NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 9, 1980

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	29.6	22,580
2	SCRUPLES,PART 3(S)	29.3	22,360
3	ALICE	29.1	22,200
4	JEFFERSONS	28.3	21,590
5	M*A*S*H#	27.7	21,140
6	DALLAS#	27.5	20,980
7	ONE DAY AT A TIME	25.7	19,610
8	SCRUPLES,PART 2(S)	25.6	19,530
9	THAT'S INCREDIBLE#	25.4	19,380
10	THREE'S COMPANY	25.3	19,300
11	ARCHIE BUNKER'S PLACE	24.2	18,460
12	REAL PEOPLE	24.0	18,310
12	WIZARD OF OZ(S)	24.0	18,310
14	GRAMMY AWARDS(S)	23.9	18,240
14	SCRUPLES,PART I(S)	23.9	18,240
16	DUKES OF HAZZARD	23.0	17,550
17	DISNEY'S 25TH ANNIVERSARY(S)	22.9	17,470
17	LITTLE HOUSE-PRAIRIE	22.9	17,470
17	TRAPPER JOHN, M.D.	22.9	17,470
20	BIG SHOW#	22.6	17,240
21	EIGHT IS ENOUGH	22.5	17,170

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALICE	21.2	43,860
2	WIZARD OF OZ(S)	21.1	43,740
3	CHIPS	20.2	41,740
4	JEFFERSONS	20.1	41,480
5	THAT'S INCREDIBLE#	19.9	41,180
6	M*A*S*H#	19.8	41,010
7	60 MINUTES	19.4	40,030
8	DALLAS#	19.2	39,750
9	DUKES OF HAZZARD	18.1	37,370
10	SCRUPLES,PART 3(S)	17.6	36,370
11	REAL PEOPLE	17.2	35,600
12	DISNEY'S 25TH ANNIVERSARY(S)	17.1	35,360
13	THREE'S COMPANY	17.0	35,250
14	ONE DAY AT A TIME	17.0	35,120
15	SHE'S GOOD SKATE-C. BROWN(S)	16.7	34,560
16	EIGHT IS ENOUGH	16.5	34,180
17	HAPPY DAYS	16.2	33,600
18	BENSON	16.1	33,320
19	ARCHIE BUNKER'S PLACE	16.0	33,110
19	LOVE BOAT	16.0	33,110

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SCRUPLES,PART 3(S)	26.5	21,240
2	ALICE	24.6	19,690
3	DALLAS#	24.2	19,390
4	JEFFERSONS	23.9	19,140
5	60 MINUTES	23.3	18,700
6	SCRUPLES,PART 2(S)	23.1	18,530
7	M*A*S*H#	22.6	18,140
8	ONE DAY AT A TIME	21.1	16,880
9	DISNEY'S 25TH ANNIVERSARY(S)	20.5	16,430
10	SCRUPLES,PART I(S)	20.3	16,300
11	ARCHIE BUNKER'S PLACE	20.0	16,010
12	GRAMMY AWARDS(S)	20.0	16,000
13	TRAPPER JOHN, M.D.	19.7	15,800
14	THAT'S INCREDIBLE#	19.6	15,680
15	LITTLE HOUSE-PRAIRIE	19.4	15,540
16	LOVE BOAT	19.2	15,360
17	THREE'S COMPANY	19.0	15,240
18	WIZARD OF OZ(S)	18.6	14,940
19	EIGHT IS ENOUGH	18.1	14,530
20	HOUSE CALLS#	17.9	14,370
21	REAL PEOPLE	17.6	14,090

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	25.7	18,520
2	ALICE	21.3	15,380
3	M*A*S*H#	20.5	14,790
4	JEFFERSONS	19.9	14,350
5	THAT'S INCREDIBLE#	19.5	14,030
6	REAL PEOPLE	18.9	13,610
7	ARCHIE BUNKER'S PLACE	18.5	13,340
8	CHIPS	18.4	13,240
9	ONE DAY AT A TIME	18.3	13,220
10	NBC MONDAY NIGHT MOVIES	18.1	13,060
11	ABC SUNDAY NIGHT MOVIE	17.0	12,280
12	BIG EVENT	16.5	11,910
13	BIG SHOW#	16.3	11,730
14	DALLAS#	15.5	11,200
15	SCRUPLES,PART 3(S)	15.5	11,160
16	GRAMMY AWARDS(S)	15.5	11,140
17	WKRP IN CINCINNATI#	15.3	11,010

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 9, 1980

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SCRUPLES,PART 3(S)	26.1	13,000
2	SCRUPLES,PART 2(S)	23.0	11,490
3	DALLAS#	22.4	11,160
4	WIZARD OF OZ(S)	21.2	10,570
5	M*A*S*H#	20.4	10,180
6	THAT'S INCREDIBLE#	19.7	9,830
7	CHIPS	19.3	9,620
8	JEFFERSONS	19.0	9,500
9	FANTASY ISLAND	18.9	9,450
10	LOVE BOAT	18.7	9,330
11	HAPPY DAYS	18.7	9,310
12	SCRUPLES,PART I(S)	18.6	9,300
13	EIGHT IS ENOUGH	18.6	9,290
14	BENSON	18.6	9,270
15	THREE'S COMPANY	18.5	9,250
16	MORK & MINDY	18.5	9,230
17	GRAMMY AWARDS(S)	18.4	9,190
18	ALICE	18.2	9,070
19	LOU GRANT#	18.1	9,030
20	LAVERNE & SHIRLEY	18.0	8,970

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	37.3	9,060
2	ALICE	36.9	8,980
3	ARCHIE BUNKER'S PLACE	33.3	8,100
4	ONE DAY AT A TIME	33.2	8,080
5	JEFFERSONS	33.0	8,020
6	LITTLE HOUSE-PRAIRIE	29.6	7,210
7	DISNEY'S 25TH ANNIVERSARY(S)	29.5	7,170
8	WALTONS#	29.2	7,100
9	SCRUPLES,PART 3(S)	28.3	6,890
10	DALLAS#	26.8	6,510
11	TRAPPER JOHN, M.D.	26.2	6,380
12	M*A*S*H#	25.5	6,190
13	SCRUPLES,PART I(S)	23.0	5,590
14	CBS WEDNESDAY NIGHT MOVIE#	22.0	5,360
15	SCRUPLES,PART 2(S)	21.5	5,220
16	HOUSE CALLS#	21.3	5,170
17	GRAMMY AWARDS(S)	21.1	5,130
18	CBS EVENING NEWS-CRONKITE	20.8	5,060
19	BIG SHOW#	20.1	4,890
20	LOVE BOAT	19.8	4,820

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	20.6	9,780
2	THAT'S INCREDIBLE#	20.1	9,560
3	CHIPS	19.9	9,470
4	ABC SUNDAY NIGHT MOVIE	19.2	9,100
5	NBC MONDAY NIGHT MOVIES	18.6	8,840
6	BIG EVENT	17.5	8,310
7	REAL PEOPLE	16.9	8,040
8	M*A*S*H#	16.7	7,910
9	ALICE	16.1	7,630
10	JEFFERSONS	16.1	7,620
11	TENSPEED AND BROWN SHOE	16.0	7,590
12	GRAMMY AWARDS(S)	15.1	7,180
13	WKRP IN CINCINNATI#	15.0	7,120
14	BIG SHOW#	14.4	6,830
15	MORK & MINDY	14.3	6,770
16	DALLAS#	14.0	6,660

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	39.0	7,460
2	ALICE	35.3	6,750
3	ARCHIE BUNKER'S PLACE	31.4	6,010
4	ONE DAY AT A TIME	30.3	5,790
5	JEFFERSONS	30.0	5,730
6	M*A*S*H#	27.5	5,260
7	WALTONS#	25.1	4,800
8	DISNEY'S 25TH ANNIVERSARY(S)	23.4	4,470
9	REAL PEOPLE	22.1	4,230
10	LITTLE HOUSE-PRAIRIE	21.9	4,190
11	BIG SHOW#	21.7	4,140
12	TRAPPER JOHN, M.D.	21.3	4,070
13	CBS EVENING NEWS-CRONKITE	20.5	3,920
14	HOUSE CALLS#	20.1	3,840
15	THAT'S INCREDIBLE#	19.6	3,750
16	SCRUPLES,PART 3(S)	19.6	3,740
17	SHERIFF LOBO	19.0	3,640

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	16	183	189	A	17.0	28	1297	1907	731	237	809	231	444	436	120	281	710	187	387	387	147	260	118	29^	270	165
1 FRI. 8.00P 110 ABC FF		96	97	B	15.4	26	1175	1892	778	308	866	352	556	480	116	238	632	250	413	377	89	164	154	80	240	177
2 FRI. 8.00P 176																										
8.00 - 8.30				A	17.4	29	1328	1895	721	217	778	199	415	426	131	288	658	172	341	349	149	254	115	35^	344	210
8.30 - 9.00				A	17.5	29	1335	1915	721	224	793	228	439	417	126	293	678	178	367	356	144	255	102	29^	342	202
9.00 - 9.30				A	17.4	28	1328	1860	710	216	800	240	437	398	122	292	660	174	353	346	145	251	90^	23^	310	197
9.30 - 10.00				A	16.8	27	1282	1839	691	214	776	221	416	395	116	285	681	181	374	372	138	248	127	39^	255	158
10.00 - 10.30				A	16.7	28	1274	2011	816	323	901	281	514	531	109^	250	871	228	489	521	152^	289	165^	19v	74^	44v
10.30 - 11.00				A	15.8	27	1206	1959	773	306	864	241	498	537	96^	231	876	239	521	532	145^	271	159^	26v	60^	37v
ABC MONDAY NIGHT MOVIE	4	196		A	16.5	24	1259	1835	727	366	813	347	602	485	69^	157^	640	261	499	448	59^	106^	261	145^	121^	89^
1 MON. 8.00P 180 ABC FF		99		B	17.1	26	1305	1956	715	334	800	334	565	487	74	168	702	311	504	446	65	145	257	122	197	154
8.00 - 8.30				A	14.4	20	1099	1794	682	400	768	307	556	452	68^	169^	697	263	491	445	91^	150^	182^	103^	147^	105^
8.30 - 9.00				A	16.9	23	1289	1912	694	409	794	356	624	482	54^	132^	681	281	505	453	76^	132^	233	132^	204	139^
9.00 - 9.30				A	18.2	25	1389	1855	713	367	801	371	603	486	69^	137^	614	254	497	440	54^	91^	285	160^	155^	103^
9.30 - 10.00				A	17.7	25	1351	1875	746	360	833	377	617	503	69^	156^	645	264	527	463	47^	94^	289	171^	108^	80^
10.00 - 10.30				A	16.5	24	1259	1774	763	356	843	330	612	506	74^	170^	612	263	493	456	43v	87^	268	142^	51^	51^
10.30 - 11.00				A	15.2	23	1160	1778	758	306	839	327	594	484	76^	188^	601	246	484	421	46v	94^	292	157^	46v	46v
ABC NEWSBRIEF-M-F	123	189	189	A	16.7	26	1274	1845	739	306	833	324	505	452	107	250	637	223	397	360	103	194	173	84	202	147
1 MON. 9.56P 1 ABC N		97	98	B	18.5	29	1412	1832	706	282	786	315	494	431	104	227	628	253	394	351	96	183	189	96	229	163
1 TU-TH 9.58P 1																										
1 FRI. 9.48P 2																										
2 M-TH 9.58P 1																										
2 FRI. 10.00P 2																										
ABC NEWSBRIEF-SAT.	25	174	193	A	20.3	32	1549	1946	822	366	921	372	584	498	115	271	576	242	392	352	55^	138	165	111	284	227
SAT. 9.58P 1 ABC N		95	98	B	20.4	34	1557	1891	765	297	856	313	501	447	119	287	599	228	363	329	89	189	166	105	270	215
ABC NEWSBRIEF-SUN.	25	192	192	A	17.0	25	1297	2034	680	378	747	370	551	484	51^	135	816	403	614	570	81^	118	187	92^	284	240
1 SUN. 8.58P 1 ABC N		98	98	B	18.2	27	1389	2080	692	323	774	383	574	470	66	148	730	371	554	452	68	124	235	113	341	245
2 SUN. 8.57P 2																										
ABC SUNDAY NIGHT MOVIE	20	197	197	A	18.8	28	1434	1884	674	326	765	362	539	456	77^	160	857	418	635	544	85^	136	159	74^	103	69^
SUN. 9.00P 120 ABC FF		99	99	B	20.5	31	1564	1979	697	324	772	380	574	477	73	142	795	394	597	515	71	128	234	107	178	138
9.00 - 9.30				A	18.6	27	1419	1947	670	349	767	357	541	471	78^	167	858	424	637	545	90	140	176	84^	146	109
9.30 - 10.00				A	18.8	27	1434	1879	664	334	746	360	528	445	81^	162	853	419	633	553	81^	133	162	78^	118	88
10.00 - 10.30				A	19.2	30	1465	1849	672	313	766	368	544	459	72^	148	841	401	623	538	81^	127	161	74^	81^	42^
10.30 - 11.00				A	18.7	31	1427	1837	675	303	766	357	528	452	73^	154	865	426	641	538	88	134	135	59^	71^	40^
ABC WORLD NEWS TONIGHT	110	200	200	A	13.5	24	1030	1633	660	248	741	192	372	368	137	300	687	215	369	361	106	261	63	35^	142	75
M-F 6.30P 30 ABC N		99	99	B	13.5	24	1030	1620	674	234	750	203	378	358	117	303	661	199	355	338	111	250	93	49	116	69
ABC WRLD NEWS TONIGHT-SUN	19	159	158	A	10.9	21	832	1700	627	247	709	194	332	298	100^	316	719	265	406	340	112^	274	84^	36v	188	156
SUN. 6.30P 30 ABC N		89	89	B	9.6	18	732	1792	728	263	805	224	416	379	118	333	712	235	380	341	105	276	111	45	164	102
ALICE	20	198	199	A	29.1	42	2220	1976	818	282	887	205	409	396	162	403	693	168	343	304	140	304	177	82	219	167
SUN. 9.00P 30 CBS CS		99	99	B	25.8	37	1969	1859	806	284	885	238	420	396	163	392	630	169	309	285	130	271	151	88	193	137
ANDERSON COMM'TTEE(S)		188		A	9.3	16	710	1399	526	282^	638	259^	414	368	90^	172^	491	221^	345	288^	56v	115^	33v	19v	237^	148^
1 FRI. 10.56P 4 ABC P		98																								
ANDY KAUFMAN SPECIAL(S)		185		A	10.3	17	786	1508	512	258^	638	283^	410	350	88^	180^	501	208^	365	298^	44v	112^	83^	43v	286^	191^
1 FRI. 9.50P 60 ABC CV		96																								
10.00 - 10.30				A	10.7	17	816	1456	466	247^	596	297	393	331	76^	156^	509	217^	378	305	32v	104^	73v	41v	278^	186^
10.30 - 11.00				A	9.3	15	710	1389	501	292^	602	261^	410	357	93^	153^	465	204^	354	299^	37v	87^	64v	21v	258^	168^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ARCHIE BUNKER'S PLACE	21	199	199	A	24.2	36	1846	1794	789	266	868	165	328	353	199	440	723	169	334	324	151	325	85	35^	118	84
SUN. 8.00P 30 CBS CS		99	99	B	23.2	35	1770	1812	769	267	855	189	346	353	174	424	694	166	311	308	146	317	117	62	146	101
B.J. AND THE BEAR	21	174	188	A	15.1	24	1152	2341	641	311	775	349	536	403	89^	201	775	321	560	428	112	192	246	108	545	334
SAT. 9.00P 60 NBC A		91	95	B	16.8	28	1282	2130	670	263	760	285	466	390	102	236	710	250	446	383	115	209	239	84	421	296
9.00 - 9.30				A	15.4	25	1175	2363	648	305	780	352	532	401	93^	206	780	340	567	423	113	189	246	109	557	328
9.30 - 10.00				A	14.9	24	1137	2289	628	316	762	343	533	403	87^	195	758	298	543	430	113	193	241	104^	528	338
BARNABY JONES	9		160	A	16.2	25	1236	1823	842	259	1008	295	510	451	160^	388	617	135^	265	310	157^	276	95^	28v	103^	83^
2 THU. 9.00P 60 CBS PD			93	B	17.8	27	1358	1753	780	253	893	226	404	383	177	411	617	146	260	253	145	299	94	51	149	96
9.00 - 9.30				A	15.7	24	1198	1826	847	263	1017	302	510	446	164^	399	621	146^	268	323	148^	269	90^	22v	98^	98^
9.30 - 10.00				A	16.7	26	1274	1810	835	250	996	290	511	449	160^	377	605	122^	256	295	163^	281	101^	31v	108^	68^
BARNEY MILLER	19	190	194	A	20.0	30	1526	1833	678	278	737	312	457	396	97	233	625	256	408	371	93	176	195	125	276	212
THU. 9.00P 30 ABC CS		98	98	B	21.3	33	1625	1792	702	290	775	332	508	435	97	212	616	272	407	355	88	168	197	104	204	150
BENSON	21	191	196	A	20.8	31	1587	2100	759	298	838	380	584	481	76^	200	596	233	407	367	45^	147	225	133	441	289
THU. 8.30P 30 ABC CS		98	98	B	21.1	33	1610	1942	724	299	804	336	530	452	101	216	604	249	388	344	80	167	218	121	316	221
BEST-SATURDAY NIGHT LIVE	16	197	192	A	12.2	21	931	1793	686	301	757	386	581	477	57^	127^	688	380	502	452	41^	118^	210	45^	138	112^
WED. 10.00P 60 NBC GV		98	97	B	14.3	24	1091	1693	615	274	705	356	518	418	69	139	642	364	496	398	54	107	242	90	104	89
10.00 - 10.30				A	12.9	21	984	1810	691	328	764	391	594	474	65^	127	675	371	494	445	49^	116^	225	51^	146	117^
10.30 - 11.00				A	11.5	20	877	1761	680	267	746	382	565	478	49^	126^	699	388	507	456	32v	123^	193	36^	123^	105^
BEYOND WESTWORLD	1		173	A	12.4	19	946	2020	596	288	705	255	428	404	115^	184^	788	380	511	474	107^	190^	285	168^	242^	137^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
2 WED. 8.00P 60 CBS SF			97	B	12.4	19	946	2020	596	288	705	255	428	404	115	184	788	380	511	474	107	190	285	168	242	137
8.00 - 8.30				A	12.5	19	954	2014	584	287	698	229^	412	393	117^	193^	800	391	522	475	115^	204^	263	160^	253	151^
8.30 - 9.00				A	12.4	18	946	1996	602	285	707	278	441	409	110^	174^	761	362	489	467	100^	174^	301	172^	227^	119^
BIG EVENT	21	203	202	A	18.5	28	1412	1980	721	340	786	364	552	452	101	190	843	394	588	530	107	184	167	56^	184	144
SUN. 9.00P 120 NBC FV		98	99	B	19.4	29	1480	2076	749	309	837	349	549	477	114	220	785	328	526	459	108	199	199	81	255	180
9.00 - 9.30				A	18.0	26	1373	2091	711	331	782	366	566	464	98	178	834	385	586	544	98	171	197	72^	278	217
9.30 - 10.00				A	18.6	27	1419	2043	721	326	799	363	551	453	107	203	848	394	574	515	114	196	180	60^	216	169
10.00 - 10.30				A	18.9	29	1442	1940	736	356	788	363	553	454	103	191	846	392	596	526	109	188	159	53^	147	118
10.30 - 11.00				A	18.4	30	1404	1858	714	348	771	357	535	439	98	189	853	405	602	537	108	188	142	45^	92	74^
BIG SHOW	1		199	A	22.6	36	1724	1751	673	269	802	294	477	408	143	283	679	242	396	361	99^	239	151	51^	119^	87^
2 TUE. 9.00P 120 NBC GV			99	B	22.6	36	1724	1751	673	269	802	294	477	408	143	283	679	242	396	361	99	239	151	51	119	87
9.00 - 9.30				A	21.1	31	1610	1861	662	264	806	294	475	387	142^	298	704	251	413	365	106^	248	162	60^	189	158
9.30 - 10.00				A	22.8	35	1740	1776	692	304	828	309	487	407	155	295	667	218	380	355	98^	243	148	57^	133^	106^
10.00 - 10.30				A	23.9	38	1824	1709	674	269	801	314	490	427	137	268	676	239	394	366	97^	237	145	47^	87^	58^
10.30 - 11.00				A	22.8	38	1740	1651	655	239	766	256	444	403	145	276	667	254	394	355	101^	230	146	42^	72^	36^
BOGIE(S)			182	A	14.9	23	1137	1711	818	296	891	301	518	522	161^	277	602	137^	320	337	125^	209^	150^	66^	68^	59^
2 TUE. 9.00P 120 CBS GD			98																							
9.00 - 9.30				A	14.0	21	1068	1798	801	307	881	315	529	534	146^	259	654	155^	374	379	130^	212^	121^	56v	142^	116^
9.30 - 10.00				A	14.4	22	1099	1709	800	252	870	270	480	496	164^	292	633	130^	320	333	152^	243	147^	86^	59^	54v
10.00 - 10.30				A	15.6	25	1190	1718	835	314	904	314	532	534	157^	274	587	140^	312	338	115^	194^	169^	59^	58^	58^
10.30 - 11.00				A	15.5	26	1183	1628	837	308	909	310	533	527	174^	282	548	125^	284	302	108^	194^	155^	57^	16v	16v
BUCK ROGERS-25TH CENTURY	21	187	178	A	13.0	20	992	2190	628	262	708	335	511	392	63^	162	725	349	548	475	62^	116^	260	90^	497	356
THU. 8.00P 60 NBC SF		93	94	B	16.6	26	1267	2149	592	249	662	323	495	407	58	126	711	348	546	460	62	116	293	86	483	345
8.00 - 8.30				A	12.7	20	969	2181	628	258	713	331	508	378	63^	172	706	333	534	465	54^	113^	254	99^	508	357
8.30 - 9.00				A	13.3	20	1015	2184	622	259	697	337	511	398	65^	155	741	361	560	485	67^	120^	264	81^	482	353

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS EVENING NEWS-CRONKITE	110	195	195	A	16.3	29	1244	1609	715	224	779	180	306	314	172	407	630	125	255	282	146	315	94	34^	106	64
M-F 6.30P 30 CBS N		99	99	B	15.7	28	1198	1612	705	215	777	161	295	314	166	413	640	148	282	297	132	300	91	36	104	64
CBS EVENING NEWS-DEAN	12	164	163	A	10.2	19	778	1843	734	244	820	149^	331	387	155^	402	817	205	419	422	149^	330	100^	47^	106^	64^
SUN. 6.30P 30 CBS N		89	89	B	9.5	17	725	1657	693	225	760	147	318	328	160	379	705	173	343	335	139	303	96	39	96	57
CBS REPORTS(S)		175		A	9.1	14	694	1661	746	279^	828	211^	368	373	154^	372	668	147^	339^	317^	130^	274^	84v	20v	81v	43v
1 WED. 8.00P 60 CBS DN		93																								
8.00 - 8.30				A	9.5	15	725	1665	742	274^	835	227^	383	381	148^	360	675	158^	352	325^	129^	268^	81v	20v	74v	36v
8.30 - 9.00				A	8.8	13	671	1621	738	275^	808	193^	344^	353^	162^	383	645	128^	318^	301^	128^	276^	81v	18v	87v	48v
CBS SAT. NEWS-SCHIEFFER	21	146	147	A	11.1	21	847	1685	755	247	825	161	305	332	193	456	650	151	283	320	159	292	96^	43^	114^	70^
SAT. 6.30P 30 CBS N		84	84	B	11.0	21	839	1639	705	242	779	159	325	328	149	400	655	147	298	319	133	295	84	46	121	81
CBS WEDNESDAY NIGHT MOVIE	11		183	A	19.8	32	1511	1629	760	292	864	227	442	446	162	354	531	156^	323	320	119^	174	153^	119^	81^	61^
2 WED. 9.00P 120 CBS FF			97	B	17.3	27	1320	1692	779	295	857	285	501	469	144	286	630	215	379	352	102	195	121	66	84	62
9.00 - 9.30				A	17.0	26	1297	1676	732	292	838	203	409	424	171^	357	557	178^	327	313	126^	192	168^	116^	113^	85^
9.30 - 10.00				A	19.0	30	1450	1660	756	280	871	242	453	443	159^	355	559	163^	342	340	124^	177	152^	112^	78^	51^
10.00 - 10.30				A	21.5	36	1640	1653	794	303	901	246	475	470	163	360	521	160	332	328	115^	157	159	121^	72^	57^
10.30 - 11.00				A	21.4	38	1633	1555	759	292	850	214	434	443	159	351	501	136^	291	305	110^	174	136^	125^	68^	59^
CHARLIE'S ANGELS	22	200	193	A	19.0	29	1450	1819	724	311	828	339	493	413	103	265	582	169	300	271	108	219	166	91	243	181
WED. 9.00P 60 ABC PD		99	97	B	22.3	34	1701	1837	717	287	810	325	503	424	110	239	597	228	351	294	101	194	206	122	224	165
9.00 - 9.30				A	18.5	28	1412	1810	701	302	806	331	482	403	93	254	565	165	299	273	98	205	172	98	267	191
9.30 - 10.00				A	19.5	30	1488	1819	745	318	848	342	502	422	113	277	595	171	301	267	117	231	158	84	218	170
CHIPS	23	196	204	A	21.3	35	1625	2569	750	342	861	411	594	472	98	206	817	368	583	480	70^	185	267	126	624	346
SAT. 8.00P 60 NBC OP		95	98	B	21.9	37	1671	2160	723	288	818	306	503	430	105	250	676	244	417	374	99	201	226	96	440	287
8.00 - 8.30				A	20.4	34	1557	2591	744	334	848	407	588	474	98	200	829	370	596	505	67^	184	259	122	655	362
8.30 - 9.00				A	22.1	36	1686	2552	753	348	870	416	597	473	97	209	804	365	572	457	71^	184	279	131	599	336
CHISHOLMS	8	168	174	A	12.4	20	946	1783	769	244	861	210	396	406	180	378	734	167	337	355	182	326	60^	4v	128^	58^
SAT. 8.00P 60 CBS GD		92	95	B	13.2	22	1007	1881	816	252	884	209	416	408	190	389	735	173	348	342	162	318	95	38	167	110
8.00 - 8.30				A	12.2	21	931	1766	775	243	862	210	389	408	178	385	728	178	334	355	175	322	48^	LT	128^	61^
8.30 - 9.00				A	12.6	21	961	1788	760	240	851	207	395	404	183	369	737	155	340	354	186	329	74^	8v	126^	55^
DALLAS	21	197		A	27.5	45	2098	1895	811	341	923	343	531	441	133	309	534	199	318	284	84^	169	194	93^	244	189
1 FRI. 10.00P 60 CBS GD		99		B	25.3	42	1930	1828	828	297	914	342	541	469	137	302	580	209	349	318	95	183	141	81	193	148
10.00 - 10.30				A	26.8	44	2045	1931	817	350	944	354	545	446	135	314	542	195	320	294	85^	173	194	93^	251	189
10.30 - 11.00				A	28.2	47	2152	1853	804	333	901	332	519	435	132	304	524	200	315	274	80^	163	191	91^	237	190
DIFF'RENT STROKES	17	205	190	A	20.3	31	1549	1842	714	291	792	287	482	411	125	256	639	243	398	376	92	195	139	34^	272	213
WED. 9.00P 30 NBC CS		99	96	B	20.5	31	1564	1819	715	260	791	257	449	391	116	285	596	231	373	331	92	183	192	75	240	178
DISNEY'S 25TH ANNIVERSARY(S)			191	A	22.9	35	1747	2024	820	281	941	320	441	411	203	411	571	162	269	249	125^	255	112^	31v	400	198
2 THU. 8.00P 60 CBS GV			99																							
8.00 - 8.30				A	23.1	36	1763	2004	814	273	923	314	428	407	208	404	567	162	274	242	122^	253	114^	31v	400	194
8.30 - 9.00				A	22.7	35	1732	2038	822	289	954	320	446	410	196	418	575	159	263	252	129^	261	112^	33v	397	201
DISNEY'S WONDERFUL WORLD	22	209	208	A	17.6	27	1343	2359	682	312	791	328	545	429	99	220	689	240	472	434	102	168	243	104	636	405
SUN. 7.00P 120 NBC FV		99	99	B	17.9	28	1366	2433	708	272	803	365	548	450	92	204	725	306	506	438	85	163	249	105	656	433
7.00 - 7.30				A	14.1	22	1076	2240	698	272	777	309	509	399	117	244	681	233	445	397	118	186	187	90^	595	360
7.30 - 8.00				A	16.5	25	1259	2304	674	298	779	327	530	426	102	224	682	242	458	410	106	173	217	102	626	396
8.00 - 8.30				A	19.8	30	1511	2402	658	313	779	317	550	434	87	205	675	223	466	439	92	159	276	113	672	437
8.30 - 9.00				A	20.0	29	1526	2438	690	341	814	348	578	448	98	210	717	261	507	470	100	164	274	108	633	412

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DUKES OF HAZZARD	23	183	186	A	23.0	38	1755	2129	678	242	749	294	462	396	100	228	600	191	349	349	96	194	276	154	504	342
1 FRI. 9.00P 60 CBS CS		96	97	B	23.8	39	1816	2122	682	240	758	276	463	403	112	238	653	216	403	371	110	193	219	98	492	341
2 FRI. 10.00P 60																										
9.00 - 9.30				A	21.0	33	1602	2151	666	313	732	319	463	402	95^	205	628	254	377	351	86^	191	277	125^	514	344
9.30 - 10.00				A	23.8	38	1816	2112	655	274	739	304	454	382	99^	224	623	230	380	357	93^	188	256	119^	494	331
10.00 - 10.30				A	23.6	40	1801	2132	689	181	757	290	467	394	98^	237	574	145	316	332	98^	201	271	184	530	356
10.30 - 11.00				A	23.6	41	1801	2100	699	202	761	261	458	403	111^	248	569	142	317	349	102^	193	294	187	476	333
EIGHT IS ENOUGH	21	200	195	A	22.5	34	1717	1991	724	295	846	368	541	426	88	253	430	139	247	240	62^	144	214	134	501	322
WED. 8.00P 60 ABC CS		98	96	B	23.9	37	1824	1946	730	277	839	339	524	426	105	255	479	181	288	246	74	150	232	148	396	272
8.00 - 8.30				A	21.8	33	1663	2017	727	296	851	369	542	428	88	252	434	148	253	240	60^	141	210	130	522	336
8.30 - 9.00				A	23.1	35	1763	1967	720	294	840	368	539	423	91	254	429	132	242	244	61^	146	217	138	481	308
'80 VOTE 8.02PM-TUE(S)		179		A	16.7	27	1274	1822	694	183^	787	347	567	450	99^	193	430	129^	280	266	59^	119^	194	135^	411	286
1 TUE. 8.02P 2 ABC N		85																								
'80 VOTE 9.13PM-TUE(S)		178		A	22.5	33	1717	1811	602	191	698	296	441	357	85^	221	538	158	334	322	87^	172	213	96^	362	257
1 TUE. 9.13P 2 ABC N		85																								
'80 VOTE 8.32PM-TUE(S)			178	A	18.8	28	1434	1985	738	211	764	349	480	441	129^	214	571	242	389	363	70^	129^	124^	68^	526	331
2 TUE. 8.32P 2 ABC N			85																							
'80 VOTE 10.43PM-TUE(S)			193	A	16.7	27	1274	1662	764	209	814	251	418	402	126^	294	595	244	354	264	68^	213	164^	99^	89^	71^
2 TUE. 10.43P 2 ABC N			99																							
FAMILY	1		189	A	17.0	25	1297	1635	802	345	865	409	524	479	108^	238	455	159^	288	274	92^	133^	139^	90^	176^	104^
2 MON. 9.00P 60 ABC GD			98	B	17.0	25	1297	1635	802	345	865	409	524	479	108	238	455	159	288	274	92	133	139	90	176	104
9.00 - 9.30				A	16.7	24	1274	1633	758	326	816	367	478	456	114^	233	464	146^	294	291	93^	132^	164^	110^	189^	111^
9.30 - 10.00				A	17.3	26	1320	1633	845	361	911	449	568	500	104^	243	441	168^	279	258	92^	133^	117^	69^	164^	97^
FANTASY ISLAND	18	178	198	A	20.6	35	1572	1936	794	350	885	376	602	496	81	230	570	223	393	354	50^	134	238	128	243	203
SAT. 10.00P 60 ABC A		97	99	B	21.2	37	1618	1855	750	298	838	337	530	462	102	241	590	246	384	337	73	162	196	114	231	192
10.00 - 10.30				A	20.5	34	1564	1941	806	351	898	382	609	500	82	233	563	219	394	357	48^	124	232	129	248	205
10.30 - 11.00				A	20.7	36	1579	1925	782	348	870	369	592	488	79	228	576	225	395	352	50^	141	241	128	238	198
GRAMMY AWARDS(S)		195		A	23.9	39	1824	1776	801	327	878	320	505	467	140	281	609	204	393	385	89^	163	179	98^	110^	72^
1 WED. 9.00P 133 CBS AC		99																								
9.00 - 9.30				A	23.5	36	1793	1842	803	311	858	271	440	440	161	313	658	218	406	396	105^	199	159	76^	167	103^
9.30 - 10.00				A	25.3	39	1930	1817	818	313	880	307	480	465	142	295	648	225	421	405	96^	174	162	82^	127	81^
10.00 - 10.30				A	24.2	40	1846	1751	810	339	899	338	529	482	147	277	578	184	368	366	84^	156	194	114^	80^	59^
10.30 - 11.00				A	23.6	41	1801	1772	809	338	903	367	563	489	133^	258	571	206	385	362	76^	140	219	123^	79^	56^
HAGEN	2	170	181	A	15.8	27	1206	1740	806	285	910	233	463	494	156	315	674	174	361	332	143	256	94^	39^	62^	33^
SAT. 10.00P 60 CBS A		95	97	B	15.8	27	1206	1740	806	285	910	233	463	494	156	315	674	174	361	332	143	256	94	39	62	33
10.00 - 10.30				A	15.1	25	1152	1763	811	282	915	230	449	496	159	323	687	183	368	333	146	264	96^	38^	65^	38^
10.30 - 11.00				A	16.5	28	1259	1708	796	286	898	234	471	491	158	306	656	164	348	328	140	250	95^	40^	59^	27^
HAPPY DAYS	23	207	202	A	22.4	35	1709	1966	742	224	802	379	544	458	93	203	512	213	348	297	51^	124	181	105	471	300
TUE. 8.00P 30 ABC CS		99	98	B	22.6	36	1724	1959	697	274	778	337	505	423	96	218	544	239	358	301	71	147	222	122	415	276
HART TO HART	15	195	167	A	16.8	28	1282	1619	672	196	746	301	459	404	81^	223	597	254	404	340	57^	154	168	85^	108	98
TUE. 10.00P 60 ABC PD		99	94	B	20.6	34	1572	1644	737	286	822	359	549	467	95	210	582	250	375	332	81	166	150	76	90	75
10.00 - 10.30				A	16.6	27	1267	1607	669	204	748	316	466	405	80^	218	572	251	392	323	49^	143	165	78^	122	110
10.30 - 11.00				A	16.9	28	1289	1633	676	189	745	286	454	404	80^	227	624	260	421	356	63^	164	170	92^	94^	86^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
HAWAII FIVE-O	2	163	170	A	13.0	21	992	1927	778	269	907	217	443	436	161	373	720	171	352	347	158	310	142	47^	158	98^
SAT. 9.00P 60 CBS OP		95	97	B	13.0	21	992	1927	778	269	907	217	443	436	161	373	720	171	352	347	158	310	142	47	158	98
9.00 - 9.30				A	12.8	21	977	1900	756	268	887	198	420	416	164	380	722	170	344	344	164	317	139	48^	152	93^
9.30 - 10.00				A	13.2	21	1007	1943	798	267	923	231	461	455	159	367	715	173	356	346	152	303	144	47^	161	101^
HELLO, LARRY	12	194	184	A	16.2	25	1236	1724	698	298	790	312	514	421	131	219	618	268	387	365	86^	173	148	33^	168	137
WED. 9.30P 30 NBC CS		97	95	B	17.3	27	1320	1734	700	269	786	285	467	398	117	260	579	254	373	317	85	168	180	68	189	142
HILITES-DEAN MARTIN ROAST(S)		199		A	13.6	21	1038	1783	733	232	801	254	426	318	109^	319	770	310	464	421	107^	247	130^	59^	82^	64^
1 TUE. 9.00P 120 NBC GV		99																								
9.00 - 9.30				A	11.9	17	908	1898	743	223^	807	275	478	346	108^	281	814	323	501	446	112^	254^	184^	103^	93^	77^
9.30 - 10.00				A	14.1	21	1076	1899	743	238	823	257	456	329	106^	323	783	306	471	415	118^	263	180^	76^	113^	85^
10.00 - 10.30				A	14.6	23	1114	1715	714	219	774	240	386	291	110^	330	760	329	468	434	107^	232	96^	33v	85^	65^
10.30 - 11.00				A	14.0	24	1068	1612	732	242	793	238	390	310	106^	332	718	283	413	383	89^	239	63^	30v	38v	30v
HOUSE CALLS	10		190	A	21.8	33	1663	1808	790	307	864	258	459	454	157	311	651	206	343	331	116^	232	180	102^	113^	94^
2 MON. 9.30P 30 CBS CS			98	B	22.6	34	1724	1710	753	295	826	313	496	451	125	255	579	230	366	328	89	166	153	79	152	119
INCREDIBLE HULK	20	174		A	17.2	28	1312	1866	604	251	662	295	386	336	76^	205	565	218	360	321	62^	164^	182^	94^	457	278
1 FRI. 8.00P 60 CBS SF		94		B	18.8	31	1434	2097	683	264	772	304	478	402	101	231	662	243	413	375	103	191	183	82	480	289
8.00 - 8.30				A	16.4	27	1251	1847	592	242	655	290	384	325	74^	205	573	218	377	334	55^	159^	158^	84^	461	286
8.30 - 9.00				A	18.0	29	1373	1873	613	257	666	301	389	344	77^	204	554	219	344	306	69^	168^	202	102^	451	269
JEFFERSONS	20	194	197	A	28.3	41	2159	1921	809	290	886	225	440	415	154	371	665	173	352	313	131	267	188	75	182	147
SUN. 9.30P 30 CBS CS		99	99	B	24.5	36	1869	1829	810	293	894	252	448	415	160	375	622	174	316	289	130	256	151	81	162	117
KNOTS LANDING	8		188	A	19.1	32	1457	1654	786	263	948	349	587	468	135^	291	567	177	316	285	114^	208	85^	70^	54^	41v
2 THU. 10.00P 60 CBS GD			98	B	20.0	33	1526	1744	837	276	928	340	547	474	142	306	586	199	321	283	101	214	136	81	94	66
10.00 - 10.30				A	19.4	32	1480	1659	795	273	959	348	585	466	139^	297	570	176	318	287	119^	207	77^	67^	53^	41v
10.30 - 11.00				A	18.9	33	1442	1631	772	249	929	349	585	468	129^	282	558	176	310	281	107^	207	91^	71^	53^	39v
LAST RESORT	9	189		A	17.4	24	1328	1835	604	210	662	277	436	367	114^	169^	554	229	422	360	86^	119^	212	89^	407	273
1 MON. 8.30P 30 CBS CS		99		B	17.5	25	1335	1839	659	283	721	280	458	423	89	186	614	239	416	373	83	145	223	85	281	211
LAVERNE & SHIRLEY	2	205	200	A	22.0	33	1679	1952	718	224	790	384	535	429	96	203	536	220	371	328	58^	128	179	110	447	300
TUE. 8.30P 30 ABC CS		99	99	B	22.0	33	1679	1952	718	224	790	384	535	429	96	203	536	220	371	328	58	128	179	110	447	300
LITTLE HOUSE-PRAIRIE	22	217	201	A	22.9	32	1747	1845	747	280	889	278	411	366	157	413	523	131	235	246	110	240	124	69^	309	190
MON. 8.00P 60 NBC GD		99	97	B	24.4	36	1862	1962	814	250	920	286	463	424	155	386	559	180	284	263	104	227	142	85	341	227
8.00 - 8.30				A	21.5	30	1640	1832	748	275	890	262	393	353	165	431	520	119	224	238	114	247	118	65^	304	192
8.30 - 9.00				A	24.2	33	1846	1856	747	284	889	295	427	377	150	397	520	141	242	247	110	234	130	71	317	187
LOU GRANT	20		185	A	21.4	36	1633	1591	792	333	849	332	552	532	133^	227	622	241	370	338	93^	187	105^	74^	15v	15v
2 MON. 10.00P 60 CBS GD			97	B	19.6	32	1495	1607	765	295	850	333	534	481	112	242	586	244	368	311	89	167	118	58	53	38
10.00 - 10.30				A	21.5	35	1640	1554	780	327	834	321	534	519	138^	233	599	225	357	324	91^	181	104^	66^	17v	17v
10.30 - 11.00				A	21.4	37	1633	1617	800	338	860	343	569	538	128^	220	639	256	380	354	93^	188	104^	80^	14v	14v
LOVE BOAT	23	185	198	A	22.4	36	1709	1937	800	349	899	359	547	463	122	283	595	239	384	346	66^	163	147	99	296	236
SAT. 9.00P 60 ABC CS		97	98	B	21.6	36	1648	1887	768	291	864	307	489	429	126	311	578	216	340	309	87	193	172	112	273	213
9.00 - 9.30				A	21.8	35	1663	1949	799	348	895	357	542	462	121	281	609	244	396	353	66^	166	140	92	305	241
9.30 - 10.00				A	23.0	37	1755	1921	802	349	901	359	550	467	119	282	580	235	371	340	61^	157	152	106	288	232
M*A*S*H	23		193	A	27.7	40	2114	1940	794	327	858	283	481	456	130	293	700	240	374	350	106^	250	177	74^	205	162
2 MON. 9.00P 30 CBS CS			99	B	25.7	38	1961	1858	726	289	807	337	513	448	104	229	597	245	387	344	84	164	206	95	248	182

(AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MORK & MINDY	9	198	200	A	20.4	31	1557	2080	688	302	789	389	593	456	66^	156	597	267	435	395	60^	112	195	123	499	339
THU. 8.00P 30 ABC CS		99	98	B	21.7	33	1656	2063	699	301	780	384	568	460	77	161	607	287	431	367	60	122	223	128	453	290
NBC FRIDAY NIGHT MOVIE	7	182	186	A	12.6	21	961	1850	658	235	734	270	442	412	102^	220	829	346	570	485	109^	190	117^	43^	170	114^
FRI. 8.00P 180 NBC FF		95	96	B	12.0	19	916	1779	698	251	781	274	447	413	128	270	719	263	429	388	96	224	125	50	154	108
8.00 - 8.30				A	11.3	19	862	1863	696	248	771	265	406	367	117^	299	777	282	488	451	108^	225	116^	45^	199	121^
8.30 - 9.00				A	11.9	19	908	1783	633	223	709	251	419	391	85^	231	758	284	510	463	95^	182	115^	40^	201	121^
9.00 - 9.30				A	12.2	20	931	1812	623	226	701	253	424	387	85^	205	832	360	591	495	97^	174	106^	46^	173	112^
9.30 - 10.00				A	12.8	21	977	1870	672	230	750	300	470	432	100^	204	843	374	596	494	105^	181	109^	45^	168	112^
10.00 - 10.30				A	13.5	22	1030	1862	664	238	741	281	471	449	108^	195	855	359	587	497	119	192	129	45^	137	104^
10.30 - 11.00				A	13.8	24	1053	1889	650	238	720	257	444	434	110^	197	882	393	623	501	119	185	140	42^	147	117
NBC MONDAY NIGHT MOVIES	18	193	194	A	20.9	32	1595	1836	631	245	698	290	442	358	110	204	819	345	555	488	116	193	211	63^	108	88
1 MON. 9.00P 150 NBC FF		96	98	B	19.8	31	1511	1755	760	275	844	307	507	459	125	260	646	260	413	363	88	181	153	76	112	84
2 MON. 9.00P 120																										
9.00 - 9.30				A	20.3	29	1549	1973	691	242	789	329	495	402	126	243	805	334	527	474	122	205	188	64^	191	147
9.30 - 10.00				A	21.2	31	1618	1863	652	250	721	302	462	378	108	203	812	346	547	492	110	190	202	62^	128	109
10.00 - 10.30				A	20.7	32	1579	1811	614	246	670	285	428	342	111	190	823	339	556	493	117	194	223	60^	95	85
10.30 - 11.00				A	21.0	34	1602	1759	597	229	652	288	417	332	102	183	815	340	551	481	119	195	224	64^	68^	58^
11.00 - 11.30				A	21.7	41	1656	1738	579	270	626	212	383	307	108^	202	869	382	624	522	106^	170	226	61^	17v	LT
NBC NEWS SPECIAL REPORT(S)		196		A	9.0	15	687	1568	690	237^	690	237^	356	351	83v	231^	619	276^	382	365	107^	174^	217^	43v	42v	23v
1 THU. 10.00P 60 NBC DN		96																								
10.00 - 10.30				A	10.0	16	763	1557	693	240^	693	266^	391	356	76v	215^	604	272^	371	355	98^	171^	209^	44v	51v	31v
10.30 - 11.00				A	8.1	14	618	1544	673	228^	673	196^	305^	338^	91v	247^	619	273^	386^	366^	114^	174^	223^	41v	29v	13v
NBC NEWS UPDATE-M-F	110	182	167	A	16.2	24	1236	1958	694	267	793	292	445	383	124	282	705	247	421	411	115	215	153	53	307	207
M-F 8.58P 1 NBC N		93	91	B	17.7	27	1351	1973	719	254	803	270	447	399	118	288	665	237	399	359	103	215	170	68	335	228
NBC NEWS UPDATE-SAT.	22	175	183	A	18.1	29	1381	2522	732	332	852	406	585	472	98	204	822	386	613	482	65^	166	253	117	595	335
SAT. 8.58P 1 NBC N		91	94	B	18.7	31	1427	2134	708	288	805	303	495	418	103	242	676	247	426	384	94	192	216	88	437	283
NBC NEWS UPDATE-SUN.	21	190	190	A	17.6	25	1343	2350	663	327	762	339	548	440	91	181	736	294	524	468	106	167	265	99	587	378
SUN. 8.58P 1 NBC N		95	95	B	18.7	27	1427	2169	761	298	853	339	540	479	115	239	761	308	497	434	108	201	206	87	349	236
NBC NIGHTLY NEWS-SAT.	21	144	129	A	8.9	17	679	1682	606	113^	624	72^	186	253	121^	360	774	200	400	377	125^	327	110^	48^	174^	75^
SAT. 6.30P 30 NBC N		80	75	B	9.6	19	732	1700	708	206	779	192	325	316	155	386	692	182	322	315	124	302	83	41	146	71
NBC NIGHTLY NEWS-SUN.	15	149	139	A	10.1	19	771	1944	646	182	712	181	374	319	150^	327	842	303	449	410	144^	300	105^	39v	285	211
SUN. 6.30P 30 NBC N		81	78	B	9.3	16	710	1810	706	219	796	195	337	313	168	394	730	216	378	353	118	299	93	44	191	128
NBC NIGHTLY NEWS	108	206	206	A	13.5	24	1030	1671	698	212	797	184	317	291	167	414	663	160	286	291	135	327	69	29^	142	86
M-F 6.30P 30 NBC N		99	99	B	13.9	25	1061	1687	738	225	820	194	339	310	168	419	664	163	293	286	116	318	80	41	123	74
NEWSBREAK-M-F	119	160	158	A	16.1	24	1228	1918	724	258	805	285	437	397	153	293	581	205	331	299	98	198	178	91	354	220
1 M-F 8.58P 1 CBS N		90	91	B	15.5	24	1183	1930	713	262	799	276	448	398	131	285	602	200	343	318	99	201	188	89	341	218
2 MTUTH 8.58P 1																										
2 WED. 8.57P 2																										
2 FRI. 9.05P 1																										
NEWSBREAK-SAT.	24	150	151	A	11.5	19	877	1822	800	228	893	193	403	424	206	394	725	131^	319	344	192	328	84^	6v	120^	52^
1 SAT. 8.58P 1 CBS N		90	91	B	12.2	21	931	1976	699	273	788	264	450	397	148	275	697	225	417	369	123	221	167	80	324	201
2 SAT. 8.59P 1																										
NEWSBREAK-SUN.	24	173	172	A	24.3	35	1854	1806	782	278	865	195	379	386	173	394	670	148	322	305	143	294	114	55^	157	117
SUN. 8.58P 1 CBS N		95	95	B	23.3	34	1778	1854	766	297	852	233	417	399	154	361	664	185	343	322	126	262	148	75	190	131

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																										
ONE DAY AT A TIME	20	199	199	A	25.7	37	1961	1791	784	270	862	188	358	371	181	412	673	161	320	305	139	295	113	54^	143	107
SUN. 8.30P 30 CBS CS		99	99	B	23.5	34	1793	1847	770	288	850	225	392	375	163	383	648	175	321	303	131	271	146	78	203	142
ONE IN A MILLION	6	192	180	A	12.2	21	931	1653	711	238	772	245	395	376	132	315	479	135	243	243	94^	197	105^	68^	297	193
SAT. 8.00P 30 ABC CS		98	94	B	14.0	23	1068	1918	766	258	831	249	458	423	117	302	606	203	347	307	107	207	148	81	333	220
PINK LADY(S)		193		A	14.8	24	1129	1936	591	305	693	354	478	370	87^	182^	685	255	420	396	88^	194^	268	115^	290	238
1 SAT. 10.00P 60 NBC GV		98																								
10.00 - 10.30				A	14.8	24	1129	1980	625	330	749	390	521	398	93^	194^	689	248	410	394	101^	206^	267	115^	275	227
10.30 - 11.00				A	14.8	25	1129	1881	555	277	634	316	437	339	81^	169^	677	263	428	399	73^	179^	266	113^	304	246
PRIME TIME SATURDAY	9		195	A	13.0	23	992	1818	696	242	782	215^	376	376	144^	351	771	263	487	451	89^	237^	106^	55v	159^	139^
2 SAT. 10.00P 60 NBC DN			96	B	11.5	20	877	1723	685	257	758	207	386	362	141	315	710	193	398	385	124	258	121	45	134	99
10.00 - 10.30				A	13.7	24	1045	1825	706	264	809	232	422	413	142^	341	774	263	506	464	86^	226^	100^	53v	142^	127^
10.30 - 11.00				A	12.3	22	938	1795	685	216^	751	192^	325	334	146^	365	767	266	467	433	90^	248^	102^	54v	175^	152^
QUINCY, M.E.	18	188	191	A	16.0	24	1221	1976	856	336	927	342	575	553	97^	261	674	227	387	377	119	214	190	46^	185	130
THU. 9.00P 60 NBC OP		96	94	B	18.7	29	1427	1859	776	291	866	362	594	510	96	210	634	255	418	375	86	164	170	79	189	145
9.00 - 9.30				A	15.6	23	1190	2009	865	339	936	341	576	565	98^	267	671	219	373	364	120	219	194	45^	208	142
9.30 - 10.00				A	16.5	25	1259	1927	840	330	911	341	568	538	96^	254	673	231	397	383	118	209	184	47^	159	115
REAL PEOPLE	24	208	188	A	24.0	36	1831	1944	700	274	770	274	434	397	122	254	743	255	440	443	121	230	142	39^	289	190
WED. 8.00P 60 NBC U		99	97	B	21.5	33	1640	1952	742	278	818	258	449	408	121	293	716	248	429	398	115	230	182	59	236	165
8.00 - 8.30				A	23.0	35	1755	1902	699	263	760	262	422	392	121	258	719	243	418	423	118	228	144	37^	279	186
8.30 - 9.00				A	25.0	37	1908	1975	699	282	776	284	442	399	123	251	764	263	456	458	125	235	141	40^	294	195
REPUBLICAN NAT. COMMITTEE(S)			189	A	12.6	22	961	1971	780	310	865	233^	524	536	93^	223^	866	258	556	542	128^	241^	172^	38v	68^	41v
2 FRI. 10.56P 4 ABC P			97																							
ROCKFORD FILES	1		182	A	13.4	22	1022	1659	755	378	868	353	611	551	121^	201^	588	203^	375	399	80^	127^	131^	27v	72^	46v
2 THU. 10.00P 60 NBC PD			94	B	13.4	22	1022	1659	755	378	868	353	611	551	121	201	588	203	375	399	80	127	131	27	72	46
10.00 - 10.30				A	13.4	22	1022	1713	761	398	883	376	629	562	120^	197^	600	212^	382	413	81^	129^	135^	24v	95^	68^
10.30 - 11.00				A	13.3	23	1015	1607	750	358	853	331	593	540	122^	204^	580	196^	371	389	77^	125^	128^	31v	46v	24v
ROPERS	6	180	184	A	13.6	22	1038	1785	721	243	787	260	403	377	125	314	557	186	302	291	98^	210	104^	81^	337	239
SAT. 8.30P 30 ABC CS		94	96	B	14.9	24	1137	1926	758	251	832	246	443	404	124	322	620	204	349	317	106	218	147	93	327	242
SCRUPLES,PART I(S)		192		A	23.9	35	1824	1558	802	329	894	324	509	472	165	307	474	161	303	268	89^	151	122^	85^	68^	48^
1 MON. 9.00P 120 CBS GD		99																								
9.00 - 9.30				A	23.2	32	1770	1589	769	308	863	302	489	449	175	301	488	158	302	284	95^	162	143	88^	95^	73^
9.30 - 10.00				A	24.2	34	1846	1594	782	328	872	316	496	469	172	298	496	173	319	287	92^	159	145	101^	81^	58^
10.00 - 10.30				A	24.6	36	1877	1543	821	334	913	338	517	474	164	316	465	162	298	257	84^	145	115^	84^	50^	33^
10.30 - 11.00				A	23.6	36	1801	1504	834	348	923	337	534	492	152	310	442	149	288	243	79^	138	93^	67^	46^	28v
SCRUPLES,PART 2(S)		192		A	25.6	40	1953	1632	835	377	948	362	587	523	131	268	504	163	301	289	82^	162	117^	74^	63^	48^
1 TUE. 9.00P 120 CBS GD		99																								
9.00 - 9.30				A	24.4	36	1862	1649	817	360	923	343	569	508	139	269	507	164	310	295	86^	166	130^	75^	89^	64^
9.30 - 10.00				A	26.4	40	2014	1598	800	377	906	340	567	520	121	244	514	166	311	302	80^	161	116^	74^	62^	47^
10.00 - 10.30				A	26.0	42	1984	1648	858	387	974	380	605	539	127	272	506	168	298	281	86^	164	108^	70^	60^	49^
10.30 - 11.00				A	25.6	43	1953	1631	868	386	993	386	615	535	132	284	486	154	286	274	77^	156	108^	74^	44^	34^
SCRUPLES,PART 3(S)		191		A	29.3	45	2236	1627	858	341	950	349	582	488	124	308	499	135	283	287	75^	167	118	66^	60^	40^
1 THU. 9.00P 120 CBS GD		99																								
9.00 - 9.30				A	27.6	41	2106	1667	865	332	965	334	555	477	131	341	510	122	260	270	93^	200	124	67^	68^	46^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	K E Y	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SCRUPLES,PART 3(S)-CONT'D																										
9.30 - 10.00				A	28.1	42	2144	1660	858	346	961	338	571	488	122	326	505	118	281	287	82^	178	128	69^	66^	41^
10.00 - 10.30				A	30.9	49	2358	1593	844	339	923	349	583	489	123	286	495	141	291	297	67^	151	115	64^	60^	39^
10.30 - 11.00				A	30.7	52	2342	1584	866	344	952	374	610	496	122	285	482	157	291	293	56^	140	105	62^	45^	34^
SHE'S GOOD SKATE-C. BROWN(S)		201		A	22.1	31	1686	2050	636	170	684	342	492	416	76^	139^	516	225	393	330	74^	106^	190	85^	660	348
1 MON. 8.00P 30 CBS EA		99																								
SHERIFF LOBO	18	201	160	A	15.9	24	1213	2022	664	241	754	247	382	332	146	315	769	193	397	407	137	299	160	69^	339	242
TUE. 8.00P 60 NBC A		98	91	B	18.3	28	1396	2028	681	226	769	244	412	371	122	288	741	232	410	387	128	262	162	59	356	235
8.00 - 8.30				A	15.3	24	1167	2009	659	238	741	235	369	322	148	319	757	174	371	390	140	313	158	63^	353	237
8.30 - 9.00				A	16.6	25	1267	2007	660	240	752	251	387	333	143	309	770	204	413	419	131	285	164	75^	321	244
SINBAD:EYE OF TIGER PT.1(S)		186		A	14.1	21	1076	2179	480	343	649	403	542	346	57^	94^	686	372	523	449	72^	120^	219^	114^	625	453
1 SUN. 7.00P 60 ABC FF		98																								
7.00 - 7.30				A	13.5	21	1030	2174	463	344	639	385	530	333	63^	100^	713	376	544	463	78^	126^	207^	92^	615	423
7.30 - 8.00				A	14.6	21	1114	2190	495	344	659	425	559	357	54v	87^	663	370	508	435	66^	114^	231	134^	637	481
SINBAD:EYE OF TIGER PT.2(S)			183	A	14.1	23	1076	2247	592	275	645	295	470	421	33v	105^	764	343	600	528	97^	122^	248	99^	590	460
2 SUN. 7.00P 60 ABC FF			97																							
7.00 - 7.30				A	13.3	22	1015	2165	551	240	607	273	446	394	35v	111^	762	347	589	524	104^	132^	242	104^	554	443
7.30 - 8.00				A	14.9	23	1137	2310	627	304	677	314	485	443	30v	100^	763	345	606	529	88^	109^	247	93^	623	473
60 MINUTES	25	203	204	A	29.6	46	2258	1773	760	277	828	195	342	356	169	401	821	235	432	402	144	332	54^	22^	70	51^
SUN. 7.00P 60 CBS DN		99	99	B	28.2	44	2152	1796	747	283	821	208	366	375	151	372	790	237	413	397	144	309	94	40	91	62
7.00 - 7.30				A	28.7	46	2190	1768	753	269	819	191	334	353	170	400	822	235	431	403	145	336	55	25^	72	53^
7.30 - 8.00				A	30.6	46	2335	1764	763	282	833	198	346	357	169	402	812	233	433	400	139	323	49^	18^	70	51^
SOAP	18	185	193	A	18.9	29	1442	1802	700	313	768	359	508	423	105	206	629	278	426	357	104	169	207	123	198	169
THU. 9.30P 30 ABC CS		98	98	B	20.6	32	1572	1800	703	307	772	376	551	461	83	167	631	318	450	376	78	142	226	121	171	126
STONE	1		172	A	13.5	23	1030	1598	739	185^	767	246	418	422	97^	259	663	275	391	339	116^	230^	76^	60v	92^	52v
2 MON. 10.00P 60 ABC OP			96	B	13.5	23	1030	1598	739	185	767	246	418	422	97	259	663	275	391	339	116	230	76	60	92	52
10.00 - 10.30				A	13.7	22	1045	1635	771	186^	798	262	424	425	101^	276	672	276	399	338	113^	236	71^	54v	94^	45v
10.30 - 11.00				A	13.3	23	1015	1555	709	180^	737	232^	415	418	93^	241	651	273	384	341	118^	222^	77^	61^	90^	60v
TAXI	22	197	200	A	20.7	31	1579	1720	705	257	788	346	492	418	91	232	581	243	380	345	73^	146	179	100	172	135
TUE. 9.30P 30 ABC CS		98	99	B	23.6	36	1801	1789	728	299	816	351	535	449	100	220	590	254	379	334	84	166	197	102	186	143
TENSPEED AND BROWN SHOE	5	196	197	A	17.4	26	1328	2053	650	365	731	372	546	460	49^	129	785	393	573	521	90^	138	197	99	340	289
SUN. 8.00P 60 ABC PD		99	99	B	22.7	33	1732	2149	720	352	795	372	576	501	69	157	795	381	591	497	75	139	241	121	318	251
8.00 - 8.30				A	16.9	25	1289	1977	626	357	708	366	528	441	49^	128	745	370	536	496	89^	134	182	91^	342	292
8.30 - 9.00				A	18.0	26	1373	2107	672	367	750	377	558	472	51^	133	813	409	600	541	93	137	205	104	339	286
THAT'S INCREDIBLE	1		195	A	25.4	35	1938	2125	789	310	809	314	507	484	113^	219	723	270	493	440	91^	193	228	122^	365	242
2 MON. 8.00P 60 ABC U			98	B	25.4	35	1938	2125	789	310	809	314	507	484	113	219	723	270	493	440	91	193	228	122	365	242
8.00 - 8.30				A	25.1	35	1915	2109	772	297	798	319	505	483	109^	213	717	272	489	436	93^	192	221	116^	373	240
8.30 - 9.00				A	25.7	35	1961	2136	807	321	820	314	510	484	116^	225	729	270	498	440	92^	195	231	127	356	241
THREE'S COMPANY	23	198	200	A	25.3	37	1930	1826	700	231	789	348	478	389	93	240	539	203	322	305	78	166	201	114	297	208
TUE. 9.00P 30 ABC CS		99	99	B	27.2	41	2075	1874	730	280	813	334	510	427	107	240	571	230	350	313	82	172	213	113	277	204
TRAPPER JOHN, M.D.	20	201	201	A	22.9	36	1747	1734	823	296	904	236	454	442	144	365	593	177	327	277	111	233	139	61^	98	78
SUN. 10.00P 60 CBS GD		99	99	B	21.2	35	1618	1716	794	297	880	269	468	436	150	335	622	199	333	294	122	237	136	73	78	56
10.00 - 10.30				A	23.4	36	1785	1760	833	295	910	236	451	433	149	376	591	171	320	273	113	239	150	67^	109	86
10.30 - 11.00				A	22.3	37	1701	1706	814	298	899	238	458	451	139	354	593	182	336	281	109	225	127	53^	87	68^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
20/20	19	189	193	A	16.9	28	1289	1704	714	226	770	297	452	443	104	233	718	286	464	414	112	210	113	60^	103	88^
THU. 10.00P 60 ABC DN		97	98	B	18.1	30	1381	1661	720	259	779	326	512	468	98	201	686	300	467	417	91	171	122	57	74	54
10.00 - 10.30				A	17.2	28	1312	1767	741	243	804	321	482	466	101	237	735	292	481	417	116	215	115	66^	113	97
10.30 - 11.00				A	16.5	28	1259	1641	690	209	740	276	425	420	110	231	701	281	445	408	112	209	109	51^	91^	77^
VEGA$	18	199	161	A	18.3	31	1396	1658	780	303	860	328	520	454	118	272	617	192	335	275	116	231	99	44^	82^	63^
WED. 10.00P 60 ABC PD		98	92	B	20.3	34	1549	1702	747	291	836	306	504	448	116	252	640	242	376	308	106	213	143	77	83	59
10.00 - 10.30				A	18.4	30	1404	1641	783	302	863	332	519	458	120	277	602	170	321	265	115	232	93	38^	83^	65^
10.30 - 11.00				A	18.4	32	1404	1651	763	299	844	319	512	447	111	263	621	213	344	279	117	226	104	50^	82^	57^
WALTONS	21	186		A	20.8	31	1587	1700	768	197	850	199	340	355	155	447	575	102^	225	238	138^	303	126^	60^	149^	88^
1 THU. 8.00P 60 CBS GD		97		B	18.7	29	1427	1780	824	233	931	219	370	367	185	477	568	128	226	224	128	292	100	54	181	113
8.00 - 8.30				A	19.9	30	1518	1713	755	189	837	190	325	350	156^	445	582	106^	224	234	144^	312	123^	54^	171	102^
8.30 - 9.00				A	21.7	32	1656	1685	780	204	861	207	351	359	154	450	564	97^	224	239	135^	293	129^	66^	131^	77^
WHITE SHADOW	10	188	160	A	16.7	25	1274	2037	710	363	848	324	532	470	121	243	550	199	332	287	84^	182	265	104	374	217
TUE. 8.00P 60 CBS GD		97	94	B	16.8	25	1282	1939	735	327	842	334	512	436	134	260	578	241	355	299	89	180	242	97	277	172
8.00 - 8.30				A	16.1	25	1228	2050	706	366	839	310	523	482	119	246	553	198	332	292	86^	184	271	111	387	217
8.30 - 9.00				A	17.4	26	1328	2004	706	357	847	336	535	457	122	236	537	198	326	280	79^	175	260	97	360	216
WIZARD OF OZ(S)			188	A	24.0	40	1831	2389	701	242	817	428	578	428	114^	217	506	203	313	253	70^	165	199	127^	867	530
2 FRI. 8.00P 120 CBS FF			99																							
8.00 - 8.30				A	21.5	37	1640	2366	716	260	833	440	596	440	111^	227	546	215	331	263	81^	182	152	81^	835	513
8.30 - 9.00				A	23.8	39	1816	2351	713	247	827	427	583	426	131	230	515	214	315	240	75^	174	149	95^	860	526
9.00 - 9.30				A	25.1	41	1915	2392	686	215	792	417	555	409	115^	208	486	206	304	246	60^	151	232	158	882	535
9.30 - 10.00				A	25.8	42	1969	2415	682	247	807	418	570	432	101^	208	483	183	299	264	60^	152	249	167	876	536
WKRP IN CINCINNATI	10		182	A	20.3	28	1549	1926	685	268	744	285	426	412	125^	237	711	302	460	362	99^	199	206	114^	265	184
2 MON. 8.00P 60 CBS CS			97	B	20.3	30	1549	1939	688	301	750	300	467	430	99	204	657	269	438	382	88	165	226	96	306	205
8.00 - 8.30				A	19.8	28	1511	1931	675	268	740	282	415	407	126^	238	705	282	443	367	102^	206	216	124^	270	185
8.30 - 9.00				A	20.8	29	1587	1914	694	266	746	287	436	413	126^	237	718	322	475	362	91^	189	192	102^	258	183
•LATE FRINGE																										
ABC SPEC REPORT:IRAN-MON(S)		190		A	8.5	23	649	1407	819	258^	819	329^	471	490	114^	235^	474	196^	320^	275^	83v	128^	114^	40v	LT	LT
1 MON. 11.30P 15 ABC N		97																								
ABC SPEC REPORT:IRAN-WED(S)		186		A	8.6	25	656	1361	758	281^	844	348^	463	466	128^	271^	517	243^	270^	197^	99^	179^	LT	LT	LT	LT
1 WED. 11.30P 15 ABC N		97																								
ABC SPEC REPORT:IRAN-THU(S)		183		A	7.7	23	588	1546	585	275^	624	216^	367^	314^	81v	195^	831	383^	573	408^	73v	202^	91v	52v	LT	LT
1 THU. 11.30P 17 ABC N		97																								
ABC SPEC REPORT:IRAN-FRI(S)		177		A	7.4	18	565	1604	671	468	847	324^	514	465	150^	260^	563	194^	324^	288^	108v	175^	29v	29v	165^	165^
1 FRI. 11.30P 16 ABC N		96																								
ABC SPEC REPORT:IRAN-MON(S)			185	A	8.4	25	641	1669	651	58v	651	158^	359^	347^	105^	242^	833	352^	456	328^	109^	299^	112^	49v	73v	73v
2 MON. 11.30P 16 ABC N			97																							
ABC SPEC REPORT:IRAN-WED(S)			185	A	9.5	29	725	1568	787	198^	825	245^	450	433	105^	318^	563	196^	350	336	63v	188^	66v	22v	114^	90^
2 WED. 11.30P 16 ABC N			97																							
ABC SPEC REPORT:IRAN-THU(S)			183	A	10.1	28	771	1208	578	156^	578	193^	329	364	122^	171^	553	209^	254^	247^	113^	270^	77v	77v	LT	LT
2 THU. 11.30P 16 ABC N			97																							
ABC SPEC REPORT:IRAN-FRI(S)			178	A	9.9	25	755	1750	759	331	787	257^	462	422	91^	236^	669	238^	413	355	98^	205^	167^	55v	127^	127^
2 FRI. 11.30P 13 ABC N			96																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
ABC WEEKEND REPORT-SAT.	21	161	163	A	8.6	17	656	1674	774	407	864	335	546	492	103^	243	691	243	422	388	95^	197	99^	52^	20v	11v
1 SAT. 11.00P 15 ABC N		93	94	B	8.9	18	679	1655	696	288	775	302	494	444	86	205	639	261	412	368	91	174	126	58	115	102
2 SAT. 11.00P 30																										
ABC WEEKEND REPORT-SUN.	22	164	165	A	7.2	15	549	1661	740	378	808	351	544	520	57v	175^	805	379	593	513	66^	139^	48v	30v	LT	LT
SUN. 11.00P 15 ABC N		93	92	B	7.1	16	542	1598	678	289	748	310	510	467	61	157	715	321	494	452	82	151	96	55	39	35
BARETTA-WED.	20	163	169	A	3.4	25	259	1135	559	111v	591	390^	424^	116v	39v	143^	517	432^	463^	275^	42v	54v	27v	27v	LT	LT
1 WED. 12.54A 49 ABC OP		91	94	B	3.7	27	282	1078	569	223	641	308	467	366	43	85	362	181	255	174	60	85	68	29	LT	LT
2 WED. 12.54A 51																										
1.00 - 1.30				A	3.5	26	267	1157	562	120^	584	408^	435^	64v	40v	149^	547	464	491	263^	45v	56v	26v	26v	LT	LT
BARETTA-THU.	19	168	166	A	2.6	19	198	1000	510^	262^	541^	339^	399^	217^	55v	101v	288^	152v	157v	LT	75v	131v	125v	95v	46v	LT
1 THU. 12.55A 52 ABC OP		94	94	B	3.1	22	237	1009	438	166	485	253	321	265	56	108	472	232	318	223	69	124	47	LT	LT	LT
2 THU. 12.54A 50																										
1.00 - 1.30				A	2.6	18	198	1177	615^	322^	635	439^	485^	269^	70v	110v	339^	177^	177^	LT	96v	162^	158v	122v	45v	LT
BARNEY MILLER-11.30	9	178	181	A	5.5	21	420	1240	667	234^	722	344	464	430	80^	129^	459	218^	280^	259^	89^	129^	40v	40v	19v	LT
1 MON. 11.45P 38 ABC CS		96	96	B	5.2	21	397	1278	641	179	680	262	450	433	81	134	520	225	334	281	92	136	66	27	12	LT
2 MON. 11.46P 36																										
12.00 - 12.30				A	5.4	22	412	1226	685	223^	743	334	460	449	91^	136^	438	216^	287^	277^	92^	112^	31v	31v	14v	LT
CAMPAIGN '80(S)		185		A	8.1	28	618	1241	596	343^	666	191^	373^	342^	131^	265^	521	80v	241^	282^	161^	223^	23v	23v	31v	31v
1 TUE. 11.30P 40 CBS P		99																								
11.30 - 12.00				A	8.5	27	649	1220	578	313^	644	169^	334^	313^	131^	281^	508	73v	232^	275^	153^	217^	29v	29v	39v	39v
CAMPAIGN '80-TUE(S)			175	A	7.3	24	557	1248	536	59v	599	180^	312^	234^	170^	266^	568	167^	279^	237^	128^	250^	34v	34v	47v	47v
2 TUE. 11.30P 41 CBS P			95																							
11.30 - 12.00				A	7.5	23	572	1187	563	79v	624	198^	319^	236^	163^	278^	563	177^	276^	233^	118^	245^	LT	LT	LT	LT
CAMPAIGN '80-SAT(S)			147	A	6.3	15	481	1524	592	129^	642	147^	295^	323^	60v	270^	805	259^	425^	394^	118v	283^	44v	LT	33v	LT
2 SAT. 11.30P 25 CBS P			92																							
CBS SUNDAY NEWS-BRADLEY	22	128	126	A	8.2	17	626	1484	773	257	825	148^	365	402	170^	362	590	125^	314	286	141^	264	69^	26v	LT	LT
SUN. 11.00P 15 CBS N		75	75	B	8.5	18	649	1573	702	253	777	201	398	385	170	310	666	203	356	326	136	258	79	35	51	36
CHARLIE'S ANGELS-11.30	22	161	164	A	6.8	22	519	1503	629	277	764	349	541	469	75^	131^	438	190^	298	222^	50v	92^	135^	65^	166^	166^
1 FRI. 11.46P 68 ABC PD		93	93	B	6.8	23	519	1482	652	259	716	334	516	431	68	120	533	253	396	301	59	100	162	104	71	68
2 FRI. 11.43P 68																										
12.00 - 12.30				A	7.0	22	534	1500	621	261	779	362	566	493	77^	125^	388	156^	249	177^	48v	90^	153^	78^	180^	180^
12.30 - 1.00				A	6.7	26	511	1532	666	266	778	348	539	460	82^	137^	462	208^	338	237^	51v	87^	148^	57v	144^	144^
DECISION '80-NEW HAMPSHRE(S)		206		A	6.1	20	465	1411	703	193^	772	166^	346^	332^	147^	327^	579	162^	372^	360^	107v	163^	60v	LT	LT	LT
1 TUE. 11.30P 30 NBC N		98																								
DECISION '80-MASS.(S)			210	A	8.6	27	656	1238	532	165^	558	119^	211^	325^	122^	228^	585	243^	403	323^	107^	156^	83v	23v	12v	LT
2 TUE. 11.30P 35 NBC N			99																							
11.30 - 12.00				A	8.8	27	671	1231	527	166^	557	112^	208^	329^	123^	228^	585	238^	394	319^	106^	161^	76v	20v	13v	LT
'80 VOTE:NEW HAMP PRIMARY(S)		189		A	6.7	25	511	1472	696	354^	867	398^	571	483	78v	220^	554	267^	347^	263^	99v	163^	51v	51v	LT	LT
1 TUE. 11.30P 59 ABC N		97																								
11.30 - 12.00				A	7.7	25	588	1551	761	422	938	417	611	529	93v	248^	575	256^	371^	308^	87v	155^	38v	38v	LT	LT
12.00 - 12.30				A	5.6	24	427	1370	612	260^	771	372^	516^	423^	56v	181^	527^	285^	314^	205^	112v	173^	72v	72v	LT	LT
'80 VOTE 11.30PM-TUE(S) CONT'D			184	A	6.4	21	488	1670	534	240^	741	389^	477^	291^	115v	232^	768	389^	459^	232^	152^	264^	66v	66v	95v	76v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
'80 VOTE 11.30PM-T-CONT'D																										
2 TUE. 11.30P 45 ABC N			97																							
11.30 - 12.00				A	6.8	21	519	1740	594	222^	750	350^	461^	317^	144^	261^	795	423^	498	244^	161^	250^	70v	70v	125^	106v
LATE MOVIE I	106	161	161	A	6.1	23	465	1363	631	258	706	253	467	452	83^	159	499	175	316	280	97^	145	70^	36^	88^	81^
MON. 11.30P 72 CBS FF		91	90	B	6.7	24	511	1437	675	276	747	285	506	469	96	169	553	212	362	295	96	151	96	45	41	35
1 TUE. 12.10A 73																										
1 WED. 11.43P 65																										
THU. 11.30P 75																										
FRI. 11.30P 73																										
2 TUE. 12.11A 72																										
2 WED. 11.30P 64																										
11.30 - 12.00				A	7.2	21	549	1413	656	271	740	258	463	466	87^	175	506	173	306	303	96^	145	74^	39^	93^	87^
12.00 - 12.30				A	6.0	24	458	1338	631	267	701	258	476	461	76^	144	498	176	314	274	100^	145	61^	26v	78^	70^
12.30 - 1.00				A	5.2	28	397	1217	584	207^	607	262^	380	363	113^	176^	415	95^	208^	186^	117^	174^	76v	76v	119^	119^
1.00 - 1.30				A	4.9	31	374	1131	461	109^	487	188^	332	265^	74v	155^	458	166^	340	264^	61v	118^	77v	77v	109^	109^
LATE MOVIE II	107	161	161	A	4.2	26	320	1269	547	188	625	247	427	397	56^	119^	493	250	393	259	66^	94^	79^	44v	72^	65^
1 MON. 12.42A 45 CBS FF		91	90	B	4.5	27	343	1332	609	265	680	280	483	443	74	123	521	221	365	283	94	126	98	50	33	30
1 TUE. 1.23A 45																										
1 WED. 12.48A 44																										
1 THU. 12.45A 45																										
1 FRI. 12.43A 46																										
2 MON. 12.42A 44																										
2 TUE. 1.23A 44																										
2 WED. 12.34A 42																										
2 THU. 12.45A 42																										
2 FRI. 12.43A 44																										
12.30 - 1.00				A	3.8	20	290	714^	355^	86v	355^	48v	118v	273^	58v	82v	359^	66v	215^	232^	LT	127v	LT	LT	LT	LT
1.00 - 1.30				A	4.3	27	328	1302	570	208	668	275	457	420	59^	129^	472	252	375	237	65^	92^	92^	30v	70^	61^
1.30 - 2.00				A	3.3	27	252	1103	389^	36v	389^	128^	285^	186^	44v	104v	496	242^	460^	313^	32v	36v	99v	99v	119v	119v
LOVE BOAT-11.30	21	181	183	A	6.5	28	496	1270	707	188^	807	364	489	434	64^	181^	438	214^	298	210^	81^	133^	9v	9v	16v	12v
1 WED. 11.45P 69 ABC CS		95	96	B	6.4	28	488	1268	641	246	732	303	469	425	63	154	435	195	289	219	67	117	79	45	22	16
2 WED. 11.46P 68																										
12.00 - 12.30				A	6.6	28	504	1248	686	172^	789	343	479	421	63^	172^	445	222^	312	208^	75^	133^	14v	14v	LT	LT
12.30 - 1.00				A	6.5	34	496	1214	677	186^	782	373	474	405	53v	161^	416	214^	281	184^	93^	135^	16v	16v	LT	LT
MIDNIGHT SPECIAL	22	195	198	A	3.8	24	290	890	249^	76v	304^	148^	255^	221^	LT	31v	417^	272^	390^	221^	27v	27v	148^	83v	21v	LT
FRI. 1.00A 90 NBC PC		98	98	B	3.9	24	298	1187	500	237	585	302	449	353	68	90	441	241	361	237	48	64	141	56	20	17
1.00 - 1.30				A	4.7	24	359	1259	386	143^	478	251^	405	315^	21v	53v	522	322^	481	273^	41v	41v	205^	102^	54v	36v
1.30 - 2.00				A	3.8	24	290	1100	280^	59v	325^	131^	262^	273^	LT	31v	583	411^	555	314^	28v	28v	192^	120^	LT	LT
2.00 - 2.30				A	3.1	24	237	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC LATE NIGHT MOVIE	21	91	89	A	2.8	11	214	1159	408^	33v	468^	355^	355^	253^	85v	85v	691	317^	518^	454^	47v	173^	LT	LT	LT	LT
1 SUN. 11.30P 57 NBC FF		55	55	B	2.7	11	206	1077	406	111	485	228	306	237	102	136	480	189	349	287	58	111	102	34	LT	LT
2 SUN. 11.30P 103																										
11.30 - 12.00				A	3.3	10	252	1202	416^	44v	499	313^	313^	191^	154^	154^	703	298^	488	412^	72v	215^	LT	LT	LT	LT
12.00 - 12.30				A	2.8	11	214	1000	416^	LT	490^	397^	397^	313^	47v	47v	510^	271^	430^	397^	47v	80v	LT	LT	LT	LT
12.30 - 1.00				A	2.4	13	183	1164^	328v	LT	328v	328v	328v	256v	LT	LT	836^	295v	579^	579^	LT	257v	LT	LT	LT	LT
POLICE STORY	9	175	175	A	3.8	23	290	945	583	104v	586	293^	442	345^	44v	58v	359^	245^	287^	172^	21v	49v	LT	LT	LT	LT
1 MON. 12.23A 53 ABC OP		95	95	B	3.7	23	282	1110	576	127	601	255	403	389	60	102	495	265	365	247	50	78	LT	LT	LT	LT
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																													
POLICE STORY-CONT'D																													
2 MON. 12.22A	89																												
12.30 - 1.00							A	4.1	23	313	1131	706	86v	710	293^	517	438	70v	93v	421	233^	306^	223^	38v	90v	LT	LT	LT	LT
1.00 - 1.30							A	3.6	26	275	996	523^	138v	523^	356^	440^	283^	LT	LT	473^	433^	433^	149v	LT	LT	LT	LT	LT	LT
1.30 - 2.00							A	3.3	28	252	841^	611^	155v	619^	405^	512^	322^	LT	LT	222v	222v	222v	107v	LT	LT	LT	LT	LT	LT
POLICE WOMAN				21	179	177	A	4.8	20	366	1303	577	235^	640	238^	451	359	49v	101^	568	289^	354	237^	60v	199^	81v	73v	14v	LT
1 THU. 11.47P	68	ABC	OP		96	96	B	5.0	21	382	1231	561	208	603	242	408	362	57	127	535	241	343	300	77	142	87	34	LT	LT
2 THU. 11.46P	68																												
12.00 - 12.30							A	4.7	19	359	1384	551	192^	682	281^	507	381	48v	95^	624	353	418	253^	67v	206^	78v	78v	LT	LT
12.30 - 1.00							A	4.4	22	336	1238	609	291^	623	197^	426	318^	51v	108^	487	235^	294^	158^	62v	193^	86v	86v	42v	LT
SATURDAY NIGHT				21	213	213	A	14.6	39	1114	1591	563	294	633	327	498	405	47^	85^	597	331	482	416	42^	77^	209	90^	152	125
1 SAT. 11.30P	79	NBC	GV		99	99	B	14.4	40	1099	1646	542	263	623	345	500	392	48	82	631	397	532	403	39	63	286	121	106	95
2 SAT. 11.30P	80																												
11.30 - 12.00							A	16.0	38	1221	1600	567	271	624	299	459	392	62^	113	618	335	493	433	44^	87^	205	93^	153	126
12.00 - 12.30							A	14.6	40	1114	1580	572	310	642	342	517	419	38^	73^	585	325	477	407	43^	75^	188	87^	165	135
12.30 - 1.00							A	12.2	40	931	1665	566	297	697	398	547	399	34v	55v	566	331	488	393	37v	55v	326	139^	76^	54v
TOMORROW SHOW				87	176	176	A	2.5	20	191	864	472	89^	477	63v	194^	298^	78v	173^	356	126^	288^	299^	41v	57v	31v	LT	LT	LT
1 MON. 1.30A	45	NBC	CC		98	98	B	2.8	21	214	1075	568	178	613	146	312	344	104	212	419	146	297	240	52	94	38	LT	LT	LT
1 TUE. 1.30A	47																												
1 W & TH 1.00A	47																												
2 MON. 1.00A	45																												
2 TUE. 1.35A	45																												
2 WED. 1.00A	46																												
2 THU. 1.00A	50																												
1.00 - 1.30							A	3.0	21	229	961	506	70^	519	61v	210^	314	88^	196^	415	148^	341	354	43v	61v	27v	LT	LT	LT
1.30 - 2.00							A	2.5	22	191	702	498	157^	498	58v	168^	335	68v	163^	183^	110^	141^	141^	26v	42v	LT	LT	LT	LT
2.00 - 2.30							A	1.8	17	137	285v	59v	LT	59v	LT	LT	LT	59v	59v	131v	LT	LT	LT	73v	131v	95v	LT	LT	LT
TONIGHT SHOW				106	212	212	A	6.8	27	519	1266	650	199	684	201	370	361	119	248	499	204	370	314	67^	101^	63^	19v	20v	13v
1 MON. 12.00M	75	NBC	GV		99	99	B	7.5	27	572	1330	675	234	731	231	400	383	119	250	504	209	332	279	76	132	77	34	18	14
1 TUE. 12.00M	81																												
1 WED. 11.30P	80																												
1 THU. 11.30P	82																												
1 FRI. 11.30P	79																												
2 MON. 11.30P	76																												
2 TUE. 12.05A	75																												
2 W-F 11.30P	75																												
11.30 - 12.00							A	9.2	27	702	1329	669	223	711	222	389	379	126	261	531	210	389	329	61^	115	58^	20v	29^	23^
12.00 - 12.30							A	6.9	27	526	1260	638	186	668	187	351	333	123	256	497	201	369	315	78^	104^	75^	24v	20v	12v
12.30 - 1.00							A	4.9	26	374	1209	654	209	689	210	382	397	110^	232	469	185	324	286	96^	110^	51^	14v	LT	LT
1.00 - 1.30							A	3.6	23	275	1055	556	102v	556	112v	262^	332^	80v	152^	466	241^	361^	284^	25v	47v	33v	LT	LT	LT
TUESDAY MOVIE-WEEK-PART 1				10	180	179	A	3.8	22	290	1324	383^	376^	711	494	576	380^	LT	51v	575	306^	345^	200^	138^	192^	20v	20v	18v	LT
1 TUE. 12.29A	71	ABC	FF		96	95	B	5.2	23	397	1346	519	195	639	352	491	377	26	81	642	347	480	305	71	129	63	25	LT	LT
2 TUE. 12.15A	71																												
12.30 - 1.00							A	3.9	21	298	1490	398^	396^	822	608	705	375^	LT	40v	631	285^	336^	198^	147^	252^	20v	20v	17v	LT
1.00 - 1.30							A	3.7	24	282	996	358^	262^	532	316^	387^	373^	24v	56v	437	302^	302^	170^	103v	103v	17v	17v	LT	LT
TUESDAY MOVIE-WEEK-PART 2				7	180	179	A	3.7	30	282	968	312^	291^	507	311^	379^	329^	25v	57v	436	298^	326^	181^	95v	95v	25v	25v	LT	LT
1 TUE. 1.40A	16	ABC	FF		96	95	B	4.5	31	343	1341	417	157	543	330	442	298	17	46	693	419	573	374	59	73	105	35	LT	LT
2 TUE. 1.26A	23																												

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			194	A	10.5	26	801	1804	656	210^	723	334	462	371	126^	200^	318	155^	173^	107^	43v	128^	219^	161^	544	458
2 WED. 4.30P 60 ABC FV			99																							
4.30 - 5.00				A	9.4	24	717	1824	703	271^	764	400	505	383	120^	193^	326^	102^	109^	40v	56v	204^	231^	181^	503	428
5.00 - 5.30				A	11.5	27	877	1796	621	159^	693	282	427	368	130^	205^	310	197^	224^	160^	29v	66v	213^	148^	580	484
ABC DAYTIME NEWSBRIEF-M-F	98	173	173	A	8.8	30	671	1416	869	302	1014	545	735	520	59^	194	262	115	159	114	8v	80^	65^	53^	75^	42^
M-F 1.57P 2 ABC N		93	93	B	8.9	30	679	1290	815	216	920	481	662	502	68	183	207	97	129	98	11	60	85	66	78	34
ALL MY CHILDREN	109	195	195	A	9.0	31	687	1431	874	290	1005	542	741	523	60^	176	279	128	178	123	7v	76^	72^	62^	75^	38^
M-F 1.00P 60 ABC DD		98	98	B	9.1	31	694	1305	820	210	916	477	665	496	69	180	214	99	133	102	11	64	88	72	87	37
1.00 - 1.30				A	8.8	30	671	1414	871	287	1002	549	739	517	55^	171	266	132	183	126	LT	61^	70^	60^	76^	36^
1.30 - 2.00				A	9.3	32	710	1421	862	282	990	527	729	518	64^	178	284	122	172	118	7v	88	72^	62^	75^	39^
ANOTHER WORLD	106	203	203	A	7.7	24	588	1279	838	162	941	278	473	458	148	391	183	43^	54^	49^	37^	121	81^	61^	74^	40^
M-F 2.30P 90 NBC DD		98	98	B	7.1	23	542	1279	796	158	919	305	494	449	119	343	207	44	74	73	40	114	77	64	76	43
2.30 - 3.00				A	7.2	25	549	1279	849	157	964	299	481	464	143	409	208	51^	68^	64^	36^	133	61^	49^	46^	15v
3.00 - 3.30				A	7.8	25	595	1259	838	169	942	280	471	456	151	390	178	39^	54^	47^	39^	119	80^	62^	59^	31^
3.30 - 4.00				A	8.2	24	626	1289	822	163	914	260	466	451	148	374	173	41^	49^	38^	36^	116	97	69^	105	72^
AS THE WORLD TURNS	25	190	191	A	7.8	27	595	1286	799	170	930	198	450	450	157	399	242	78^	108	72^	28^	117	41^	30^	73^	19v
M-F 2.00P 60 CBS DD		99	99	B	8.2	27	626	1293	818	171	939	194	441	437	150	423	244	63	106	93	24	116	43	25	67	21
2.00 - 2.30				A	7.8	27	595	1269	810	166	930	191	444	444	167	410	238	74^	102	66^	28^	120	36^	25v	65^	17v
2.30 - 3.00				A	7.7	26	588	1301	795	176	936	202	457	459	146	393	241	79^	112	77^	27^	113	45^	34^	79^	19v
CAPTAIN KANGAROO	109	178	178	A	2.9	14	221	1276	426	76^	444	199^	268^	253^	46v	136^	135^	59v	89^	67v	LT	46v	54v	31v	643	190^
M-F 8.00A 60 CBS C		97	97	B	2.9	16	221	1348	421	90	473	209	291	245	50	159	159	41	73	63	31	77	53	22	663	187
8.00 - 8.30				A	2.7	13	206	1311	427	68v	441	208^	281^	273^	38v	120^	151^	59v	102^	86^	25v	49v	68v	39v	651	213^
8.30 - 9.00				A	3.1	15	237	1190	400	68^	421	181^	241^	227^	47v	139^	114^	51v	72^	51v	LT	42v	26v	LT	629	165^
CARD SHARKS	108	140	139	A	4.1	19	313	1422	754	124^	849	159^	367	318	215	454	454	128^	144^	148^	92^	274	20v	16v	99^	51^
M-F 10.00A 30 NBC QG		82	82	B	4.1	21	313	1404	779	112	866	202	369	338	164	438	401	85	139	132	93	242	41	23	96	51
CBS LATE MORNING NEWS	107	138	139	A	3.8	18	290	1576	807	100^	924	293	459	369	142^	442	366	81^	180^	140^	49v	183^	44v	21v	242	97^
M-F 10.54A 6 CBS N		81	81	B	3.5	17	267	1439	701	107	803	258	413	380	119	333	326	62	125	122	59	178	64	36	246	105
CBS LIBRARY(S)			168	A	7.9	22	603	1582	579	99v	631	185^	354^	354^	147^	228^	395^	171^	171^	142^	75v	185^	170^	64v	386^	249^
2 TUE. 4.00P 60 CBS CL			93																							
4.00 - 4.30				A	6.9	20	526	1561	607	94v	647	175^	350^	358^	171^	242^	375^	167^	167^	140^	66v	172^	115v	36v	424^	285^
4.30 - 5.00				A	8.9	24	679	1591	554	102^	616	191^	355	351^	131^	217^	409	170^	170^	143^	83v	196^	212^	85v	354^	219^
CELEBRITY WHEW	101	147	148	A	3.8	18	290	1510	718	107^	870	307	446	356	141^	390	314	83^	161^	126^	38v	148^	61^	20v	265	120^
1 M-F 10.30A 24 CBS QG		83	83	B	3.7	18	282	1409	681	100	777	262	408	365	118	315	305	69	118	116	53	164	65	29	262	115
2 MTUWF 10.30A 24																										
CHAIN REACTION	40	148	148	A	3.7	14	282	1301	646	102^	738	195^	401	308	117^	319	483	61^	86^	111^	74^	354	LT	LT	71^	28v
M-F 12.00N 30 NBC QG		77	79	B	3.8	14	290	1392	732	131	809	205	387	353	130	359	417	75	110	110	73	273	55	LT	111	62
DAYS OF OUR LIVES	107	208	209	A	6.8	23	519	1270	807	96^	923	253	404	397	193	465	256	72^	80^	74^	60^	166	43^	35^	48^	21v
M-F 1.00P 60 NBC DD		99	99	B	6.6	23	504	1284	806	137	910	271	440	412	162	407	253	68	91	82	68	148	50	42	71	26
1.00 - 1.30				A	6.6	22	504	1262	781	87^	898	228	385	371	201	468	264	77^	85^	76^	63^	169	49^	40^	51^	18v
1.30 - 2.00				A	7.0	24	534	1258	826	97^	939	272	418	413	188	461	238	66^	73^	68^	54^	157	36^	29^	45^	22v
DOCTORS	109	199	199	A	6.1	21	465	1353	876	144	1013	308	495	437	154	464	243	65^	75^	66^	74^	162	54^	47^	43^	17v
M-F 2.00P 30 NBC DD		97	97	B	6.2	22	473	1290	807	142	936	305	511	444	121	365	227	52	79	73	65	132	63	53	64	25

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																															
EDGE OF NIGHT						103	154	154	A	5.0	15	382	1335	699	240	842	424	558	416	84^	227	247	144^	191	120^	LT	40v	113^	97^	133^	78^
	M-F	4.00P	30	ABC	DD		83	83	B	5.3	16	404	1309	711	174	855	370	591	454	91	224	236	118	157	104	13	64	110	91	108	61
FAMILY FEUD						110	190	193	A	6.3	27	481	1351	703	217	803	381	523	406	108^	221	347	114^	152	110^	77^	168	49^	45^	152	68^
	M-F	11.30A	30	ABC	QP		98	98	B	6.6	28	504	1384	734	151	818	354	528	419	94	226	319	136	177	136	47	118	79	52	168	62
GENERAL HOSPITAL						107	193	193	A	9.4	29	717	1455	915	287	972	457	666	517	103	237	217	75^	95	72^	14v	110	131	114	135	109
	M-F	3.00P	60	ABC	DD		99	99	B	10.0	32	763	1294	790	189	873	401	597	479	93	217	189	73	99	77	22	81	139	120	93	60
		3.00 - 3.30							A	9.1	29	694	1442	916	285	977	453	669	528	103	238	221	76^	98	67^	13v	114	118	104	126	102
		3.30 - 4.00							A	9.7	29	740	1446	907	285	957	455	656	503	101	234	208	71^	88	71^	17v	108	141	122	140	114
GOOD MORNING, AMERICA-730						110	192	192	A	4.8	25	366	1374	681	191	754	287	427	363	178	270	462	163	246	268	78^	175	27v	LT	131^	60^
	M-F	7.30A	30	ABC	N		98	98	B	4.0	24	305	1382	691	223	752	261	431	406	131	245	443	149	229	221	69	163	53	LT	134	70
GOOD MORNING, AMERICA-830						110	195	195	A	6.5	31	496	1310	734	184	786	248	395	366	176	334	430	134	202	208	72^	199	21v	14v	73^	35^
	M-F	8.30A	30	ABC	N		97	97	B	5.7	30	435	1258	740	166	794	226	413	404	146	317	369	109	168	169	63	166	30	14	65	28
GUIDING LIGHT						25	191	191	A	8.4	26	641	1387	770	201	924	241	462	462	136	368	264	95	129	89^	43^	114	104	74^	95	40^
	M-F	3.00P	60	CBS	DD		99	99	B	8.9	27	679	1351	784	172	927	241	465	446	137	381	257	77	123	103	40	112	96	69	71	36
		3.00 - 3.30							A	8.2	26	626	1369	784	197	939	242	469	468	134	374	258	89^	124	85^	41^	115	81^	61^	91^	30^
		3.30 - 4.00							A	8.7	26	664	1373	741	201	892	236	447	446	136	357	263	98	131	88^	47^	113	120	86^	98	49^
HIGH ROLLERS						107	185	185	A	5.0	24	382	1309	643	122^	811	183	392	314	149^	387	414	95^	118^	120^	82^	270	32v	LT	52^	LT
	M-F	11.00A	30	NBC	QG		94	94	B	4.9	24	374	1283	711	102	821	177	344	327	147	408	359	64	107	109	83	225	30	LT	73	21
HOLLYWOOD SQUARES						108	168	167	A	4.7	22	359	1373	700	144^	826	208	381	325	168	398	430	124^	138^	147^	89^	265	42v	20v	75^	23v
	M-F	10.30A	30	NBC	QP		87	87	B	4.5	22	343	1387	740	127	838	207	372	343	141	396	411	84	147	141	91	235	54	25	84	31
JEFFERSONS M-F						23	164	161	A	4.5	21	343	1429	734	157^	801	317	476	414	139^	264	278	135^	169^	102^	32v	100^	68^	35v	282	117^
	1 M-F	10.00A	30	CBS	CS		89	89	B	4.4	20	336	1402	655	144	736	278	427	394	99	235	289	115	166	143	35	95	93	38	284	135
	2 MTUWF	10.00A	30																												
LAVERNE & SHIRLEY M-F						110	178	175	A	5.1	24	389	1288	656	208	707	407	566	408	52^	111^	247	114^	162	113^	34v	67^	79^	69^	255	79^
	M-F	11.00A	30	ABC	CS		97	96	B	5.5	26	420	1339	609	160	680	369	521	398	43	123	253	137	182	128	24	55	140	101	266	93
MAGAZINE(S)								181	A	3.1	15	237	1207	625^	25v	819^	295^	625^	464^	34v	178v	270^	164v	248v	248v	LT	22v	LT	LT	118v	LT
	2 THU.	10.00A	54	CBS	DN			96																							
		10.00 - 10.30							A	3.3	16	252	1071	631^	LT	861^	353^	655^	448^	36v	175v	210v	162v	210v	210v	LT	LT	LT	LT	LT	LT
		10.30 - 11.00							A	2.9	15	221	1394	610^	63v	750^	208v	575^	485^	32v	175v	359^	169v	309^	309^	32v	50v	LT	LT	285^	LT
MORNING MON-FRI						110	182	182	A	2.9	16	221	1357	588	154^	611	122^	303	362	149^	227^	520	90^	245^	266^	91^	227^	27v	LT	199^	118^
	M-F	7.15A	45	CBS	N		98	98	B	2.7	17	206	1330	586	182	622	129	306	350	120	247	499	98	227	242	99	228	41	LT	168	105
		7.30 - 8.00							A	2.9	15	221	1421	616	144^	638	145^	321	370	151^	236^	520	95^	257^	253^	95^	226^	32v	LT	231^	132^
ONE DAY AT A TIME-M-F						23	131	131	A	4.3	13	328	1521	694	143^	771	273	483	396	134^	248	316	116^	155^	153^	79^	133^	171^	83^	263	150^
	1 M-F	4.00P	30	CBS	CS		72	72	B	4.4	13	336	1499	647	136	715	250	432	369	105	235	307	91	142	136	66	141	206	107	271	149
	2 MWTHF	4.00P	30																												
ONE LIFE TO LIVE						107	192	192	A	8.3	29	633	1376	910	305	995	482	702	549	95	225	236	82^	116	75^	23v	110	66^	57^	79^	48^
	M-F	2.00P	60	ABC	DD		99	99	B	8.6	30	656	1247	805	187	891	445	621	494	88	208	206	82	114	83	19	84	87	72	63	29
		2.00 - 2.30							A	8.4	29	641	1353	883	300	980	485	694	529	92^	221	242	85^	125	87^	23v	106	58^	49^	73^	40^
		2.30 - 3.00							A	8.2	28	626	1377	930	306	1002	476	705	567	95	226	220	71^	101	62^	23v	110	73^	64^	82^	52^
PASSWORD PLUS						107	160	160	A	5.6	20	427	1302	696	154	766	167	326	325	158	394	418	75^	92^	117^	80^	287	25v	16v	93^	40^
	M-F	12.30P	30	NBC	QG		81	82	B	5.0	18	382	1394	767	161	829	209	368	365	149	393	407	103	151	144	71	221	51	19	107	58
PRICE IS RIGHT 1						106	194	192	A	5.9	28	450	1493	769	140	896	244	377	300	133	464	364	82^	136	114^	70^	228	57^	12v	176	79^
	M-F	11.00A	30	CBS	AP		97	97	B	5.7	28	435	1454	744	145	872	269	421	340	110	391	365	64	115	110	63	227	62	30	155	65

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST MAR. 1980 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																											
PRICE IS RIGHT 2	107		194	192	A	7.0	31	534	1403	751	168	884	242	398	338	109^	421	299	86^	108^	79^	57^	189	45^	19v	175	81^
M-F 11.30A 30 CBS		AP	97	97	B	6.8	30	519	1427	741	147	867	281	438	356	105	366	340	63	107	99	53	210	64	35	156	61
RYAN'S HOPE	108		185	184	A	6.7	24	511	1344	865	326	955	488	681	498	81^	184	224	111^	158	115	12v	51^	90^	72^	75^	37^
M-F 12.30P 30 ABC		DD	97	97	B	7.0	25	534	1287	804	205	888	475	650	474	73	172	224	108	148	109	17	62	74	61	101	32
SEARCH FOR TOMORROW	107		184	183	A	7.1	25	542	1306	799	178	920	248	405	384	151	443	278	56^	84^	61^	54^	180	35^	25v	73^	20v
M-F 12.30P 30 CBS		DD	97	97	B	7.9	29	603	1281	792	168	936	285	474	427	128	389	230	46	78	71	36	136	48	38	67	21
SPECIAL TREAT(S)				184	A	9.3	24	710	1485	533	209^	674	218^	341	380	115^	259^	294^	74v	129^	83v	42v	162^	191^	96^	326^	314^
2 TUE. 4.00P 60 NBC		FV		96																							
4.00 - 4.30					A	8.8	24	671	1474	553	258^	738	295^	411	436	121^	258^	243^	41v	95^	54v	39v	148^	188^	98^	305^	293^
4.30 - 5.00					A	9.9	24	755	1465	510	164^	605	148^	274^	324	107^	253^	333	103^	157^	105^	41v	172^	188^	91^	339	329
TODAY SHOW-7.30AM	109		215	215	A	4.9	26	374	1492	732	163	840	217	381	329	200	414	534	121^	162	155^	128^	315	29v	18v	89^	43^
M-F 7.30A 30 NBC		N	99	99	B	4.2	26	320	1416	745	161	813	211	358	348	153	381	486	109	193	190	109	255	30	LT	87	53
TODAY SHOW-8.30AM	109		212	212	A	5.9	28	450	1247	667	98^	761	174	347	321	199	372	387	114^	159	133	70^	196	41^	LT	58^	18v
M-F 8.30A 30 NBC		N	99	99	B	5.6	29	427	1266	720	129	785	161	325	349	156	384	396	90	148	142	82	216	26	LT	59	34
$20,000 PYRAMID	108		171	170	A	4.7	18	359	1382	763	191	855	387	496	384	123^	273	368	137^	209	170	52^	137^	48^	42v	111^	51^
M-F 12.00N 30 ABC		QG	91	91	B	4.8	19	366	1371	739	129	835	366	529	410	108	248	295	110	184	154	39	97	92	58	149	69
WHEEL OF FORTUNE	108		199	198	A	5.5	24	420	1274	664	97^	795	157	386	350	136^	359	400	79^	107^	114^	74^	252	26v	LT	53^	12v
M-F 11.30A 30 NBC		QG	97	97	B	5.3	24	404	1281	714	111	816	181	349	345	141	391	357	66	112	112	70	213	38	17	70	35
YOUNG AND THE RESTLESS	25		193	194	A	8.2	29	626	1291	848	217	969	356	519	450	163	396	173	51^	69^	53^	20v	93^	37^	29^	112	29^
M-F 1.00P 60 CBS		DD	99	99	B	8.3	29	633	1314	836	200	962	344	516	450	147	385	216	62	95	78	23	103	46	35	90	22
1.00 - 1.30					A	8.1	29	618	1288	841	214	972	363	511	432	162	413	176	52^	76^	58^	20v	93^	40^	29^	100	27^
1.30 - 2.00					A	8.3	29	633	1283	855	218	965	352	527	467	163	379	166	45^	59^	45^	19v	92^	32^	26^	120	29^
•WEEKEND DAYTIME																											
ABC WEEKEND SPECIALS	24		177	178	A	7.4	26	565	1736	442	109^	533	240	353	207^	71^	149^	253	137^	211^	150^	29v	29v	263	172^	687	437
SAT. 12.00N 30 ABC		FV	93	93	B	6.4	23	488	1726	377	134	435	237	320	218	36	91	341	172	245	182	34	65	265	133	685	414
ABC WIDE WORLD-SPORTS SAT	14		204	202	A	13.4	30	1022	1731	574	243	660	255	412	310	80^	217	811	293	515	464	111^	257	93^	28v	167	117^
1 SAT. 5.00P 90 ABC		SA	99	99	B	12.7	28	969	1743	595	219	668	235	389	326	101	232	729	246	434	398	101	235	153	65	193	135
2 SAT. 5.05P 85																											
5.00 - 5.30					A	12.8	31	977	1713	572	239	664	257	411	310	86^	219	811	298	524	465	111^	244	89^	30v	149	118^
5.30 - 6.00					A	13.8	32	1053	1746	603	241	692	264	438	337	78^	220	798	265	508	473	110^	254	112^	37^	144	103^
6.00 - 6.30					A	13.5	28	1030	1741	549	256	626	243	386	283	78^	215	823	315	512	456	110^	270	85^	20v	207	134
ABC WIDE WORLD-SPORTS SUN	6		188	190	A	11.0	26	839	1589	480	208	519	181	292	272	90^	174	763	280	513	445	112^	213	149	42^	158	122^
SUN. 4.30P 90 ABC		SA	97	98	B	14.9	33	1137	1779	554	216	606	213	386	358	89	165	777	301	503	429	131	227	172	56	224	163
4.30 - 5.00					A	10.0	24	763	1570	432	186	468	176	272	248	79^	154^	799	284	525	460	122^	238	143^	41^	160^	133^
5.00 - 5.30					A	11.2	26	855	1592	482	213	519	188	304	282	91^	159	739	268	510	449	108^	192	164	45^	170	128^
5.30 - 6.00					A	11.8	26	900	1598	524	217	565	178	302	288	102^	205	748	285	507	427	110^	204	135^	40^	150	107^
ALL NEW POPEYE HOUR 1	24		189	190	A	9.2	33	702	1721	340	166^	464	291	365	143^	55^	99^	299	160^	229	191	32v	63^	189	73^	769	394
SAT. 10.30A 30 CBS		CA	98	98	B	9.1	34	694	1663	297	138	369	229	294	176	28	60	296	153	224	173	24	54	224	109	774	409
ALL NEW POPEYE HOUR 2	24		189	190	A	8.8	31	671	1689	306	138^	406	256	321	153^	38v	85^	353	204	275	198	39v	78^	240	98^	690	341
SAT. 11.00A 30 CBS		CA	98	98	B	8.8	33	671	1667	314	145	393	233	298	175	34	80	296	151	223	160	27	63	238	119	740	403
AMERICAN BANDSTAND '80	14		158	152	A	5.4	18	412	1682	518	295^	596	401	485	284^	69v	86^	440	318	350	240^	44v	74v	266^	170^	380	248^
SAT. 12.30P 60 ABC		PC	80	79	B	5.1	17	389	1675	476	223	574	357	437	270	55	108	426	257	319	221	52	87	277	148	398	257
CONT'D																											

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
AMERICAN BANDSTAND-CONT'D																										
12.30 - 1.00				A	5.1	18	389	1566	452	234^	534	329	410	249^	67v	84^	389	284^	314^	223^	18v	57v	260^	157^	383	234^
1.00 - 1.30				A	5.8	19	443	1734	566	336	636	456	537	305	73^	88^	478	338	369	251^	66v	90^	256^	174^	364	251^
AMERICAN SPORTSMAN	2	157	159	A	5.0	15	382	1537	362	152^	446	200^	276^	196^	78v	147^	725	289^	435	406	115^	239^	137^	20v	229^	162^
SAT. 2.45P 45 ABC SA		84	83	B	5.0	15	382	1537	362	152	446	200	276	196	78	147	725	289	435	406	115	239	137	20	229	162
3.00 - 3.30				A	5.3	16	404	1569	369	168^	455	199^	281^	198^	78^	146^	742	291^	449	409	113^	246^	143^	18v	229^	158^
ANIMALS, ANIMALS, ANIMALS	23	127	130	A	3.3	12	252	1310	226^	87v	353^	206^	332^	201^	LT	21v	270^	104v	139^	183^	44v	67v	99v	56v	588	345^
SUN. 11.30A 30 ABC CL		79	80	B	2.9	11	221	1418	347	93	413	187	275	200	50	107	333	147	231	196	35	79	169	80	503	289
ASK NBC NEWS-8:58AM	24	193	194	A	4.2	21	320	1666	112^	LT	112^	30v	52v	52v	35v	60v	160^	113^	145^	145^	LT	15v	140^	50v	1254	708
SAT. 8.58A 2 NBC CN		97	97	B	4.5	23	343	1671	251	89	277	154	202	173	24	57	149	79	122	107	LT	18	141	34	1104	676
ASK NBC NEWS-10:28AM	24	199	200	A	5.9	22	450	1591	208^	49v	239^	102^	163^	85^	57v	76^	234^	97^	118^	119^	22v	48v	94^	51v	1024	558
SAT. 10.28A 2 NBC CN		98	98	B	5.5	21	420	1643	233	67	283	164	215	147	31	41	184	110	125	81	21	41	209	71	967	591
ASK NBC NEWS-11:28AM	24	185	178	A	5.2	18	397	1730	192^	94^	282^	165^	232^	126^	38v	50v	396	192^	221^	149^	15v	76v	224^	92^	828	441
SAT. 11.28A 2 NBC CN		93	84	B	5.0	19	382	1674	292	118	366	236	291	167	35	55	301	188	229	132	29	55	242	86	765	462
BAY HILL GOLF CLASSIC-SUN(S)		185		A	6.3	15	481	1807	442^	227^	574	200^	263^	240^	147^	255^	1005	390^	577	450^	204^	358^	113v	37v	115v	68v
1 SUN. 3.15P 117 NBC SE		94																								
3.30 - 4.00				A	6.2	15	473	1801	466^	224^	578	152^	238^	231^	164^	273^	979	399^	547	380^	205^	383^	147^	56v	97v	59v
4.00 - 4.30				A	5.7	14	435	1763	413^	204^	555	203^	258^	231^	138v	250^	980	398^	599	497^	181^	324^	112v	55v	116v	72v
4.30 - 5.00				A	6.6	15	504	1778	438^	248^	603	249^	297^	256^	138^	250^	980	342^	539	486	201^	341^	87v	LT	108v	58v
BUGS BUNNY/ROAD RUNNER 1	24	201	203	A	8.9	37	679	1633	275	87^	334	195	276	214	58^	58^	290	173^	235	175^	26v	49^	152^	85^	857	450
SAT. 9.00A 30 CBS CA		99	99	B	8.1	35	618	1610	251	113	317	185	248	167	39	56	261	156	203	137	23	44	186	92	846	481
BUGS BUNNY/ROAD RUNNER 2	24	201	203	A	10.4	40	794	1719	304	120^	378	227	309	208	61^	69^	349	197	268	210	24v	57^	173	83^	819	455
SAT. 9.30A 30 CBS CA		99	99	B	9.8	38	748	1653	257	122	329	199	265	172	35	53	296	174	227	154	23	49	220	101	808	464
BUGS BUNNY/ROAD RUNNER 3	24	201	203	A	10.4	39	794	1655	243	125^	333	227	280	146^	44^	53^	366	228	290	220	26v	63^	217	90^	739	374
SAT. 10.00A 30 CBS CA		99	99	B	10.6	40	809	1648	284	132	353	226	293	193	25	45	300	171	229	170	20	48	231	101	764	426
CAPT. CAVEMAN-TEEN ANGELS	1		174	A	6.5	23	496	1581	380^	119v	380^	210^	282^	158^	54v	89v	150^	69v	150^	125^	LT	LT	174^	100v	877	467^
2 SAT. 11.30A 30 ABC CA			91	B	6.5	23	496	1581	380	119	380	210	282	158	54	89	150	69	150	125	LT	LT	174	100	877	467
CASPER AND THE ANGELS	13	185	173	A	5.0	18	382	1806	208^	97^	281^	153^	222^	129^	45v	59v	441	238^	265^	173^	18v	71v	265^	84^	819	433
SAT. 11.00A 30 NBC CA		93	83	B	5.0	18	382	1680	279	115	340	207	261	168	39	58	327	186	228	141	42	75	237	91	776	451
CBS SPORTS SPEC. SP. ED.(S)			169	A	4.8	14	366	1574	349^	221^	570^	251^	383^	367^	112v	116v	887	231^	551^	476^	111v	333^	62v	LT	55v	LT
2 SUN. 3.16P 48 CBS SA			92																							
3.30 - 4.00				A	4.9	14	374	1642	315^	209^	518^	237^	358^	336^	91v	91v	980	231^	648	576^	119v	332^	87v	LT	57v	LT
CBS SPORTS SPECTACULAR	21	151	148	A	6.5	17	496	1573	500	211^	562	193^	280	294	107^	232^	744	176^	415	386	143^	289	85^	54v	182^	105^
1 SAT. 4.30P 90 CBS SA		88	91	B	7.1	18	542	1673	505	198	562	206	333	299	70	179	717	239	428	390	95	232	175	59	219	152
2 SAT. 4.00P 60																										
4.00 - 4.30				A	6.4	18	488	1330	551	207^	551	201^	312^	338^	104v	213^	621	168^	394^	337^	106v	227^	LT	LT	158^	90v
4.30 - 5.00				A	7.0	18	534	1418	460	231	531	251	322	311	92^	168^	675	179^	394	366	127^	235	65^	42v	147^	72^
5.00 - 5.30				A	6.1	15	465	1789	432^	174^	509^	135^	169^	188^	139^	289^	869	177^	452^	442^	180^	359^	143^	94v	268^	168^
5.30 - 6.00				A	6.4	15	488	1881	573	190^	654	103v	240^	303^	109v	318^	856	153^	418^	404^	175^	397^	168^	95v	203^	141^
DAFFY DUCK SHOW	13	206	207	A	6.5	24	496	1720	206^	54v	235^	96^	168^	110^	47v	67^	286	193^	212^	63^	16v	54v	252	85^	947	559
SAT. 10.30A 30 NBC CA		98	98	B	6.2	23	473	1624	253	114	296	182	221	151	34	46	296	190	226	120	27	55	214	75	818	508
DEAR ALEX & ANNIE-11.56AM	24	177	175	A	5.9	21	450	1642	374	115^	392	190^	291	200^	49v	77^	164^	87^	153^	113^	LT	LT	239^	109^	847	512
SAT. 11.56A 3 ABC CN		93	91	B	5.6	22	427	1642	314	123	374	218	291	179	36	67	251	126	185	128	23	48	249	122	768	467

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
DEAR ALEX & ANNIE-11.26AM	23	118	120	A	4.3	17	328	1549	238^	104^	338^	274^	338^	183^	LT	LT	333^	122^	271^	250^	62v	62v	177^	92v	701	446
SUN. 11.26A 3 ABC CN		81	83	B	4.0	16	305	1598	346	131	431	257	326	212	28	80	350	171	273	203	37	71	193	95	624	381
FACE THE NATION	24	183	179	A	4.3	17	328	1780	673	221^	682	150^	287^	269^	132^	356^	747	235^	393	353^	101^	259^	52v	27v	299^	147^
SUN. 11.30A 30 CBS CC		98	98	B	3.7	14	282	1357	549	161	579	108	210	221	98	316	580	144	292	281	91	242	86	28	112	56
FRED & BARNEY/SHMOO 1	13	199	203	A	5.4	23	412	1694	107^	25v	124^	37v	37v	14v	66v	83^	112^	56v	70v	69v	16v	34v	93^	53v	1365	877
SAT. 9.00A 30 NBC CA		98	98	B	5.3	24	404	1711	231	90	279	144	183	142	50	72	142	70	109	94	LT	21	136	57	1154	754
FRED & BARNEY/SHMOO 2	13	199	203	A	6.5	25	496	1681	186^	43v	202^	62v	123^	89^	62v	79^	138^	62v	87^	74^	17v	46v	118^	66^	1223	781
SAT. 9.30A 30 NBC CA		98	98	B	6.0	24	458	1669	240	84	275	158	190	135	50	67	153	83	105	94	15	28	153	61	1088	697
FRED & BARNEY/SHMOO 3	13	199	200	A	6.7	25	511	1616	208^	48v	234^	99^	165^	92^	52v	69^	191^	81^	104^	101^	17v	40v	120^	70^	1071	627
SAT. 10.00A 30 NBC CA		98	98	B	6.3	24	481	1621	228	77	268	156	195	133	39	46	194	102	118	84	31	52	190	75	969	617
GODZILLA/GLOBETROTTERS 1	13	193	194	A	3.4	23	259	1795	91v	35v	91v	34v	53v	53v	LT	38v	100v	50v	89v	89v	LT	LT	206^	35v	1398	734
SAT. 8.00A 30 NBC CA		97	97	B	2.8	22	214	1278	104	52	114	58	72	70	LT	38	142	90	123	95	LT	LT	138	LT	884	527
GODZILLA/GLOBETROTTERS 2	13	193	193	A	4.3	22	328	1674	89v	LT	89v	15v	40v	40v	27v	49v	148^	92v	126^	126^	LT	22v	117^	39v	1320	741
SAT. 8.30A 30 NBC CA		97	97	B	4.2	23	320	1565	205	93	232	110	163	147	15	56	149	83	130	109	LT	16	155	36	1029	633
GREATEST SUPERFRIENDS-1	24	188	188	A	4.6	30	351	1407	107^	29v	107^	99^	99^	79v	LT	LT	122^	122^	122^	108^	LT	LT	158^	LT	1020	558
SAT. 8.00A 30 ABC CA		97	98	B	4.0	27	305	1543	266	79	278	159	205	187	20	37	153	72	125	102	LT	20	150	22	962	607
GREATEST SUPERFRIENDS-2	24	188	190	A	6.0	31	458	1432	158^	53v	158^	122^	122^	97^	36v	36v	155^	109^	138^	116^	17v	17v	117^	26v	1002	577
SAT. 8.30A 30 ABC CA		97	98	B	5.7	28	435	1605	254	76	263	143	199	174	24	46	162	79	130	102	13	26	174	60	1006	622
HOT HERO SANDWICH PART I	16	175	169	A	4.2	15	320	1600	288^	72v	335^	167^	213^	200^	28v	72v	347^	192^	251^	128^	16v	75v	133^	93v	785	513
SAT. 12.00N 30 NBC CL		86	82	B	4.0	14	305	1657	347	129	401	219	279	172	53	96	343	184	244	170	34	70	307	141	606	404
HOT HERO SANDWICH PART II	16	176	168	A	4.0	14	305	1561	306^	63v	345^	135^	214^	222^	32v	79v	388^	132^	236^	193^	57v	107^	114^	58v	714	371^
SAT. 12.30P 30 NBC CL		86	82	B	3.8	13	290	1549	379	119	440	215	283	189	71	126	348	153	215	178	40	88	275	134	486	322
IN THE NEWS- 8.26AM	24	191	191	A	4.3	25	328	1555	228^	122^	228^	164^	200^	200^	22v	28v	311^	193^	226^	159^	48v	85v	46v	46v	970	412
SAT. 8.26A 3 CBS CN		99	99	B	4.3	28	328	1453	199	80	239	159	197	141	16	30	202	132	160	133	21	33	87	46	925	514
IN THE NEWS- 8.56AM	24	190	190	A	6.7	32	511	1597	226^	112^	264	158^	197^	162^	36v	67^	250	127^	154^	105^	34v	96^	141^	45v	942	498
SAT. 8.56A 3 CBS CN		99	99	B	6.1	30	465	1493	230	100	276	161	217	157	19	44	209	135	165	136	17	32	131	57	877	483
IN THE NEWS- 9.26AM	24	201	203	A	9.9	40	755	1616	272	89^	328	189	273	213	55^	55^	283	170	231	176	21v	41v	172	89^	833	446
SAT. 9.26A 3 CBS CN		99	99	B	8.7	36	664	1601	250	115	319	181	250	171	38	58	268	161	209	138	20	43	195	95	819	465
IN THE NEWS- 9.59AM	24	201	203	A	11.2	42	855	1695	273	119^	356	237	295	168	52^	61^	387	243	304	224	29v	68^	190	82^	762	391
SAT. 9.59A 3 CBS CN		99	99	B	10.6	40	809	1661	274	125	342	214	284	186	30	46	296	168	224	166	21	48	228	100	795	448
IN THE NEWS-11.56AM	24	188	191	A	7.9	28	603	1498	276	131^	315	194^	248	135^	30v	67^	358	147^	231	202^	51v	121^	157^	48v	668	393
SAT. 11.56A 3 CBS CN		98	98	B	7.6	28	580	1561	327	126	399	239	313	192	21	68	278	128	193	139	28	72	248	121	636	357
IN THE NEWS-12.26PM	23	170	165	A	7.6	26	580	1391	231	88^	288	151^	185^	93^	54^	103^	263	90^	156^	129^	49v	107^	210^	41v	630	329
SAT. 12.26P 3 CBS CN		92	92	B	6.0	22	458	1582	325	123	405	204	287	190	28	96	307	137	205	151	32	91	227	103	643	370
IN THE NEWS-12.56PM	22	167	166	A	8.1	27	618	1599	338	98^	406	235	291	171^	67^	115^	319	107^	206	165^	45v	113^	225	85^	649	343
SAT. 12.56P 3 CBS CN		93	92	B	6.7	23	511	1652	356	126	428	241	312	210	41	96	340	160	254	176	29	79	242	121	642	366
IN THE NEWS- 1.26PM	22	166	167	A	7.3	24	557	1589	396	103^	453	247	315	169^	73^	138^	328	103^	192^	175^	62^	107^	202^	59^	606	327
SAT. 1.26P 3 CBS CN		93	93	B	6.5	21	496	1549	376	127	442	243	329	223	40	90	343	157	248	180	38	79	215	104	549	328

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 8.26AM-SUN.	24	42	36	A	1.4	11	107	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.26A 3 CBS CN		36	34	B	1.0	10	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.	23	38	39	A	1.5	9	114	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.56A 3 CBS CN		34	34	B	1.3	9	99	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM	24	189	190	A	9.1	33	694	1703	354	154^	470	281	361	150^	62^	109^	304	143^	227	196	35v	70^	213	82^	716	374
SAT. 10.56A 3 CBS CN		98	98	B	8.8	33	671	1686	307	141	381	231	298	177	32	69	303	153	229	177	27	55	240	122	762	411
IN THE NEWS-11.26AM	24	189	190	A	8.4	29	641	1644	299	134^	396	251	311	153^	37v	85^	347	205	273	202	36v	74^	226	91^	675	330
SAT. 11.26A 3 CBS CN		98	98	B	8.5	32	649	1625	317	138	395	234	298	174	34	81	283	137	207	156	28	65	234	117	713	390
INT'L CHAMPIONSHIP BOXING	6	178	176	A	8.4	22	641	1523	344	126^	358	143^	208	172^	84^	124^	919	353	616	556	152^	243	80^	16v	166^	120^
1 SUN. 3.30P 60 ABC SE		91	93	B	9.9	25	755	1585	423	181	450	185	288	231	73	127	851	319	560	506	133	228	110	31	174	123
2 SUN. 3.15P 75																										
3.30 - 4.00				A	8.4	22	641	1543	352	100^	356	139^	199	168^	87^	131^	938	387	644	563	155^	233	81^	16v	168^	126^
4.00 - 4.30				A	9.3	24	710	1476	321	148^	355	153^	220	174	79^	110^	871	307	568	536	149^	248	84^	17v	166^	119^
ISSUES AND ANSWERS	21	175	173	A	4.4	16	336	1298	446	121^	515	154^	262^	168^	109^	253^	476	93v	137^	200^	92v	276^	62v	54v	245^	167^
SUN. 12.00N 30 ABC CC		96	96	B	3.2	12	244	1252	488	118	540	144	250	213	86	250	523	126	229	254	87	229	74	41	115	73
JACKIE GLEASON GOLF-SAT(S)			161	A	4.5	11	343	1723	639^	137v	650^	145v	318^	332^	109v	307^	881	107v	371^	441^	122v	426^	LT	LT	192^	105v
2 SAT. 5.00P 60 CBS SE			92																							
5.00 - 5.30				A	4.5	12	343	1741	624^	123v	624^	175v	370^	347^	87v	254^	929	99v	449^	481^	117v	419^	LT	LT	188^	90v
5.30 - 6.00				A	4.5	11	343	1685	646^	146v	669^	117v	262^	314^	126v	355^	821	118v	287^	395^	124v	426^	LT	LT	195^	117v
JACKIE GLEASON GOLF-SUN(S)			186	A	4.7	12	359	1813	592^	206^	642^	89v	175^	270^	156v	339^	1068	304^	529^	504^	149v	472^	LT	LT	97v	50v
2 SUN. 4.04P 116 CBS SE			98																							
4.00 - 4.30				A	4.3	12	328	1601	522^	201^	567^	116v	173v	275^	143v	256^	978	273^	590^	530^	91v	344^	31v	LT	25v	LT
4.30 - 5.00				A	4.3	11	328	1732	585^	170v	624^	66v	130v	249^	163v	357^	1062	220^	509^	497^	151v	501^	LT	LT	46v	LT
5.00 - 5.30				A	5.1	13	389	1843	599^	191^	642	85v	144v	240^	149v	365^	1080	324^	483^	481^	166^	522^	LT	LT	121v	60v
5.30 - 6.00				A	5.1	13	389	1961	638	250^	704	87v	238^	308^	162^	360^	1093	365^	530^	502^	161^	479^	LT	LT	164^	119v
JASON OF STAR COMMAND	9	38	39	A	1.3	8	99	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CL		34	34	B	1.0	7	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JETSONS	10	189	177	A	5.7	20	435	1761	310	115^	431	204^	326	183^	86^	105^	269^	135^	187^	146^	27v	35v	311	108^	750	442
SAT. 11.30A 30 NBC CA		87	83	B	5.5	20	420	1810	353	147	417	234	297	187	65	96	304	176	218	165	30	48	318	134	771	488
KIDS ARE PEOPLE TOO II	23	118	120	A	3.8	16	290	1759	372^	220^	493	348^	480	325^	LT	LT	336^	107v	290^	251^	46v	46v	130^	48v	800	459
SUN. 10.30A 30 ABC CL		81	83	B	3.4	15	259	1625	375	151	449	247	345	255	31	81	361	202	291	205	27	55	177	65	638	368
KIDS ARE PEOPLE TOO III	23	118	120	A	4.4	17	336	1696	319^	140^	429	310^	409	233^	20v	20v	324^	129^	271^	251^	53v	53v	216^	109^	727	444
SUN. 11.00A 30 ABC CL		81	83	B	3.9	16	298	1617	352	141	438	249	330	218	29	81	367	186	293	218	37	68	193	80	619	363
LEGENDS OF GOLF(S)		153		A	2.9	7	221	1403	263v	104v	380^	130v	130v	116v	65v	205v	818^	275v	421^	402^	128v	344^	23v	23v	182v	42v
1 SAT. 5.00P 60 NBC SE		83																								
5.00 - 5.30				A	2.9	7	221	1303	244v	95v	348^	131v	131v	118v	36v	162v	797^	268v	398^	381^	95v	344^	LT	LT	158v	41v
5.30 - 6.00				A	2.9	7	221	1448	267v	104v	388^	122v	122v	109v	85v	234v	820^	277v	430^	417^	153v	339^	41v	41v	199v	41v
MEET THE PRESS	24	167	172	A	5.3	19	404	1646	624	200^	673	173^	267^	214^	122^	380	709	182^	355	397	109^	288^	238^	25v	26v	LT
SUN. 12.30P 30 NBC CC		93	96	B	4.3	16	328	1444	544	160	588	127	218	204	101	328	647	159	316	334	109	267	103	31	106	54
MIGHTY MOUSE-HECKL-JECKL1	24	191	191	A	4.0	25	305	1597	243^	108^	243^	158^	180^	180^	40v	63v	314^	167^	206^	157^	59v	108^	39v	39v	1001	450
SAT. 8.00A 30 CBS CA		99	99	B	3.7	26	282	1472	208	76	237	147	185	150	17	34	193	120	147	122	23	35	90	45	952	537
MIGHTY MOUSE-HECKL-JECKL2	24	190	190	A	5.7	28	435	1605	235^	125^	274^	179^	223^	183^	30v	51v	242^	146^	162^	109^	38v	80^	144^	57v	945	471
SAT. 8.30A 30 CBS CA		99	99	B	5.4	28	412	1502	226	99	267	159	210	148	23	44	204	132	161	135	19	31	121	55	910	503

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBA BASKETBALL GAME	8	162	166	A	4.0	12	305	1708	375^	191^	467	149^	260^	254^	92v	139^	941	357^	552	417	153^	317^	155^	48v	145^	85v
1 SUN. 1.00P 171 CBS SE		92	93	B	5.6	15	427	1615	387	167	441	147	249	233	66	135	875	354	549	454	129	274	141	21	158	116
2 SUN. 1.00P 136																										
1.00 - 1.30				A	4.1	13	313	1847	410	227^	451	109^	224^	220^	101^	188^	933	386^	552	364^	147^	327^	233^	76v	230^	164^
1.30 - 2.00				A	4.2	13	320	1750	405	171^	493	115^	266^	285^	89v	140^	926	410	569	380^	173^	301^	165^	69v	166^	94v
2.00 - 2.30				A	4.0	12	305	1692	373^	225^	468	133^	265^	284^	90v	118^	974	365^	600	469	170^	304^	115^	33v	135^	59v
2.30 - 3.00				A	3.7	10	282	1582	367^	182^	445	151^	242^	258^	89v	111v	948	334^	543	454	146^	323^	79v	27v	110v	61v
3.00 - 3.30				A	4.2	11	320	1747	306^	100v	487^	225^	288^	212^	98v	150v	960	319^	485^	421^	147v	335^	225^	97v	75v	75v
3.30 - 4.00				A	4.4	11	336	1574	259^	110v	389^	205^	216^	151v	80v	130v	910	282^	494^	437^	84v	292^	224^	LT	51v	51v
NBA BASKETBALL GAME 2	1	169		A	5.4	12	412	1774	415^	179^	541^	209^	296^	220^	117v	199^	883	408^	557^	382^	126v	294^	219^	70v	131v	58v
1 SUN. 3.51P 139 CBS SE		92		B	5.4	12	412	1774	415	179	541	209	296	220	117	199	883	408	557	382	126	294	219	70	131	58
4.00 - 4.30				A	5.1	12	389	1617	388^	147v	483^	208^	288^	226^	99v	160^	754	306^	461^	339^	93v	253^	321^	59v	59v	59v
4.30 - 5.00				A	5.0	12	382	1644	387^	115v	489^	174^	277^	220^	89v	159v	924	462^	623^	386^	102v	276^	141v	70v	90v	26v
5.00 - 5.30				A	5.0	11	382	1801	404^	134v	529^	191^	266^	213^	113v	196^	913	468^	599^	357^	126v	285^	196^	89v	163^	43v
5.30 - 6.00				A	6.0	13	458	1814	409^	247^	557	245^	321^	181^	133v	211^	912	468^	584	399^	147^	312^	191^	84v	154^	52v
NCAA BASKETBALL GAME-SAT.	9	192		A	5.7	17	435	1570	367^	181^	500^	204^	307^	184^	99v	183^	758	194^	411^	414^	99v	278^	135v	26v	177^	117v
1 SAT. 1.00P 120 NBC SE		95		B	5.7	16	435	1527	381	123	455	156	243	203	98	179	797	268	455	444	125	273	130	48	145	105
1.00 - 1.30				A	4.0	13	305	1580	435^	56v	481^	163v	279^	209^	75v	183v	644^	266^	348^	275^	89v	247^	121v	LT	334^	210^
1.30 - 2.00				A	5.3	16	404	1512	357^	196^	483^	203^	277^	198^	101v	186^	738	216^	399^	399^	113v	269^	95v	LT	196^	154^
2.00 - 2.30				A	6.1	19	465	1611	328^	189^	485^	197^	316^	160^	97v	169^	821	169^	448^	488^	105v	272^	181^	39v	124v	75v
2.30 - 3.00				A	7.3	21	557	1583	363^	237^	538	236^	342^	176^	113^	196^	796	169^	432	446	89v	309^	123^	43v	126^	75v
NCAA BASKETBALL-NAT'L 2	7	191		A	8.4	23	641	1769	313^	271^	480	245^	298^	161^	120^	179^	1006	378	672	538	143^	297^	170^	39v	113^	79v
1 SUN. 1.00P 135 NBC SE		96		B	6.1	16	465	1666	388	163	467	180	259	209	96	178	945	331	580	517	126	305	135	30	119	63
1.00 - 1.30				A	7.0	21	534	1655	285^	281^	477	288^	288^	114v	126^	189^	982	392^	692	576	129^	273^	81v	LT	115v	87v
1.30 - 2.00				A	8.0	22	610	1657	312^	287^	490	285^	300^	143^	137^	190^	944	356^	653	535	123^	262^	109^	19v	114^	79v
2.00 - 2.30				A	8.0	21	610	1662	333^	274^	460	213^	292^	186^	123^	168^	942	312^	601	524	146^	299^	159^	24v	101v	73v
2.30 - 3.00				A	9.5	24	725	1895	313^	265^	481	228^	315^	182^	106^	166^	1055	398	699	516	149^	314^	255^	61v	104^	72v
NCAA BASKETBALL-REG'L 2	1	196		A	6.9	18	526	1471	323^	218^	449^	159^	272^	188^	78v	177^	808	281^	475	456^	91v	256^	75v	15v	139^	82v
1 SAT. 3.00P 120 NBC SE		95		B	6.9	18	526	1471	323	218	449	159	272	188	78	177	808	281	475	456	91	256	75	15	139	82
3.00 - 3.30				A	6.7	19	511	1511	327^	227^	460^	156^	274^	174^	79v	186^	829	228^	486	476	85v	276^	71v	LT	151^	104v
3.30 - 4.00				A	6.8	18	519	1566	332^	219^	463	142^	289^	205^	88v	174^	803	248^	462^	461^	80v	253^	145^	43v	155^	87v
4.00 - 4.30				A	6.7	16	511	1411	337^	210^	460^	162^	270^	182^	84v	190^	776	305^	463^	425^	93v	247^	67v	16v	108v	73v
4.30 - 5.00				A	7.3	17	557	1400	297^	212^	404^	170^	244^	183^	63v	160^	822	343^	486	457	109v	255^	25v	LT	149^	70v
NCAA BASKETBALL SPECIAL(S)			125	A	3.6	12	275	2691	598^	26v	598^	202v	439^	439^	70v	159v	907	431^	611^	409^	116v	269^	309^	LT	877	524^
2 SAT. 1.00P 30 NBC SC			75																							
NCAA CHAMP. SERIES-SAT-1(S)			198	A	7.8	26	595	1985	457	195^	520	232^	363^	284^	68v	145^	901	425	649	566	56v	202^	181^	62v	383^	222^
2 SAT. 1.45P 130 NBC SE			95																							
2.00 - 2.30				A	7.1	25	542	2137	521	245^	617	318^	470	331^	64v	147^	910	453	645	585	41v	220^	157^	50v	453	254^
2.30 - 3.00				A	7.0	24	534	1989	492	219^	553	253^	408^	297^	51v	121^	895	450^	689	604	32v	173^	185^	68v	356^	224^
3.00 - 3.30				A	8.2	26	626	1818	408	186^	459	179^	297^	251^	67v	146^	827	364^	593	540	62v	180^	185^	80v	347^	194^
3.30 - 4.00				A	9.9	29	755	1812	413	188^	464	174^	288^	272^	87^	162^	894	384	620	522	80v	220^	185^	57v	269^	155^
NCAA CHAMP. SERIES-SAT-2(S)			204	A	9.5	26	725	1844	406	163^	421	54v	185^	197^	111^	198^	957	395	586	538	151^	310^	153^	28v	313^	101^
2 SAT. 4.01P 119 NBC SE			98																							
4.00 - 4.30				A	8.8	26	671	1717	405	170^	405	31v	163^	190^	103^	206^	879	373	543	484	136^	283^	138^	9v	295^	128^
4.30 - 5.00				A	8.1	23	618	1990	401	181^	404	66v	209^	205^	98v	165^	997	457	648	587	155^	297^	176^	30v	413	159^
5.00 - 5.30				A	9.3	25	710	1970	415	186^	437	65v	201^	206^	105^	197^	1017	410	623	561	166^	341	160^	30v	356	94^
5.30 - 6.00				A	11.5	29	877	1774	414	132^	437	48v	176^	198^	132^	217^	958	360	557	543	149^	314	151^	41v	228^	46v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA CHAMP. SERIES-SUN-1(S)			203	A	9.1	29	694	1781	479	150^	513	185^	314^	245^	47v	182^	1067	454	679	650	129^	312^	75v	11v	126^	99^
2 SUN. 1.00P 121 NBC SE			95																							
1.00 - 1.30				A	7.8	27	595	1756	506	162^	540	195^	338^	243^	66v	202^	1061	471	708	660	111^	283^	31v	LT	124^	124^
1.30 - 2.00				A	9.1	30	694	1798	521	169^	551	182^	348	268^	43v	189^	1056	427	655	618	99^	297^	46v	LT	145^	145^
2.00 - 2.30				A	9.5	29	725	1775	462	148^	495	183^	300^	241^	39v	169^	1017	433	642	618	136^	307^	81v	15v	182^	133^
2.30 - 3.00				A	10.1	30	771	1767	433	127^	472	182^	276^	231^	39v	173^	1116	480	703	689	161^	350	128^	23v	51v	LT
NCAA CHAMP. SERIES-SUN-2(S)			207	A	11.2	31	855	2061	597	197^	614	254^	449	395	66v	130^	1092	457	744	707	144^	264^	100^	19v	255^	113^
2 SUN. 3.01P 121 NBC SE			99																							
3.00 - 3.30				A	10.4	30	794	2151	522	187^	547	258^	389	337	50v	119^	1065	467	734	712	124^	247^	133^	24v	406	172^
3.30 - 4.00				A	10.5	30	801	2071	554	150^	576	261^	410	350	73v	131^	1123	475	736	713	168^	294^	149^	38v	223^	130^
4.00 - 4.30				A	11.8	32	900	2058	652	219^	675	274	519	444	70^	130^	1109	463	763	719	142^	265^	81^	21v	193^	84^
4.30 - 5.00				A	12.2	31	931	1974	634	227^	636	224^	458	422	73^	142^	1071	422	740	693	138^	248^	48v	LT	219^	78^
NCAA CHAMP. SERIES-PRE(S)			198	A	5.4	20	412	2442	377^	63v	462^	159^	279^	308^	61v	154^	989	479^	689	539^	64v	249^	178^	37v	813	488^
2 SAT. 1.30P 15 NBC SC			95																							
NEW FAT ALBERT SHOW	24	188	191	A	7.7	27	588	1563	308	145^	350	213	277	152^	33v	73^	354	164^	254	223	39v	96^	191^	66^	668	371
SAT. 11.30A 30 CBS CA		98	98	B	7.6	28	580	1584	326	126	401	241	315	193	22	67	276	128	195	145	26	67	263	124	644	361
PLASTICMAN COMEDY-SHOW-1	24	189	190	A	5.7	25	435	1669	255^	44v	255^	100^	161^	138^	32v	94^	212^	172^	188^	76^	24v	24v	168^	41v	1034	612
SAT. 9.00A 30 ABC CA		99	99	B	5.8	26	443	1705	246	69	259	133	190	148	26	55	177	106	153	102	10	17	190	76	1079	642
PLASTICMAN COMEDY-SHOW-2	24	189	190	A	5.5	21	420	1550	215^	48v	231^	124^	164^	111^	28v	67v	152^	134^	143^	53v	LT	LT	183^	64v	984	536
SAT. 9.30A 30 ABC CA		99	99	B	5.8	23	443	1680	223	65	252	141	193	143	20	47	173	106	146	96	LT	15	204	88	1051	621
PLASTICMAN COMEDY-SHOW-3	24	189	190	A	5.8	22	443	1693	270^	23v	283	183^	236^	141^	28v	47v	164^	150^	164^	97^	LT	LT	214^	78^	1032	614
SAT. 10.00A 30 ABC CA		99	99	B	5.9	23	450	1629	220	76	246	141	197	141	18	43	155	91	132	95	LT	11	230	110	998	615
PRO BOWLERS TOUR	10	187	189	A	8.7	23	664	1655	616	245	714	265	436	354	83^	227	722	245	422	419	94^	238	79^	15v	140^	86^
1 SAT. 3.30P 90 ABC SE		95	95	B	9.4	25	717	1598	620	207	689	207	381	333	105	252	678	222	368	364	101	240	91	32	140	105
2 SAT. 3.30P 95																										
3.30 - 4.00				A	7.5	21	572	1713	582	229	676	257	389	309	92^	234	765	298	457	447	80^	236	77^	23v	195^	114^
4.00 - 4.30				A	8.8	23	671	1654	636	258	743	285	475	389	71^	220	680	209	389	401	96^	231	41v	15v	190	114^
4.30 - 5.00				A	9.7	24	740	1607	627	255	723	260	440	360	83^	231	711	231	409	404	101^	245	112^	10v	61^	44^
SCHOOLHOUSE ROCK-8.56AM	24	188	190	A	5.5	28	420	1476	200^	34v	200^	143^	143^	120^	57v	57v	188^	108^	152^	124^	36v	36v	116^	26v	972	547
SAT. 8.56A 3 ABC CN		97	98	B	5.5	26	420	1591	247	67	258	140	193	168	27	51	167	86	134	96	17	28	167	59	999	601
SCHOOLHOUSE ROCK-10.26AM	11	189	190	A	5.8	22	443	1628	236^	23v	249^	163^	215^	134^	19v	34v	151^	138^	151^	88^	LT	LT	222^	90^	1006	634
SAT. 10.26A 3 ABC CN		99	99	B	5.7	21	435	1676	259	86	295	166	237	165	16	48	170	93	151	117	LT	LT	228	131	983	594
SCHOOLHOUSE ROCK-11.26AM	24	188	188	A	7.6	27	580	1666	296	115^	335	212	275	175^	52v	52v	215	133^	191^	105^	17v	17v	229	112^	887	556
SAT. 11.26A 3 ABC CN		98	98	B	6.5	24	496	1629	288	111	336	201	269	173	31	57	235	116	176	119	20	43	251	116	807	495
SCHOOLHOUSE ROCK-11.55AM	23	127	130	A	3.5	13	267	1266	213^	86v	314^	172^	284^	187^	LT	30v	311^	102v	146^	217^	38v	75v	109v	68v	532	311^
SUN. 11.55A 4 ABC CN		79	80	B	3.1	12	237	1422	346	97	421	179	280	199	42	115	344	150	235	200	33	84	168	93	489	268
SCOOBY AND SCRAPPY DOO-1	11	188	188	A	7.0	26	534	1717	262	32v	275	197^	235	142^	40v	40v	124^	99^	106^	46v	11v	11v	251	119^	1067	707
SAT. 10.30A 30 ABC CA		98	98	B	7.0	25	534	1711	264	101	305	192	250	169	26	47	151	88	120	94	17	17	246	139	1009	624
SCOOBY AND SCRAPPY DOO-2	11	188	188	A	8.0	28	610	1666	280	110^	314	205	264	162^	47v	47v	191^	120^	171^	99^	11v	11v	235	115^	926	619
SAT. 11.00A 30 ABC CA		98	98	B	8.0	29	610	1714	289	104	329	209	271	179	29	46	214	106	168	126	26	33	282	136	889	555
SHAZAM	10	170	165	A	7.7	26	588	1440	228	77^	280	145^	180^	91^	53v	100^	282	104^	177^	138^	48v	105^	194^	44v	684	387
SAT. 12.00N 30 CBS CA		92	92	B	7.2	25	549	1655	331	136	411	192	282	197	31	104	326	121	212	167	35	104	210	96	708	423

(AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																														
SKATEBIRDS					10	43	36	A	1.2	11	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.00A	30	CBS	CA		36	34	B	.9	9	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SPIDERWOMAN					10	177		A	6.9	24	526	1580	293^	116v	331^	182^	264^	197^	48v	48v	229^	142^	215^	125^	LT	LT	259^	95v	761	532
1 SAT.	11.30A	30	ABC	CA		93		B	6.7	24	511	1686	330	130	391	231	315	204	43	59	251	152	204	125	24	30	245	119	799	478
SPORTSWORLD(B)							59	A	5.0	12	382	2280	575^	379^	575^	203^	470^	479^	32v	32v	1156	328^	912	825	153v	244^	66v	LT	483^	139v
2 SUN.	5.02P	22	NBC	SE			55																							
SPORTSWORLD					9	156	116	A	6.8	15	519	1971	513	265	621	221^	373	376	115^	207^	986	288	564	519	219^	341	75^	10v	289	128^
1 SUN.	5.12P	48	NBC	SE		85	76	B	6.9	17	526	1901	489	198	562	214	340	310	83	159	932	337	588	525	148	281	151	37	256	163
2 SUN.	5.24P	36																												
5.30 - 6.00								A	7.0	16	534	1970	522	252	595	195^	355	362	116^	197^	993	296	567	534	221^	339	87^	16v	295	130^
SUNDAY MORNING					24	95	97	A	3.8	19	290	1738	566	242^	594	125^	265^	384^	162^	200^	796	226^	478	455	186^	259^	58v	27v	290^	177^
SUN.	9.00A	90	CBS	N		76	76	B	2.9	15	221	1458	564	213	592	156	312	353	120	204	664	200	375	416	93	204	41	LT	161	94
9.00 - 9.30								A	3.5	19	267	1712	580	258^	613	102v	235^	393^	210^	220^	791	189^	439^	389^	239^	292^	LT	LT	308^	162^
9.30 - 10.00								A	4.0	20	305	1757	564	223^	590	125^	263^	391^	158^	189^	798	211^	483	459	174^	253^	94v	48v	275^	165^
10.00 - 10.30								A	4.0	18	305	1708	524	239^	557	143^	285^	352^	125^	187^	794	279^	509	503	149^	234^	65v	23v	292^	204^
SUPERSTARS					8	170	171	A	7.4	20	565	1692	414	234	503	230	303	246	96^	147^	811	328	520	472	146^	246	103^	46v	275	225
1 SUN.	2.00P	90	ABC	SE		90	91	B	9.7	25	740	1725	503	200	571	227	357	321	93	154	752	291	488	425	133	212	180	63	222	163
2 SUN.	2.00P	75																												
2.00 - 2.30								A	6.0	17	458	1712	446	252^	560	255^	351	276	101^	156^	784	323	487	446	148^	255^	71^	52v	297	229^
2.30 - 3.00								A	7.5	20	572	1713	395	240	493	221	303	243	98^	146^	812	349	524	463	147^	245	128^	47v	280	231
3.00 - 3.30								A	10.1	25	771	1720	424	263^	487	258^	270^	222^	106^	143^	802	281^	508	520	148^	241^	117^	42v	314	275^
TARZAN AND SUPER SEVEN 1					22	167	166	A	8.0	27	610	1607	326	103^	391	217	272	159^	72^	119^	311	104^	204	171^	41v	107^	235	87^	670	369
SAT.	12.30P	30	CBS	CA		93	92	B	6.6	23	504	1669	350	127	428	251	321	203	39	91	338	164	261	182	25	69	238	122	665	380
TARZAN AND SUPER SEVEN 2					22	166	167	A	8.0	27	610	1538	392	79^	431	208	272	143^	76^	159^	323	103^	191^	177^	57^	109^	200^	59^	584	306
SAT.	1.00P	30	CBS	CA		93	93	B	7.0	23	534	1588	369	121	435	241	320	214	40	91	335	159	246	174	35	72	220	101	598	354
30 MINUTES					21	148	162	A	6.1	20	465	1486	381	129^	434	236^	294	178^	79^	140^	423	160^	258^	240^	63v	111^	203^	75^	426	304
SAT.	1.30P	30	CBS	DN		89	91	B	4.8	16	366	1523	441	143	507	236	320	232	61	149	442	186	291	221	50	119	182	86	392	237
TIME OUT-9:45AM					13	199	203	A	6.7	26	511	1661	203^	45v	218^	65^	140^	105^	61^	78^	138^	60v	81^	81^	14v	42v	138^	70^	1167	714
SAT.	9.45A	2	NBC	CN		98	98	B	6.1	24	465	1665	240	91	280	160	197	138	47	65	161	93	111	97	18	28	157	62	1067	679
TIME OUT-10:58AM					24	206	207	A	5.9	21	450	1678	191^	38v	215^	77^	154^	102^	42v	61v	278	177^	203^	64v	18v	60v	249^	88^	936	557
SAT.	10.58A	2	NBC	CN		98	98	B	5.6	21	427	1681	261	105	324	215	258	153	29	42	252	163	193	110	18	47	235	85	870	537
TIME OUT-11:58AM					24	188	179	A	5.4	19	412	1762	343	126^	457	203^	344	203^	90^	113^	275^	138^	205^	159^	31v	31v	336	104^	694	391
SAT.	11.58A	2	NBC	CN		87	83	B	5.2	19	397	1683	302	116	382	221	285	184	42	72	274	168	205	131	27	45	285	98	742	469
WORLD SERIES-AUTO RACING					2	156	158	A	4.0	13	305	1498	416	190^	564	279^	381^	243^	108^	183^	750	301^	455	448	181^	223^	108^	39v	76v	32v
SAT.	2.00P	45	ABC	SE		82	82	B	4.0	13	305	1498	416	190	564	279	381	243	108	183	750	301	455	448	181	223	108	39	76	32
2.00 - 2.30								A	4.0	13	305	1511	432	193^	580	297^	396^	253^	109^	184^	731	279^	462	482	171^	207^	131^	46v	69v	33v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.MON. FEB.25, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
BC TV																
TAL AUDIENCE eholds (000) & %)					22,740 29.8											
Program					ABC MONDAY NIGHT MOVIE — ELVIS (R)(OP)											
ERAGE AUDIENCE eholds (000) & %)					12,590 16.5	14.4*		16.9*		18.2*		17.7*		16.5*		15.2*
ARE OF AUDIENCE %					24	20 *		23 *		25 *		25 *		24 *		23 *
G. AUD. BY ¼ HR. %					14.3	14.5	16.6	17.1	18.4	18.0	17.8	17.7	16.9	16.1	15.2	15.2
BS TV																
TAL AUDIENCE eholds (000) & %)					19,300 25.3		14,340 18.8		24,570 32.2							
Program					SHE'S GOOD SKATE-C. BROWN		LAST RESORT (OP)		SCRUPLES, PART I							
ERAGE AUDIENCE eholds (000) & %)					16,860 22.1		13,280 17.4		18,240 23.9	23.2*		24.2*		24.6*		23.6*
ARE OF AUDIENCE %					31		24		35	32 *		34 *		36 *		36 *
G. AUD. BY ¼ HR. %					22.2	22.0	17.2	17.6	22.6	23.8	23.9	24.6	24.8	24.5	24.3	23.0
BC TV																
TAL AUDIENCE eholds (000) & %)					25,560 33.5				26,710 35.0							
Program					LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES — THE OUTLAW JOSEY WALES (R)(*OP)							
ERAGE AUDIENCE eholds (000) & %)					21,590 28.3	25.9*		30.6*	17,550 23.0	23.1*		23.3*		23.2*		23.5*
ARE OF AUDIENCE %					40	36 *		42 *	35	32 *		33 *		34 *		36 *
G. AUD. BY ¼ HR. %					24.7	27.2	30.8	30.4	23.3	23.0	23.4	23.2	23.2	23.2	23.6	23.4

EVE.MON. MAR.3, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
BC TV																
TAL AUDIENCE eholds (000) & %)					23,040 30.2				16,020 21.0				12,670 16.6			
Program					THAT'S INCREDIBLE				FAMILY (OP)				STONE			
ERAGE AUDIENCE eholds (000) & %)					19,380 25.4	25.1*		25.7*	12,970 17.0	16.7*		17.3*	10,300 13.5	13.7*		13.3*
ARE OF AUDIENCE %					35	35 *		35 *	25	24 *		26 *	23	22 *		23 *
G. AUD. BY ¼ HR. %					24.6	25.5	25.8	25.5	16.7	16.7	17.5	17.1	14.0	13.4	13.3	13.3
BS TV																
TAL AUDIENCE eholds (000) & %)					18,620 24.4				23,040 30.2		18,010 23.6		19,380 25.4			
Program					WKRP IN CINCINNATI (OP)				M*A*S*H		HOUSE CALLS		LOU GRANT			
ERAGE AUDIENCE eholds (000) & %)					15,490 20.3	19.8*		20.8*	21,140 27.7		16,630 21.8		16,330 21.4	21.5*		21.4*
ARE OF AUDIENCE %					28	28 *		29 *	40		33		36	35 *		37 *
G. AUD. BY ¼ HR. %					19.4	20.1	20.3	21.3	27.4	27.9	21.7	21.9	21.3	21.7	21.7	21.0
BC TV																
AL AUDIENCE holds (000) & %)					15,640 20.5				21,520 28.2							
Program					LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES — LET'S DO IT AGAIN							
RAGE AUDIENCE holds (000) & %)					13,280 17.4	17.0*		17.8*	13,960 18.3	17.5*		19.0*		18.2*		18.4*
RE OF AUDIENCE %					24	24 *		25 *	29	25 *		29 *		30 *		32 *
AUD. BY ¼ HR. %					16.4	17.7	17.9	17.7	17.7	17.3	19.2	18.9	18.4	18.0	18.4	18.5

LDS USING TV Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.4	65.3	65.5	68.3	70.6	71.4	72.0	72.4	71.3	71.7	71.4	71.1	68.8	67.0	65.7	63.8
WK. 2	62.7	64.9	65.7	67.2	70.6	71.8	72.1	72.7	70.1	69.4	67.3	65.9	61.8	60.2	58.9	57.6

Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.TUE. FEB.26, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
L AUDIENCE olds (000) & %)					19,230 25.2		17,780 23.3		21,290 27.9		17,010 22.3		16,710 21.9			
C TV (program)					HAPPY DAYS (S)(OP)		LAVERNE & SHIRLEY		THREE'S COMPANY (S)(OP)		TAXI (OP)		HART TO HART			
AGE AUDIENCE iolds (000) & %)					16,860 22.1		16,860 22.1		19,460 25.5		15,340 20.1		13,730 18.0	18.0*		18.0*
RE OF AUDIENCE %					35		34		37		30		30	29 *		30 *
AUD. BY ¼ HR. %					20.7	23.5	21.7	22.4	25.2	25.8	20.3	19.8	17.8	18.2	18.4	17.5
IL AUDIENCE nolds (000) & %)					17,090 22.4				25,560 33.5							
3S TV (program)					WHITE SHADOW (OP)				SCRUPLES, PART 2							
RAGE AUDIENCE holds (000) & %)					13,510 17.7	17.0*		18.3*	19,530 25.6	24.4*		26.4*		26.0*		25.6*
RE OF AUDIENCE %					27	27 *		28 *	40	36 *		40 *		42 *		43 *
. AUD. BY ¼ HR. %					16.9	17.2	17.7	19.0	24.2	24.7	26.5	26.4	26.4	25.7	25.8	25.3
AL AUDIENCE eholds (000) & %)					15,490 20.3				17,470 22.9							
BC TV (program)					SHERIFF LOBO (OP)				HILITES-DEAN MARTIN ROAST							
ERAGE AUDIENCE eholds (000) & %)					12,890 16.9	16.3*		17.5*	10,380 13.6	11.9*		14.1*		14.6*		14.0*
ARE OF AUDIENCE %					26	26 *		27 *	21	17 *		21 *		23 *		24 *
(AUD. BY ¼ HR. %)					16.1	16.4	17.5	17.5	11.4	12.4	14.1	14.2	14.7	14.4	14.1	13.8

EVE.TUE. MAR.4, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TAL AUDIENCE eholds (000) & %)					19,000 24.9		17,630 23.1		21,590 28.3		18,160 23.8		14,340 18.8			
BC TV (program)					HAPPY DAYS		LAVERNE & SHIRLEY (S)(OP)		THREE'S COMPANY		TAXI (OP)		HART TO HART (R)(S)(OP)			
ERAGE AUDIENCE eholds (000) & %)					17,320 22.7		16,710 21.9		19,150 25.1		16,250 21.3		11,830 15.5	15.2*		15.8*
ARE OF AUDIENCE %					34		33		37		33		25	24 *		26 *
3. AUD. BY ¼ HR. %					21.9	23.5	21.7	22.2	24.5	25.6	21.4	21.1	15.2	15.1	15.8	15.8
'AL AUDIENCE eholds (000) & %)					14,950 19.6				17,320 22.7							
BS TV (program)					WHITE SHADOW (OP)				BOGIE							
RAGE AUDIENCE eholds (000) & %)					11,980 15.7	15.1*		16.4*	11,370 14.9	14.0*		14.4*		15.6*		15.5*
IRE OF AUDIENCE %					24	23 *		25 *	23	21 *		22 *		25 *		26 *
. AUD. BY ¼ HR. %					14.8	15.3	16.5	16.3	13.9	14.1	14.2	14.6	15.4	15.7	15.5	15.6
AL AUDIENCE eholds (000) & %)					13,960 18.3				28,460 37.3							
BC TV (program)					SHERIFF LOBO (OP)				BIG SHOW							
RAGE AUDIENCE holds (000) & %)					11,370 14.9	14.2*		15.7*	17,240 22.6	21.1*		22.8*		23.9*		22.8*
RE OF AUDIENCE %					22	22 *		23 *	36	31 *		35 *		38 *		38 *
. AUD. BY ¼ HR. %					13.8	14.6	15.6	15.7	20.8	21.4	23.2	22.4	23.9	23.8	23.6	22.0
)LDS USING TV (Def. 1) WK. 1	61.1	63.8	63.7	64.3	63.0	64.5	65.1	66.7	67.7	68.6	66.9	65.8	63.3	61.6	60.0	58.5
WK. 2	60.9	63.1	64.0	65.3	64.9	66.6	66.9	66.9	67.1	67.3	65.4	64.9	62.6	61.9	61.0	58.7

' Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.WED. FEB.27, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
BC TV																
AL AUDIENCE {eholds (000) & %)					21,140 27.7				17,630 23.1				18,460 24.2			
					EIGHT IS ENOUGH				CHARLIE'S ANGELS (OP)				VEGA$			
ERAGE AUDIENCE {eholds (000) & %)					17,470 22.9	22.3*		23.4*	13,730 18.0	17.2*		18.8*	14,650 19.2	19.0*		19.5*
ARE OF AUDIENCE %					35	34 *		35 *	27	26 *		29 *	32	31 *		34 *
. AUD. BY ¼ HR. %					22.1	22.5	23.3	23.5	17.4	17.0	18.4	19.2	18.5	19.5	19.6	19.4
BS TV																
AL AUDIENCE {eholds (000) & %)					9,920 13.0				29,220 38.3							
					CBS REPORTS THE WAGON TRAIN TRIAL (OP)				GRAMMY AWARDS (9:00-11:13PM)(-OP)							
ERAGE AUDIENCE {eholds (000) & %)					6,940 9.1	9.5*		8.8*	18,240 23.9	23.5*		25.3*		24.2*		23.6*
ARE OF AUDIENCE %					14	15 *		13 *	39	36 *		39 *		40 *		41 *
. AUD. BY ¼ HR. %					10.0	9.0	8.3	9.2	22.6	24.3	25.4	25.1	24.5	23.8	23.6	23.5
BC TV																
AL AUDIENCE {eholds (000) & %)					23,580 30.9				16,480 21.6		13,280 17.4		12,280 16.1			
					REAL PEOPLE (OP)				DIFF'RENT STROKES		HELLO, LARRY		BEST-SATURDAY NIGHT LIVE (R)			
ERAGE AUDIENCE {eholds (000) & %)					19,080 25.0	23.8*		26.2*	15,030 19.7		11,830 15.5		8,770 11.5	12.3*		10.7*
ARE OF AUDIENCE %					38	37 *		39 *	30		24		19	20 *		19 *
G. AUD. BY ¼ HR. %					22.5	25.1	26.1	26.2	20.1	19.3	15.7	15.3	12.9	11.8	11.2	10.2

EVE.WED. MAR.5, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
3C TV																
AL AUDIENCE {holds (000) & %)					20,220 26.5				18,690 24.5				15,570 20.4			
					EIGHT IS ENOUGH				CHARLIE'S ANGELS (OP)				VEGA$			
RAGE AUDIENCE {holds (000) & %)					16,790 22.0	21.3*		22.7*	15,180 19.9	19.7*		20.1*	13,280 17.4	17.7*		17.2*
RE OF AUDIENCE %					33	32 *		34 *	31	30 *		31 *	30	29 *		30 *
. AUD. BY ¼ HR. %					20.6	22.0	22.4	23.0	19.9	19.4	20.1	20.0	17.7	17.7	17.4	16.9
3S TV																
AL AUDIENCE {holds (000) & %)					12,970 17.0				21,290 27.9							
					BEYOND WESTWORLD (OP)				CBS WEDNESDAY NIGHT MOVIE WHITE MAMA							
AGE AUDIENCE {olds (000) & %)					9,460 12.4	12.5*		12.4*	15,110 19.8	17.0*		19.0*		21.5*		21.4*
E OF AUDIENCE %					19	19 *		18 *	32	26 *		30 *		36 *		38 *
AUD. BY ¼ HR. %					12.5	12.4	12.3	12.5	16.1	18.0	18.7	19.4	21.3	21.8	21.8	21.1
3C TV																
L AUDIENCE {olds (000) & %)					20,830 27.3				17,240 22.6		14,120 18.5		12,970 17.0			
					REAL PEOPLE (OP)				DIFF'RENT STROKES (R)		HELLO, LARRY		BEST-SATURDAY NIGHT LIVE (R)			
AGE AUDIENCE {olds (000) & %)					17,470 22.9	22.1*		23.8*	15,950 20.9		12,890 16.9		9,840 12.9	13.4*		12.3*
E OF AUDIENCE %					34	34 *		35 *	32		26		22	22 *		22 *
AUD. BY ¼ HR. %					21.3	22.9	23.9	23.6	20.9	20.9	17.3	16.5	13.7	13.2	12.7	11.9
LDS USING TV (Def. 1) WK. 1	59.9	61.4	62.7	62.9	64.1	65.3	66.2	66.7	65.9	65.8	65.6	65.7	61.9	59.8	58.4	56.9
WK. 2	62.5	64.0	63.0	63.8	65.4	66.5	66.9	67.6	65.8	65.7	64.4	63.6	60.7	60.0	58.0	55.4

Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. THU. FEB. 28, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
C TV																
L AUDIENCE olds (000)					19,300		17,850		15,950		14,270		16,100			
& %					25.3		23.4		20.9		18.7		21.1			
Program					MORK & MINDY		BENSON		BARNEY MILLER		SOAP (OP)		20/20			
AGE AUDIENCE olds (000)					16,630		16,630		14,270		12,820		12,130			
& %					21.8		21.8		18.7		16.8		15.9	16.2*		15.6*
E OF AUDIENCE %					33		32		28		25		26	26 *		26 *
AUD. BY ¼ HR. %					20.5	23.1	21.6	22.1	18.7	18.7	16.8	16.9	16.7	15.8	15.6	15.5
S TV																
L AUDIENCE olds (000)					19,610				31,050							
& %					25.7				40.7							
Program					WALTONS (OP)				SCRUPLES, PART 3							
IAGE AUDIENCE olds (000)					15,870				22,360							
& %					20.8	19.9*		21.7*	29.3	27.6*		28.1*		30.9*		30.7*
RE OF AUDIENCE %					31	30 *		32 *	45	41 *		42 *		49 *		52 *
AUD. BY ¼ HR. %					19.6	20.1	21.3	22.2	27.4	27.7	28.1	28.1	30.4	31.4	31.8	29.5
3C TV																
AL AUDIENCE holds (000)					12,740				15,110				10,990			
& %					16.7				19.8				14.4			
Program					BUCK ROGERS-25TH CENTURY (R)(OP)				QUINCY, M.E.				NBC NEWS SPECIAL REPORT FOR THE CHILD'S OWN GOOD			
RAGE AUDIENCE holds (000)					9,690				12,590				6,870			
& %					12.7	12.4*		13.0*	16.5	15.9*		17.1*	9.0	10.0*		8.1*
RE OF AUDIENCE %					19	19 *		19 *	24	23 *		25 *	15	16 *		14 *
AUD. BY ¼ HR. %					12.6	12.2	13.0	13.1	15.4	16.4	17.0	17.2	10.9	9.0	8.2	8.0

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
3C TV																
AL AUDIENCE holds (000)					17,090		16,400		17,930		16,860		17,700			
& %					22.4		21.5		23.5		22.1		23.2			
Program					MORK & MINDY (R)		BENSON		BARNEY MILLER		SOAP (OP)		20/20			
RAGE AUDIENCE holds (000)					14,420		15,110		16,250		15,950		13,580			
& %					18.9		19.8		21.3		20.9		17.8	18.2*		17.3*
RE OF AUDIENCE %					30		30		33		32		30	30 *		30 *
AUD. BY ¼ HR. %					17.8	20.0	19.1	20.4	21.2	21.3	20.9	21.0	18.4	18.0	17.5	17.2
S TV																
AL AUDIENCE holds (000)					22,280				14,950				17,400			
& %					29.2				19.6				22.8			
Program					DISNEY'S 25TH ANNIVERSARY (OP)				BARNABY JONES				KNOTS LANDING			
IAGE AUDIENCE holds (000)					17,470				12,360				14,570			
& %					22.9	23.1*		22.7*	16.2	15.7*		16.7*	19.1	19.4*		18.9*
RE OF AUDIENCE %					35	36 *		35 *	25	24 *		26 *	32	32 *		33 *
AUD. BY ¼ HR. %					22.7	23.5	23.4	22.0	15.2	16.1	16.8	16.7	19.4	19.3	19.5	18.4
C TV																
L AUDIENCE olds (000)					13,280				15,030				12,820			
& %					17.4				19.7				16.8			
Program					BUCK ROGERS-25TH CENTURY (R)(OP)				QUINCY, M.E. (R)				ROCKFORD FILES (R)			
AGE AUDIENCE olds (000)					10,070				11,830				10,220			
& %					13.2	12.9*		13.6*	15.5	15.2*		15.9*	13.4	13.4*		13.3*
E OF AUDIENCE %					20	20 *		21 *	24	23 *		25 *	22	22 *		23 *
AUD. BY ¼ HR. %					13.0	12.8	13.5	13.7	15.0	15.4	15.9	15.8	13.6	13.3	13.3	13.3
LDS USING TV Def. 1) WK. 1	58.4	60.3	60.7	62.7	65.0	66.9	67.2	67.9	67.4	68.2	67.4	67.4	64.6	62.4	61.0	58.2
WK. 2	56.9	59.6	60.2	61.2	63.1	64.8	65.5	65.9	65.5	65.6	64.6	64.5	61.6	60.8	59.3	56.8

Households: 76,300,000

For explanation of symbols, See page A.

EVE. THU. MAR. 6, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.FRI. FEB.29, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE Households (000) & %)					19,990 26.2							12,280 16.1				
Program					ABC FRIDAY NIGHT MOVIE BENJI (8:00-9:50PM)(OP)(-OP)							ANDY KAUFMAN SPECIAL (R)(SUS)(OP)(9:50-10:50PM)				
AVERAGE AUDIENCE Households (000) & %)					14,040 18.4	18.5*		19.1*		18.4*		7,860 10.3		10.7*		9.3*
SHARE OF AUDIENCE %					30	30 *		31 *		29 *		17		17 *		15 *
AVG. AUD. BY ¼ HR. %					17.9	19.0	19.2	19.0	18.6	18.2	18.4	11.1	11.2	10.2	9.5	8.7
CBS TV TOTAL AUDIENCE Households (000) & %)					16,630 21.8				23,040 30.2				24,190 31.7			
Program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
AVERAGE AUDIENCE Households (000) & %)					13,120 17.2	16.4*		18.0*	17,090 22.4	21.0*		23.8*	20,980 27.5	26.8*		28.2*
SHARE OF AUDIENCE %					28	27 *		29 *	36	33 *		38 *	45	44 *		47 *
AVG. AUD. BY ¼ HR. %					15.5	17.3	17.8	18.2	20.4	21.7	21.9	25.7	26.3	27.2	28.4	27.9
NBC TV TOTAL AUDIENCE Households (000) & %)					19,380 25.4											
Program					NBC FRIDAY NIGHT MOVIE MIDWAY (R)(OP)											
AVERAGE AUDIENCE Households (000) & %)					10,380 13.6	11.2*		11.7*		12.6*		13.7*		15.9*		16.4*
SHARE OF AUDIENCE %					22	18 *		19 *		20 *		22 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					11.7	10.8	11.5	11.9	12.3	12.8	12.9	14.5	15.6	16.3	16.7	16.1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE Households (000) & %)					24,720 32.4											
Program					ABC FRIDAY NIGHT MOVIE ON HER MAJESTY'S SECRET SERVICE (8:00-10:56PM)(R)(S)(OP)											
AVERAGE AUDIENCE Households (000) & %)					12,360 16.2	16.2*		15.9*		16.3*		16.4*		16.7*		15.8*
SHARE OF AUDIENCE %					27	28 *		26 *		27 *		27 *		28 *		27 *
AVG. AUD. BY ¼ HR. %					16.1	16.4	15.9	15.9	16.1	16.6	16.4	16.4	16.7	16.6	16.1	15.4
CBS TV TOTAL AUDIENCE Households (000) & %)					25,870 33.9								22,510 29.5			
Program					WIZARD OF OZ (R)(OP)								DUKES OF HAZZARD (R)			
AVERAGE AUDIENCE Households (000) & %)					18,310 24.0	21.5*		23.8*		25.1*		25.8*	18,010 23.6	23.6*		23.6*
SHARE OF AUDIENCE %					40	37 *		39 *		41 *		42 *	40	40 *		41 *
AVG. AUD. BY ¼ HR. %					20.9	22.1	23.4	24.2	25.2	24.9	25.6	26.0	23.6	23.6	23.7	23.6
NBC TV TOTAL AUDIENCE Households (000) & %)					18,770 24.6											
Program					NBC FRIDAY NIGHT MOVIE BRAVE NEW WORLD (OP)											
AVERAGE AUDIENCE Households (000) & %)					8,850 11.6	11.3*		12.0*		11.8*		11.9*		11.1*		11.2*
SHARE OF AUDIENCE %					19	19 *		20 *		19 *		19 *		19 *		19 *
AVG. AUD. BY ¼ HR. %					11.3	11.4	12.0	12.1	11.9	11.8	12.1	11.8	11.1	11.1	11.0	11.3
HOUSEHOLDS USING TV (See Def. 1) WK. 1	55.0	56.1	58.1	59.4	60.1	61.3	61.6	62.3	63.1	63.3	62.9	62.5	61.3	61.3	61.1	58.4
WK. 2	53.4	54.8	55.1	56.2	57.9	58.6	59.8	61.0	61.5	61.0	61.3	60.8	59.7	59.3	58.3	56.8

Households: 76,300,000

For explanation of symbols, See page A.

EVE.FRI. MAR.7, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SAT. MAR.1, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
L AUDIENCE olds (000) & %)					12,670 16.6		12,060 15.8		20,140 26.4				16,400 21.5			
C TV					ONE IN A MILLION		ROPERS		LOVE BOAT (OP)				FANTASY ISLAND			
AGE AUDIENCE olds (000) & %)					10,450 13.7		11,060 14.5		17,630 23.1	22.7*		23.6*	13,730 18.0	18.1*		17.9*
E OF AUDIENCE %					22		23		36	35 *		37 *	30	29 *		30 *
AUD. BY ¼ HR. %					13.1	14.2	13.9	15.2	22.0	23.3	23.8	23.3	18.2	18.0	17.9	18.0
L AUDIENCE olds (000) & %)					12,820 16.8				11,980 15.7				15,640 20.5			
S TV					CHISHOLMS (OP)				HAWAII FIVE-O				HAGEN			
AGE AUDIENCE olds (000) & %)					10,000 13.1	12.6*		13.7*	10,150 13.3	13.1*		13.6*	13,280 17.4	16.4*		18.3*
E OF AUDIENCE %					21	20 *		21 *	21	20 *		21 *	29	27 *		31 *
AUD. BY ¼ HR. %					12.2	13.0	13.8	13.5	13.2	13.0	13.4	13.8	15.8	17.0	18.4	18.2
L AUDIENCE olds (000) & %)					19,840 26.0				12,740 16.7				14,880 19.5			
C TV					CHIPS (R)(OP)				B.J. AND THE BEAR (R)				PINK LADY			
AGE AUDIENCE olds (000) & %)					15,110 19.8	19.0*		20.6*	10,300 13.5	13.8*		13.2*	11,290 14.8	14.8*		14.8*
E OF AUDIENCE %					31	31 *		32 *	21	21 *		20 *	24	24 *		25 *
AUD. BY ¼ HR. %					18.8	19.1	20.5	20.7	14.0	13.5	13.3	13.2	14.7	14.9	14.8	14.8
AL AUDIENCE holds (000) & %)					9,310 12.2		10,760 14.1		19,610 25.7				20,600 27.0			
C TV					ONE IN A MILLION		ROPERS		LOVE BOAT (R)(OP)				FANTASY ISLAND			
AGE AUDIENCE holds (000) & %)					8,160 10.7		9,690 12.7		16,480 21.6	20.8*		22.3*	17,630 23.1	22.8*		23.4*
E OF AUDIENCE %					19		22		36	35 *		37 *	40	40 *		41 *
AUD. BY ¼ HR. %					10.6	10.8	11.9	13.4	19.9	21.6	22.3	22.4	22.5	23.2	23.3	23.6
AL AUDIENCE holds (000) & %)					11,220 14.7				11,600 15.2				13,120 17.2			
S TV					CHISHOLMS (SUS)(OP)				HAWAII FIVE-O				HAGEN			
AGE AUDIENCE holds (000) & %)					8,850 11.6	11.7*		11.5*	9,610 12.6	12.4*		12.8*	10,830 14.2	13.7*		14.7*
E OF AUDIENCE %					20	21 *		20 *	21	21 *		21 *	25	24 *		26 *
AUD. BY ¼ HR. %					11.8	11.5	11.4	11.6	12.3	12.5	12.6	13.0	13.5	14.0	14.5	14.9
L AUDIENCE olds (000) & %)					21,440 28.1				15,110 19.8				13,430 17.6			
C TV					CHIPS (R)(OP)				B.J. AND THE BEAR (R)				PRIME TIME SATURDAY			
AGE AUDIENCE olds (000) & %)					17,320 22.7	21.8*		23.6*	12,740 16.7	17.0*		16.5*	9,920 13.0	13.7*		12.3*
E OF AUDIENCE %					39	38 *		40 *	28	29 *		27 *	23	24 *		22 *
AUD. BY ¼ HR. %					21.0	22.7	23.6	23.6	17.3	16.7	16.6	16.3	14.3	13.0	12.4	12.3
LDS USING TV (Def. 1) WK. 1	57.0	58.4	59.8	62.0	61.8	62.1	63.5	64.5	64.6	64.6	64.8	64.4	61.6	61.3	60.5	59.3
WK. 2	51.2	53.6	54.7	55.6	56.8	57.2	57.7	59.7	59.1	60.1	60.7	60.5	57.9	57.5	56.9	56.5

Households: 76,300,000

For explanation of symbols, See page A.

EVE.SAT. MAR.8, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SUN. MAR.2, 1980

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
'AL AUDIENCE eholds (000) & %)	{	14,040 18.4				18,160 23.8				19,840 26.0							
BC TV		SINBAD: EYE OF TIGER PT.1				TENSPEED AND BROWN SHOE (OP)				ABC SUNDAY NIGHT MOVIE ATTICA							
:RAGE AUDIENCE eholds (000) & %)	{	10,760 14.1	13.5*		14.6*	14,270 18.7	18.4*		19.0*	14,040 18.4	19.0*		18.5*		18.2*		18.1*
\RE OF AUDIENCE	%	21	21 *		21 *	27	27 *		27 *	27	26 *		26 *		27 *		29 *
;. AUD. BY ¼ HR.	%	13.6	13.4	14.3	15.0	18.2	18.6	18.8	19.3	18.9	19.0	18.7	18.3	18.4	17.9	18.1	18.1
'AL AUDIENCE eholds (000) & %)	{	27,090 35.5				20,450 26.8		21,670 28.4		24,870 32.6		24,490 32.1		22,580 29.6			
BS TV		60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
:RAGE AUDIENCE eholds (000) & %)	{	23,270 30.5	29.7*		31.4*	18,850 24.7		20,070 26.3		23,500 30.8		23,040 30.2		19,840 26.0	26.6*		25.4*
\RE OF AUDIENCE	%	46	46 *		46 *	36		37		43		43		40	39 *		40 *
;. AUD. BY ¼ HR.	%	28.6	30.7	31.7	31.1	24.2	25.2	25.3	27.2	30.2	31.5	30.1	30.3	26.8	26.4	26.0	24.7
'AL AUDIENCE eholds (000) & %)	{	21,140 27.7								19,300 25.3							
BC TV		DISNEY'S WONDERFUL WORLD THE MONKEY'S UNCLE (R)(OP)								BIG EVENT THE ALIENS ARE COMING							
:RAGE AUDIENCE eholds (000) & %)	{	13,510 17.7	14.4*		16.9*		19.3*		19.9*	13,730 18.0	17.4*		18.3*		18.3*		18.1*
\RE OF AUDIENCE	%	26	22 *		25 *		28 *		28 *	26	24 *		26 *		27 *		29 *
;. AUD. BY ¼ HR.	%	13.5	15.4	16.4	17.4	19.2	19.4	20.2	19.6	17.3	17.6	18.2	18.5	18.4	18.2	18.4	17.7
'AL AUDIENCE eholds (000) & %)	{	14,040 18.4				16,020 21.0				20,600 27.0							
BC TV		SINBAD: EYE OF TIGER PT.2				TENSPEED AND BROWN SHOE (OP)				ABC SUNDAY NIGHT MOVIE AMBER WAVES							
:RAGE AUDIENCE eholds (000) & %)	{	10,760 14.1	13.3*		14.9*	12,280 16.1	15.4*		16.9*	14,570 19.1	18.2*		19.0*		20.1*		19.2*
\RE OF AUDIENCE	%	23	22 *		23 *	24	24 *		25 *	30	27 *		29 *		32 *		33 *
;. AUD. BY ¼ HR.	%	13.1	13.6	14.5	15.2	14.9	15.9	16.6	17.2	18.0	18.3	18.9	19.1	20.2	20.0	20.0	18.3
AL AUDIENCE eholds (000) & %)	{	26,550 34.8				19,910 26.1		21,360 28.0		22,890 30.0		21,750 28.5		17,930 23.5			
3S TV		60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
RAGE AUDIENCE holds (000) & %)	{	21,900 28.7	27.6*		29.8*	18,080 23.7		19,150 25.1		20,910 27.4		20,140 26.4		15,030 19.7	20.1*		19.2*
RE OF AUDIENCE	%	46	45 *		46 *	36		37		41		40		33	32 *		33 *
. AUD. BY ¼ HR.	%	26.4	28.7	29.7	29.8	24.0	23.5	24.2	26.1	27.0	27.7	26.5	26.4	20.4	19.9	19.5	18.9
AL AUDIENCE holds (000) & %)	{	21,210 27.8								19,990 26.2							
3C TV		DISNEY'S WONDERFUL WORLD THE KIDS WHO KNEW TOO MUCH (OP)								BIG EVENT THE MURDER THAT WOULDN'T DIE							
RAGE AUDIENCE holds (000) & %)	{	13,350 17.5	13.7*		16.0*		20.3*		20.1*	14,420 18.9	18.6*		18.9*		19.5*		18.6*
RE OF AUDIENCE	%	27	23 *		25 *		31 *		30 *	30	28 *		29 *		31 *		32 *
AUD. BY ¼ HR.	%	12.9	14.5	15.6	16.4	20.1	20.6	20.9	19.2	18.3	19.0	19.2	18.7	19.7	19.3	18.6	18.5
LDS USING TV Def. 1)	WK. 1	63.8	65.9	67.6	68.9	68.6	69.4	69.7	71.1	71.7	72.1	71.1	70.8	68.2	66.7	64.8	62.1
	WK. 2	59.3	62.3	63.8	64.8	64.3	65.9	67.2	67.7	66.8	67.3	66.6	66.0	62.8	61.4	59.6	57.3

Households: 76,300,000

For explanation of symbols, See page A.

EVE.SUN. MAR.9, 1980

SUN. 11:00 P.M. – 12:45 A.M. MON.-FRI. 11:30 P.M. – 1:45 A.M.

TIME	Sun 11:00	11:15	11:30	11:45	12:00	12:15	12:30	Mon.-Fri. 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
AL AUDIENCE holds (000) & %)	6,410 8.4															
BC TV	ABC WEEKEND REPORT-SUN.															
RAGE AUDIENCE holds (000) & %)	6,100 8.0															
RE OF AUDIENCE %	16															
. AUD. BY ¼ HR. %	8.0															
AL AUDIENCE holds (000) & %)	6,790 8.9							6,870 9.0				3,890 5.1				
BS TV	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I >(S)(OP)(→OP)				LATE MOVIE II >(OP)(→OP)				
RAGE AUDIENCE holds (000) & %)	6,410 8.4							4,500 5.9				3,130 4.1				
RE OF AUDIENCE %	17							23				26				
. AUD. BY ¼ HR. %	8.4							7.4				5.3				
AL AUDIENCE holds (000) & %)			3,360 4.4					9,460 12.4								
BC TV			NBC LATE NIGHT MOVIE (11:30-12:27AM)					TONIGHT SHOW >(S)(OP)(→OP)							(OP)	
RAGE AUDIENCE holds (000) & %)			2,370 3.1	3.2*		3.0*		5,340 7.0								
RE OF AUDIENCE %			10	10 *		12 *		28								
. AUD. BY ¼ HR. %			3.2	3.2	3.0	3.0		10.0								
TAL AUDIENCE eholds (000) & %)	5,190 6.8															
BC TV	ABC WEEKEND REPORT-SUN.															
RAGE AUDIENCE eholds (000) & %)	4,880 6.4															
RE OF AUDIENCE %	14															
. AUD. BY ¼ HR. %	6.4															
AL AUDIENCE holds (000) & %)	6,330 8.3							6,940 9.1				4,040 5.3				
BS TV	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I >(S)(OP)(→OP)				LATE MOVIE II >(OP)(→OP)				
RAGE AUDIENCE holds (000) & %)	6,030 7.9							4,730 6.2				3,280 4.3				
RE OF AUDIENCE %	17							23				26				
. AUD. BY ¼ HR.	7.9							7.4				4.4				
AL AUDIENCE holds (000) & %)			3,660 4.8					8,850 11.6						2,590 3.4		
BC TV			NBC LATE NIGHT MOVIE (11:30-1:13AM)(→OP)					TONIGHT SHOW >(S)(OP)(→OP)						TOMORROW SHOW (M-TH)>(OP)(→OP)		
RAGE AUDIENCE holds (000) & %)			2,060 2.7	3.3*		2.6*		5,040 6.6						1,980 2.6		
RE OF AUDIENCE %			12	10 *		11 *		25						20		
AUD. BY ¼ HR. %			3.7	3.0	2.7	2.5	2.5	9.0						3.3		
LDS USING TV WK. 1	51.3	43.7	34.9	30.6	26.9	24.9	22.3	35.7	31.4	26.6	23.7	21.0	18.6	16.3	14.3	12.6
Def. 1) WK. 2	48.5	43.1	34.0	29.3	25.2	22.6	19.7	35.7	31.5	27.2	24.2	21.8	19.0	16.7	14.8	13.1

Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.25-29, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
BC TV TAL AUDIENCE ieholds (000)			4,580				5,800									
(%)			6.0				7.6									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
ERAGE AUDIENCE ieholds (000)			3,590				5,040									
(%)			4.7				6.6									
ARE OF AUDIENCE %			26				32									
G. AUD. BY ¼ HR. %			4.6	4.8			6.6	6.7								
BS TV TAL AUDIENCE ieholds (000)		3,280			3,510								4,040		3,280	
(%)		4.3			4.6								5.3		4.3	
Program	← MORNING MON-FRI (CO-OP) (PARTICIPATING) →				← CAPTAIN KANGAROO →								JEFFERSONS M-F		CELEBRITY WHEW (10:30-10:54AM) (OP)	
ERAGE AUDIENCE eholds (000)		2,060			2,140								3,360		2,750	
(%)		2.7		2.8*	2.8	2.6*		3.0*					4.4		3.6	
ARE OF AUDIENCE %		16		15 *	14	13 *		15 *					21		17	
G. AUD. BY ¼ HR. %		2.7	2.8	2.7	2.5	2.6	2.9	3.0					4.1	4.7	3.6	3.8
BC TV TAL AUDIENCE eholds (000)			4,580				5,110						3,130		3,740	
(%)			6.0				6.7						4.1		4.9	
Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
ERAGE AUDIENCE eholds (000)			3,740				4,270						2,750		3,280	
(%)			4.9				5.6						3.6		4.3	
ARE OF AUDIENCE %			27				27						17		21	
G. AUD. BY ¼ HR. %			4.7	5.1			5.8	5.3					3.5	3.6	4.2	4.3

DAY MON.-FRI. MAR.3-7, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
3C TV eholds (000)			4,580				5,650									
(%)			6.0				7.4									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
RAGE AUDIENCE holds (000)			3,740				4,810									
(%)			4.9				6.3									
RE OF AUDIENCE %			25				29									
. AUD. BY ¼ HR. %			4.8	4.9			6.3	6.4								
3S TV AL AUDIENCE holds (000)		3,740			3,590								4,040		3,360	
(%)		4.9			4.7								5.3		4.4	
Program	← MORNING MON-FRI (CO-OP) (PARTICIPATING) →				← CAPTAIN KANGAROO →								JEFFERSONS M-F (MTUWF)(S)(OP)		CELEBRITY WHEW (MTUWF)(S)(OP) (10:30-10:54AM)	
AGE AUDIENCE iolds (000)		2,370			2,290								3,590		3,050	
(%)		3.1		3.1*	3.0	2.9*		3.1*					4.7		4.0	
RE OF AUDIENCE %		17		16 *	14	13 *		14 *					21		19	
AUD. BY ¼ HR. %		3.0	3.0	3.2	2.7	3.0	3.1	3.1					4.5	4.9	3.9	4.1
3C TV L AUDIENCE olds (000)			4,650				5,950						4,040		4,350	
(%)			6.1				7.8						5.3		5.7	
Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
AGE AUDIENCE olds (000)			3,820				4,730						3,510		3,820	
(%)			5.0				6.2						4.6		5.0	
E OF AUDIENCE %			26				29						21		24	
AUD. BY ¼ HR. %			4.7	5.2			6.2	6.1					4.5	4.7	4.9	5.0
.DS USING TV WK. 1	8.7	11.4	14.5	16.5	18.2	19.4	20.1	20.5	20.9	21.4	21.5	21.4	20.7	21.1	20.5	20.9
Def. 1) WK. 2	9.6	12.3	15.1	17.8	19.6	20.6	20.9	21.5	22.0	22.4	22.4	22.4	22.0	22.3	21.7	21.5

Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.25-29, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TAL AUDIENCE ehols (000) & %)	4,500 5.9		5,570 7.3		4,350 5.7		6,030 7.9		8,700 11.4				8,390 11.0			
BC TV	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE (SUS)(OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS)(OP) →			
ERAGE AUDIENCE eholds (000) & %)	3,890 5.1		4,650 6.1		3,820 5.0		5,190 6.8		6,790 8.9	8.6*		9.1*	6,410 8.4	8.4*		8.3*
ARE OF AUDIENCE %	25		26		19		24		31	29 *		31 *	29	29 *		28 *
; AUD. BY ¼ HR. %	4.9	5.3	5.9	6.4	4.7	5.2	6.6	6.9	8.5	8.8	9.1	9.0	8.4	8.3	8.3	8.4
TAL AUDIENCE eholds (000) & %)	5,110 6.7		5,950 7.8				6,330 8.3		8,320 10.9				7,780 10.2			
BS TV	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →			
ERAGE AUDIENCE eholds (000) & %)	4,650 6.1		5,260 6.9				5,420 7.1		6,490 8.5	8.2*		8.8*	6,100 8.0	8.0*		8.0*
ARE OF AUDIENCE %	29		30				25		30	30 *		31 *	28	28 *		27 *
; AUD. BY ¼ HR. %	5.9	6.3	6.7	7.1			7.1	7.2	8.1	8.3	8.7	8.9	7.9	8.1	7.9	8.1
AL AUDIENCE eholds (000) & %)	4,120 5.4		4,650 6.1		3,050 4.0		4,730 6.2		7,020 9.2				5,260 6.9		8,160 10.7	
BC TV	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		CHAIN REACTION		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
RAGE AUDIENCE eholds (000) & %)	3,510 4.6		4,040 5.3		2,670 3.5		4,120 5.4		5,340 7.0	6.8*		7.2*	4,650 6.1		5,800 7.6	7.2*
RE OF AUDIENCE %	22		23		13		19		24	23 *		25 *	21		24	25 *
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	6.7	6.8	7.2	7.1	6.1	6.1	7.0	7.4

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
AL AUDIENCE holds (000) & %)	4,730 6.2		5,800 7.6		3,890 5.1		5,880 7.7		8,930 11.7				8,160 10.7			
3C TV	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE (SUS)(OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS)(OP) →			
RAGE AUDIENCE holds (000) & %)	3,890 5.1		4,880 6.4		3,430 4.5		5,040 6.6		7,020 9.2	9.0*		9.4*	6,330 8.3	8.4*		8.1*
RE OF AUDIENCE %	24		27		17		24		31	31 *		32 *	29	29 *		28 *
AUD. BY ¼ HR. %	4.8	5.4	6.1	6.7	4.3	4.7	6.3	6.9	8.7	9.3	9.3	9.5	8.6	8.2	8.1	8.1
L AUDIENCE olds (000) & %)	5,040 6.6		6,100 8.0				6,100 8.0		7,780 10.2				7,480 9.8			
S TV	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →			
AGE AUDIENCE olds (000) & %)	4,430 5.8		5,340 7.0				5,340 7.0		6,030 7.9	8.0*		7.8*	5,720 7.5	7.6*		7.5*
E OF AUDIENCE %	27		30				25		28	29 *		28 *	26	27 *		26 *
AUD. BY ¼ HR. %	5.5	6.1	6.6	7.3			6.9	7.0	7.8	8.2	7.8	7.9	7.5	7.6	7.4	7.6
. AUDIENCE lds (000) & %)	4,810 6.3		5,040 6.6		3,510 4.6		5,040 6.6		6,640 8.7				5,190 6.8		8,010 10.5	
C TV	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		CHAIN REACTION		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
GE AUDIENCE lds (000) & %)	4,040 5.3		4,350 5.7		2,980 3.9		4,350 5.7		5,040 6.6	6.5*		6.8*	4,650 6.1		5,950 7.8	7.1*
OF AUDIENCE %	25		25		15		21		22	22 *		23 *	21		25	25 *
UD. BY ¼ HR. %	5.3	5.4	5.5	6.0	3.8	4.1	5.5	5.9	6.4	6.5	6.8	6.8	6.1	6.2	7.0	7.3
S USING TV WK. 1	21.0	22.0	22.9	24.2	26.5	28.1	28.2	28.5	28.8	28.9	28.7	28.9	28.5	28.9	29.1	30.3
f. 1) WK. 2	21.5	22.2	22.9	24.8	26.8	28.1	28.1	28.6	28.9	29.1	28.5	28.9	28.1	28.3	28.5	29.2

useholds: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.3-7, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.25-29, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV — TOTAL AUDIENCE Households (000) & %)	8,770 11.5				4,430 5.8										11,450 15.0	
	← GENERAL HOSPITAL (SUS)(OP)			→	EDGE OF NIGHT			(SUS)(OP)							ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE Households (000) & %)	7,250 9.5	9.3*		9.8*	3,820 5.0										10,070 13.2	
SHARE OF AUDIENCE %	29	30 *		29 *	15										23	
AVG. AUD. BY ¼ HR. %	9.0	9.6	9.7	9.8	5.3	4.8									13.1	13.3
CBS TV — TOTAL AUDIENCE Households (000) & %)	8,090 10.6				3,970 5.2										14,340 18.8	
	← GUIDING LIGHT			→	ONE DAY AT A TIME-M-F										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE Households (000) & %)	6,710 8.8	8.5*		8.9*	3,430 4.5										12,890 16.9	
SHARE OF AUDIENCE %	27	27 *		26 *	13										30	
AVG. AUD. BY ¼ HR. %	8.4	8.6	8.9	9.0	4.4	4.7									16.7	17.1
NBC TV — TOTAL AUDIENCE Households (000) & %)															11,520 15.1	
	← ANOTHER WORLD			→											NBC NIGHTLY NEWS	
AVERAGE AUDIENCE Households (000) & %)		7.7*		8.0*											10,150 13.3	
SHARE OF AUDIENCE %		25 *		23 *											23	
AVG. AUD. BY ¼ HR. %	7.6	7.7	7.9	8.0											13.0	13.7

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV — TOTAL AUDIENCE Households (000) & %)	9,000 11.8				4,430 5.8										11,900 15.6	
	← GENERAL HOSPITAL (SUS)(OP)			→	EDGE OF NIGHT			(S)(OP)							ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE Households (000) & %)	7,100 9.3	9.0*		9.6*	3,820 5.0										10,530 13.8	
SHARE OF AUDIENCE %	29	29 *		28 *	15										24	
AVG. AUD. BY ¼ HR. %	8.7	9.2	9.5	9.6	5.0	4.9									13.6	14.1
CBS TV — TOTAL AUDIENCE Households (000) & %)	7,550 9.9				3,740 4.9										13,350 17.5	
	← GUIDING LIGHT			→	ONE DAY AT A TIME-M-F (MWTHF)(S)(OP)			(S)(OP)							CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE Households (000) & %)	6,180 8.1	7.9*		8.4*	3,130 4.1										11,980 15.7	
SHARE OF AUDIENCE %	25	25 *		25 *	12										27	
AVG. AUD. BY ¼ HR. %	7.8	8.0	8.3	8.5	3.8	4.3									15.5	15.9
NBC TV — TOTAL AUDIENCE Households (000) & %)															11,830 15.5	
	← ANOTHER WORLD			→				(S)(OP)							NBC NIGHTLY NEWS	
AVERAGE AUDIENCE Households (000) & %)		7.8*		8.4*											10,530 13.8	
SHARE OF AUDIENCE %		25 *		25 *											24	
AVG. AUD. BY ¼ HR. %	7.7	7.9	8.4	8.4											13.5	14.0
HOUSEHOLDS USING TV (Def. 1) WK. 1	30.9	32.7	33.8	35.1	34.3	35.9	36.7	38.4	40.2	42.6	45.0	47.6	51.5	54.2	55.6	57.6
WK. 2	30.5	32.3	33.7	34.7	33.5	35.0	36.4	38.5	40.5	43.1	45.1	47.6	51.0	54.0	55.7	57.5

Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.3-7, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. MAR.1, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
'AL AUDIENCE ·holds (000) & %)					4,120 5.4		5,190 6.8		4,430 5.8		4,730 6.2		4,880 6.4		5,880 7.7	
BC TV					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY--SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1	
:RAGE AUDIENCE ·holds (000) & %) / \RE OF AUDIENCE % / ·. AUD. BY ¼ HR. %					3,280 4.3 29 4.0	4.6	4,350 5.7 30 5.5	5.9	4,040 5.3 23 5.2	5.3	3,820 5.0 20 4.5	5.4	4,040 5.3 20 5.4	5.2	4,960 6.5 24 6.1	6.9
'AL AUDIENCE ·holds (000) & %)					3,740 4.9		5,260 6.9		7,940 10.4		9,160 12.0		9,000 11.8		8,320 10.9	
BS TV					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
:RAGE AUDIENCE ·holds (000) & %) / \RE OF AUDIENCE % / ·. AUD. BY ¼ HR. %					2,900 3.8 25 3.3	4.2	4,270 5.6 28 4.9	6.2	6,710 8.8 37 8.2	9.5	7,860 10.3 40 10.1	10.6	8,090 10.6 41 10.7	10.6	7,100 9.3 35 9.3	9.3
'AL AUDIENCE ·holds (000) & %)					3,050 4.0		4,200 5.5		4,270 5.6		5,950 7.8		5,420 7.1		5,420 7.1	
BC TV			BAY CITY ROLLERS (SUS)		GODZILLA/ GLOBETROTTERS 1		GODZILLA/ GLOBETROTTERS 2 (OP)		FRED & BARNEY/SHMOO 1		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
:RAGE AUDIENCE ·holds (000) & %) / \RE OF AUDIENCE %					2,670 3.5 24 [illegible]	[illegible]	3,430 4.5 24 [illegible]	[illegible]	3,890 5.1 22 [illegible]	5.3	4,730 6.2 24 [illegible]	6.1	4,730 6.2 24 6.3	6.1	4,500 5.9 22 5.8	6.1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
AL AUDIENCE holds (000) & %)					4,580 6.0		5,720 7.5		5,190 6.8		5,570 7.3		5,650 7.4		6,870 9.0	
3C TV					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1	
RAGE AUDIENCE holds (000) & %) / RE OF AUDIENCE % / . AUD. BY ¼ HR. %					3,740 4.9 32 4.4	5.4	4,810 6.3 33 6.3	6.2	4,580 6.0 26 6.0	6.0	4,500 5.9 23 5.8	6.0	4,730 6.2 23 6.1	6.3	5,720 7.5 27 7.3	7.7
AL AUDIENCE holds (000) & %)					3,820 5.0		5,420 7.1		8,160 10.7		9,920 13.0		9,310 12.2		8,160 10.7	
3S TV					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
RAGE AUDIENCE holds (000) & %) / RE OF AUDIENCE % / AUD. BY ¼ HR. %					3,130 4.1 25 3.8	4.4	4,430 5.8 28 5.1	6.5	6,790 8.9 37 8.2	9.6	8,010 10.5 41 10.0	11.0	7,710 10.1 37 10.5	9.7	6,870 9.0 31 9.0	9.0
L AUDIENCE holds (000) & %)					3,050 4.0		3,740 4.9		5,570 7.3		6,330 8.3		6,560 8.6		6,560 8.6	
3C TV			BAY CITY ROLLERS (SUS)		GODZILLA/ GLOBETROTTERS 1		GODZILLA/ GLOBETROTTERS 2 (OP)		FRED & BARNEY/SHMOO 1		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
IAGE AUDIENCE holds (000) & %) / RE OF AUDIENCE % / AUD. BY ¼ HR. %					2,440 3.2 21 3.0	3.4	3,050 4.0 21 3.8	4.1	4,350 5.7 25 5.1	6.2	5,190 6.8 27 6.9	6.7	5,490 7.2 27 7.1	7.3	5,420 7.1 25 7.1	7.2
LDS USING TV Def. 1) WK. 1	5.4	6.9	9.1	11.3	14.5	16.6	18.9	20.8	22.7	24.7	25.6	26.2	26.2	25.9	25.6	26.7
WK. 2	6.0	7.3	9.1	11.9	15.3	17.7	19.7	21.4	22.9	24.9	25.2	26.2	27.2	27.2	28.8	29.1

Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. MAR.8, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. MAR.1, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE Households (000) & (%)	6,870 9.0		6,330 8.3		7,100 9.3		7,860 10.3						4,960 6.5			6,260 8.2
Program	SCOOBY AND SCRAPPY DOO-2 (OP)		SPIDERWOMAN (OP)		ABC WEEKEND SPECIALS THE GHOST OF THOMAS KEMPE, PART 1		← AMERICAN BANDSTAND '80 →						WORLD SERIES-AUTO RACING			AMERICAN SPORTSMAN
AVERAGE AUDIENCE Households (000) & (%)	6,100 8.0		5,260 6.9		5,880 7.7		4,650 6.1	5.8*		6.5*			3,200 4.2	4.3*		4,430 5.8
SHARE OF AUDIENCE %	28		24		26		20	19 *		21 *			13	13 *		17
AVG. AUD. BY ¼ HR. %	7.9	8.2	7.1	6.8	7.4	8.0	5.8	5.7	6.4	6.7			4.1	4.5	4.1	4.8
CBS TV TOTAL AUDIENCE Households (000) & (%)	8,010 10.5		7,480 9.8		7,780 10.2		7,400 9.7		7,780 10.2		6,330 8.3					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE Households (000) & (%)	6,790 8.9		6,410 8.4		6,490 8.5		6,490 8.5		6,490 8.5		4,880 6.4					
SHARE OF AUDIENCE %	32		29		28		28		27		20					
AVG. AUD. BY ¼ HR. %	9.0	8.8	8.5	8.3	8.2	8.7	8.5	8.4	8.4	8.6	6.7	6.1				
NBC TV TOTAL AUDIENCE Households (000) & (%)	4,200 5.5		4,810 6.3		4,040 5.3		3,740 4.9		9,540 12.5							
Program	CASPER AND THE ANGELS (OP)		JETSONS (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II		← NCAA BASKETBALL GAME-SAT. → VARIOUS TEAMS AND TIMES (1:00-3:00PM)							
AVERAGE AUDIENCE Households (000) & (%)	3,740 4.9		4,200 5.5		3,050 4.0		2,900 3.8		4,350 5.7	4.0*		5.3*		6.1*		7.3*
SHARE OF AUDIENCE %	17		19		13		13		17	13 *		16 *		19 *		21 *
AVG. AUD. BY ¼ HR. %	[illegible]	5.3	5.5	5.5	4.1	4.0	3.8	3.8	3.9	4.1	5.1	5.5	5.7	6.4	7.3	7.4

DAY SAT. MAR.8, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE Households (000) & (%)	7,550 9.9		6,100 8.0		6,560 8.6		6,100 8.0						3,890 5.1			4,960 6.5
Program	SCOOBY AND SCRAPPY DOO-2 (OP)		CAPT. CAVEMAN-TEEN ANGLES (OP)		ABC WEEKEND SPECIALS THE GHOST OF THOMAS KEMPE, PART 2		← AMERICAN BANDSTAND '80 →						WORLD SERIES-AUTO RACING			AMERICAN SPORTSMAN
AVERAGE AUDIENCE Households (000) & (%)	6,100 8.0		4,960 6.5		5,420 7.1		3,590 4.7	4.3*		5.1*			2,820 3.7	3.6*		3,130 4.1
SHARE OF AUDIENCE %	28		23		26		17	16 *		17 *			13	13 *		13
AVG. AUD. BY ¼ HR. %	8.0	7.9	7.0	5.9	6.8	7.4	4.4	4.2	5.2	5.1			3.4	3.8	3.9	3.5
CBS TV TOTAL AUDIENCE Households (000) & (%)	7,780 10.2		6,330 8.3		6,410 8.4		6,710 8.8		6,490 8.5		5,190 6.8					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE Households (000) & (%)	6,560 8.6		5,260 6.9		5,260 6.9		5,720 7.5		5,650 7.4		4,430 5.8					
SHARE OF AUDIENCE %	30		25		25		27		25		21					
AVG. AUD. BY ¼ HR. %	9.0	8.3	7.0	6.7	6.5	7.2	7.0	7.9	7.7	7.0	6.0	5.5				
NBC TV TOTAL AUDIENCE Households (000) & (%)	4,500 5.9		5,190 6.8		4,270 5.6		4,120 5.4		3,820 5.0		4,350 5.7	10,830 14.2				
Program	CASPER AND THE ANGELS (OP)		JETSONS (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II		NCAA BASKETBALL SPECIAL		NCAA CHAMP. SERIES-PRE	← NCAA CHAMP. SERIES-SAT-I VARIOUS TEAMS AND TIMES (1:45-4:00PM)				
AVERAGE AUDIENCE Households (000) & (%)	3,820 5.0		4,430 5.8		3,280 4.3		3,200 4.2		2,750 3.6		4,120 5.4	5,950 7.8		7.1*		7.0*
SHARE OF AUDIENCE %	17		21		16		15		12		20	26		25 *		24 *
AVG. AUD. BY ¼ HR. %	5.0	5.0	5.5	6.1	4.5	4.0	4.4	4.0	3.7	3.5	5.4	6.5	7.0	7.2	6.9	7.1
HLDS USING TV (Def. 1) WK. 1	27.4	28.8	28.9	29.2	29.9	31.5	30.8	30.5	30.4	31.9	32.2	32.6	32.4	32.7	33.5	33.8
WK. 2	29.0	28.5	27.8	27.9	27.3	27.8	27.3	28.5	29.4	28.8	27.8	27.8	27.8	29.3	29.5	29.7

Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. MAR.1, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TAL AUDIENCE ehol ds (000) & %)			11,980 15.7						17,320 22.7							
Program	AMERICAN SPORTSMAN		PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT							
ERAGE AUDIENCE eholds (000) & %) / ARE OF AUDIENCE %		6.2* 18 *	7,250 9.5 24	8.5* 23 *		9.6* 24 *		10.5* 25 *	10,300 13.5 29	12.8* 30 *		14.5* 32 *		13.0* 26 *		
. AUD. BY ¼ HR. %	6.3	6.2	8.1	8.8	9.4	9.9	10.4	10.5	11.9	13.8	14.4	14.6	13.0	13.0		
CBS TV AL AUDIENCE eholds (000) & %)							9,920 13.0								10,220 13.4	
Program							CBS SPORTS SPECTACULAR								CBS SAT. NEWS-SCHIEFFER	
RAGE AUDIENCE eholds (000) & %) / RE OF AUDIENCE %							4,650 6.1 15	6.0* 15 *		6.1* 15 *		6.4* 15 *			8,930 11.7 21	
. AUD. BY ¼ HR. %							6.0	5.9	6.1	6.1	6.0	6.7			11.4	12.1
NBC TV AL AUDIENCE holds (000) & %)	9,610 12.6								3,740 4.9						8,770 11.5	
Program	NCAA BASKETBALL-REG'L 2 VARIOUS TEAMS AND TIMES (3:00-5:11PM)								LEGENDS OF GOLF						NBC NIGHTLY NEWS-SAT.	
RAGE AUDIENCE holds (000) & %) / RE OF AUDIENCE %	5,260 6.9 18	6.7* 19 *		6.8* 18 *		6.7* 16 *		7.3* 17 *	2,210 2.9 7	2.9* 7 *		2.9* 7 *			7,550 9.9 18	
AUD. BY ¼ HR. %	[illegible]															

DAY SAT. MAR.8, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV AL AUDIENCE holds (000) & %)			10,680 14.0						17,170 22.5							
Program	AMERICAN SPORTSMAN		PRO BOWLERS TOUR (3:30-5:05PM)(+OP)						ABC WIDE WORLD-SPORTS SAT (5:05-6:30PM)							
AGE AUDIENCE iolds (000) & %) / E OF AUDIENCE %		4.4* 14 *	6,030 7.9 22	6.5* 18 *		7.9* 22 *		8.8* 23 *	10,150 13.3 31	12.8* 33 *		13.0* 31 *		13.9* 30 *		
AUD. BY ¼ HR. %	4.1	4.7	6.2	6.8	7.8	7.9	8.3	9.3	12.4	13.0	12.7	13.4	14.5	13.2		
CBS TV L AUDIENCE olds (000) & %)					8,620 11.3				5,950 7.8						10,000 13.1	
Program					CBS SPORTS SPECTACULAR				JACKIE GLEASON GOLF-SAT						CBS SAT. NEWS-SCHIEFFER	
AGE AUDIENCE olds (000) & %) / E OF AUDIENCE %					5,420 7.1 20	6.4* 18 *		7.9* 22 *	3,430 4.5 11	4.5* 12 *		4.5* 11 *			7,940 10.4 21	
AUD. BY ¼ HR. %					5.9	6.9	7.8	7.9	4.7	4.4	4.4	4.7			9.9	11.0
NBC TV AUDIENCE lds (000) & %)					12,970 17.0										7,320 9.6	
Program	NCAA CHAMP. SERIES-SAT-1 VARIOUS TEAMS AND TIMES (1:45-4:00PM)				NCAA CHAMP. SERIES-SAT-2 VARIOUS TEAMS AND TIMES (3:45-6:36PM)										NBC NIGHTLY NEWS-SAT.	
GE AUDIENCE lds (000) & %) / OF AUDIENCE %		8.2* 26 *		9.9* 29 *	7,250 9.5 26	8.8* 26 *		8.1* 23 *		9.3* 25 *		11.5* 29 *			6,030 7.9 16	
UD. BY ¼ HR. %	8.0	8.4	9.6	10.3	8.6	9.0	8.3	8.0	8.8	9.8	10.9	12.2			7.2	8.6
DS USING TV (ef. 1) WK. 1	34.7	35.5	36.4	38.3	40.1	41.5	42.4	43.1	42.5	42.5	43.8	45.7	49.6	52.0	54.7	55.6
WK. 2	31.0	33.3	34.6	35.7	35.3	35.6	36.9	38.5	38.5	39.6	40.3	42.8	45.4	47.2	48.7	50.8

ouseholds: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. MAR.2, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
BC TV TAL AUDIENCE sehold (000) & %)															3,360 4.4	
Program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
ERAGE AUDIENCE iehold (000) & %) / ARE OF AUDIENCE % / G. AUD. BY ¼ HR. %															2,820 3.7 14 3.5	3.8
BS TV TAL AUDIENCE ehold (000) & %)					1,140 1.5		1,450 1.9		5,190 6.8							
Program					SKATEBIRDS (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
ERAGE AUDIENCE ehold (000) & %) / ARE OF AUDIENCE % / . AUD. BY ¼ HR. %					920 1.2 10 1.1	1.4	990 1.3 8 1.1	1.6	3,130 4.1 19 3.4	3.6* 19 * 3.9	4.2	4.4* 21 * 4.6	4.7	4.4* 18 * 4.1		
BC TV AL AUDIENCE ehold (000) & %)																
RAGE AUDIENCE hold (000) & %) / RE OF AUDIENCE % / AUD. BY ¼ HR. %																

DAY SUN. MAR.9, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
BC TV ehold (000) & %)															3,430 4.5	
Program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
RAGE AUDIENCE hold (000) & %) / RE OF AUDIENCE % / . AUD. BY ¼ HR. %															2,900 3.8 17 3.6	3.9
S TV AL AUDIENCE hold (000) & %)					1,070 1.4		1,140 1.5		4,500 5.9							
Program					SKATEBIRDS (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
AGE AUDIENCE olds (000) & %) / E OF AUDIENCE % / AUD. BY ¼ HR. %					840 1.1 10 1.0	1.2	920 1.2 8 1.1	1.4	2,670 3.5 18 3.2	3.3* 18 * 3.5	3.6	3.6* 19 * 3.7	3.5	3.5* 17 * 3.5		
C TV L AUDIENCE olds (000) & %)																
AGE AUDIENCE lds (000) & %) / E OF AUDIENCE % / UD. BY ¼ HR. %																
DS USING TV WK. 1	4.7	5.3	6.8	8.8	11.3	13.1	15.1	17.0	19.5	20.5	21.0	22.6	25.2	26.9	26.8	27.6
ef. 1) WK. 2	5.2	6.2	7.8	9.2	10.9	12.9	15.1	16.5	18.2	18.8	19.4	19.5	20.2	21.8	21.6	21.9

ouseholds: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. MAR.2, 1980

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TAL AUDIENCE eholds (000) & %)		3,740		2,440		4,040								12,360			
		4.9		3.2		5.3								16.2			
BC TV		KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)						SUPERSTARS			
ERAGE AUDIENCE eholds (000) & %)		3,050		1,910		3,360								6,560			
		4.0		2.5		4.4								8.6	7.0*		8.7*
ARE OF AUDIENCE	%	14		9		15								22	18 *		22 *
G. AUD. BY ¼ HR.	%	4.1	3.8	2.5	2.5	4.4	4.3							6.3	7.7	8.5	8.8
TAL AUDIENCE eholds (000) & %)				4,120						9,380							
				5.4						12.3							
BS TV				FACE THE NATION						NBA BASKETBALL GAME LOS ANGELES VS PHOENIX (1:00-3:51PM)							
ERAGE AUDIENCE eholds (000) & %)				3,430						3,280							
				4.5						4.3	4.3*		4.7*		4.3*		3.8*
ARE OF AUDIENCE	%			16						11	13 *		13 *		11 *		10 *
G. AUD. BY ¼ HR.	%			4.4	4.6					3.8	4.7	4.6	4.7	4.7	4.0	3.9	3.8
TAL AUDIENCE eholds (000) & %)								5,190		12,590							
								6.8		16.5							
BC TV								MEET THE PRESS		NCAA BASKETBALL-NAT'L 2 OHIO STATE VS INDIANA							
ERAGE AUDIENCE eholds (000) & %)								3,970		6,410							
								5.2		8.4	7.0*		8.0*		8.0*		9.5*
ARE OF AUDIENCE	%							17		23	21 *		22 *		21 *		24 *
G. AUD. BY ¼ HR.	%							[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

DAY SUN. MAR.9, 1980

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
AL AUDIENCE eholds (000) & %)		4,430		3,510		4,040								7,480			
		5.8		4.6		5.3								9.8			
BC TV		KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)						SUPERSTARS			
RAGE AUDIENCE eholds (000) & %)		3,660		3,050		3,360								4,500			
		4.8		4.0		4.4								5.9	5.0*		6.3*
RE OF AUDIENCE	%	22		17		18								18	15 *		19 *
. AUD. BY ¼ HR.	%	4.7	5.0	3.9	4.1	4.4	4.4							4.6	5.4	6.2	6.3
AL AUDIENCE eholds (000) & %)				3,820						6,490							
				5.0						8.5							
BS TV				FACE THE NATION						NBA BASKETBALL GAME PHILADELPHIA VS SAN ANTONIO (1:00-3:16PM)							
RAGE AUDIENCE eholds (000) & %)				3,130						2,820							
				4.1						3.7	3.9*		3.6*		3.7*		3.6*
RE OF AUDIENCE	%			17						12	14 *		12 *		12 *		11 *
. AUD. BY ¼ HR.	%			4.1	4.1					4.0	3.9	3.7	3.4	3.6	3.7	3.7	3.6
AL AUDIENCE holds (000) & %)								4,650		11,830							
								6.1		15.5							
BC TV								MEET THE PRESS		NCAA CHAMP. SERIES-SUN-1 VARIOUS TEAMS AND TIMES (1:00-3:01PM)%							
RAGE AUDIENCE holds (000) & %)								4,120		6,940							
								5.4		9.1	7.8*		9.1*		9.5*		10.1*
RE OF AUDIENCE	%							20		29	27 *		30 *		29 *		30 *
. AUD. BY ¼ HR.	%							5.3	5.4	7.4	8.2	9.2	9.1	9.2	9.8	10.1	10.2
LDS USING TV	WK. 1	28.0	28.9	29.6	28.8	29.2	30.1	31.6	32.8	32.7	35.3	37.5	38.5	39.0	39.5	40.0	40.7
Def. 1)	WK. 2	21.7	22.6	23.3	24.2	24.5	25.6	26.8	28.2	28.4	29.0	30.2	31.0	32.0	33.7	33.7	33.6

' Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. MAR.2, 1980

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE Households (000)			11,900				15,340								10,990	
TOTAL AUDIENCE %			15.6				20.1								14.4	
Program	SUPERSTARS		← INT'L CHAMPIONSHIP BOXING →				← ABC WIDE WORLD-SPORTS SUN →								ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE Households (000)			8,390				9,610								9,310	
AVERAGE AUDIENCE %		10.1*	11.0	10.8*		11.3*	12.6	11.8*		13.1*		12.7*			12.2	
SHARE OF AUDIENCE %		25 *	26	26 *		27 *	27	27 *		29 *		26 *			22	
AVG. AUD. BY ¼ HR. %	9.3	10.9	10.4	11.3	11.5	11.0	11.6	12.1	13.4	12.8	12.9	12.6			12.1	12.3

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE Households (000)				10,070											9,690	
TOTAL AUDIENCE %				13.2											12.7	
Program	NBA BASKETBALL GAME LOS ANGELES VS PHOENIX (1:00-3:51PM)(→OP)			← NBA BASKETBALL GAME 2 MILWAUKEE VS SAN DIEGO (3:51-6:10PM) →											CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE Households (000)				4,120											7,550	
AVERAGE AUDIENCE %		4.2*		5.4		5.1*		5.0*		5.0*		6.0*			9.9	
SHARE OF AUDIENCE %		11 *		12		12 *		12 *		11 *		13 *			17	
AVG. AUD. BY ¼ HR. %	3.9	4.6	4.3	4.9	5.1	5.1	5.4	4.5	4.7	5.4	5.7	6.2	7.9		7.9	11.9

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE Households (000)		10,380							6,870						9,230	
TOTAL AUDIENCE %		13.6							9.0						12.1	
Program	(1)	← BAY HILL GOLF CLASSIC-SUN (3:15-5:12PM)(→OP)								← SPORTSWORLD (5:12-6:00PM) →					NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE Households (000)		4,810							4,810						7,860	
AVERAGE AUDIENCE %		6.3		6.2*		5.7*		6.6*	6.3			6.4*			10.3	
SHARE OF AUDIENCE %		15		15 *		14 *		15 *	14			14 *			18	
AVG. AUD. BY ¼ HR. %	10.6	6.6	6.2	6.2	5.7	5.8	6.2	7.1	6.3	6.2	6.2	6.6			9.9	10.8

DAY SUN. MAR.9, 1980

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE Households (000)		8,320					13,050								9,230	
TOTAL AUDIENCE %		10.9					17.1								12.1	
Program	SUPER-STARS	← INT'L CHAMPIONSHIP BOXING →					← ABC WIDE WORLD-SPORTS SUN →								ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE Households (000)		4,880					7,170								7,250	
AVERAGE AUDIENCE %		6.4		6.0*		7.2*	9.4	8.2*		9.3*		10.8*			9.5	
SHARE OF AUDIENCE %		18		17 *		20 *	23	21 *		23 *		26 *			20	
AVG. AUD. BY ¼ HR. %	6.8	5.6	6.0	6.0	7.0	7.4	8.2	8.2	9.0	9.6	10.3	11.4			9.5	9.5

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE Households (000)		5,340			7,020										9,540	
TOTAL AUDIENCE %		7.0			9.2										12.5	
Program	(2) (→OP)	CBS SPORTS SPEC. SP. ED. (3:16-4:04PM)(→OP)			← JACKIE GLEASON GOLF-SUN (4:04-6:00PM) →										CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE Households (000)		3,660			3,590										8,010	
AVERAGE AUDIENCE %		4.8		4.9*	4.7	4.3*		4.3*		5.1*		5.1*			10.5	
SHARE OF AUDIENCE %		14		14 *	12	12 *		11 *		13 *		13 *			20	
AVG. AUD. BY ¼ HR. %	3.5	4.1	4.5	5.4	4.3	4.3	4.2	4.3	5.1	5.0	5.1	5.2			9.7	11.3

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE Households (000)	14,500								4,270	7,710					8,850	
TOTAL AUDIENCE %	19.0								5.6	10.1					11.6	
Program	← NCAA CHAMP. SERIES-SUN-2 VARIOUS TEAMS AND TIMES (3:00-6:00PM)(OP)(→OP)								(3) (→OP)		SPORTSWORLD (5:24-6:00PM)				NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE Households (000)	8,550								3,820	5,720					7,480	
AVERAGE AUDIENCE %	11.2	10.4*		10.5*		11.8*		12.2*	5.0	7.5		7.6*			9.8	
SHARE OF AUDIENCE %	31	30 *		30 *		32 *		31 *	12	18		18 *			19	
AVG. AUD. BY ¼ HR. %	10.2	10.5	10.6	10.4	11.5	12.1	12.2	12.3	4.8	6.8	7.8	7.4			9.7	9.9

HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	40.7	40.5	40.7	41.6	42.8	44.0	44.8	44.9	46.2	47.2	48.0	50.2	54.1	56.2	58.0	59.8
WK. 2	34.0	34.4	35.3	36.0	37.0	37.4	39.2	40.6	40.7	41.3	41.7	43.1	46.1	48.5	51.1	53.6

Households: 76,300,000

AA BASKETBALL-NAT'L 2,OHIO ST. VS INDIANA,NBC (2)NBA BKBL GM,PHIL V SAN ANTONIO,CBS(1:00-3:16PM)

ORTSWORLD(B),NBC,(5:02-5:24PM)

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
NBC NBC MONDAY NIGHT MOVIES	1	9.00-11.30PM	→GRID	26,710	35.0	17,550	23.0	35									
			11.00						22.7								
			11.15				21.7*	41*	20.7								
EVENING TUESDAY																	
ABC '80 VOTE 8.02PM-TUE(S)	1	8.02- 8.04PM	8.00	13,280	17.4	12,740	16.7	27	16.7								
ABC '80 VOTE 8.32PM-TUE(S)	2	8.32- 8.34PM	8.30								14,570	19.1	14,340	18.8	28	18.8	
ABC '80 VOTE 9.13PM-TUE(S)	1	9.13- 9.15PM	9.00	17,170	22.5	17,170	22.5	33	22.5								
ABC '80 VOTE 10.43PM-TUE(S)	2	10.43-10.45PM	10.30								12,890	16.9	12,740	16.7	27	16.7	
EVENING WEDNESDAY																	
CBS GRAMMY AWARDS(S)	1	9.00-11.13PM	→GRID	29,220	38.3	18,240	23.9	39									
			11.00						21.6								
EVENING FRIDAY																	
ABC ABC FRIDAY NIGHT MOVIE	1	8.00- 9.50PM	→GRID	19,990	26.2	14,040	18.4	30									
			9.45				17.3*	28*	14.0								
ABC ANDERSON COMMITTEE(S)	1	10.56-11.00PM	10.45	9,160	12.0	7,100	9.3	16	9.3								
ABC FEATURETTE(SUS)	1	10.50-10.56PM	10.45														
ABC REPUBLICAN NAT. COMMITTEE(S)	2	10.56-11.00PM	10.45								10,910	14.3	9,610	12.6	22	12.6	
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	14,880	19.5	14,880	19.5	30	19.5								
ABC ABC WEEKEND REPORT-SAT.	1	11.00-11.15PM	11.00	6,710	8.8	6,640	8.7	16	8.7		16,100	21.1	16,100	21.1	35	21.1	
	2	11.00-11.30PM	11.00								7,940	10.4	6,560	8.6	17	9.3	
			11.15													7.9	
CBS CBS NEWS SPECIAL RPT-SAT(SUS)	2	8.04- 8.05PM	8.00														
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	9,000	11.8	9,000	11.8	18	11.8								
	2	8.59- 9.00PM	8.45								8,470	11.1	8,470	11.1	19	11.1	
CBS CAMPAIGN '80-SAT(S)	2	11.30-11.55PM	11.30								5,880	7.7	4,810	6.3	15	6.8	
			11.45													5.6	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	13,050	17.1	13,050	17.1	27	17.1		14,500	19.0	14,500	19.0	32	19.0	
NBC SATURDAY NIGHT	1	11.30-12.49AM	11.30	17,850	23.4	11,450	15.0	39	17.3								
	2	11.30-12.50AM	11.30								17,010	22.3	10,830	14.2	39	15.0	
			11.45				16.8*	39*	16.2					15.2*	37*	15.3	
			12.00						15.4							15.0	
			12.15				14.7*	40*	14.0					14.5*	41*	14.0	
			12.30						12.9							12.5	
			12.45						12.0					12.2*	40*	11.3	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.	1	8.58- 8.59PM	8.45	14,570	19.1	14,570	19.1	27	19.1								
	2	8.57- 8.59PM	8.45														
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	19,080	25.0	19,080	25.0	35	25.0		12,890	16.9	12,210	16.0	24	16.0	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	13,730	18.0	13,730	18.0	25	18.0		17,930	23.5	17,930	23.5	35	23.5	
NBC NBC LATE NIGHT MOVIE	2	11.30- 1.13AM	→GRID								13,050	17.1	13,050	17.1	25	17.1	
CONT'D											3,660	4.8	2,060	2.7	12		

 U.S. TV HOUSEHOLDS: 76,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SUNDAY-CONT'D																	
NBC NBC LATE NIGHT MOVIE-CONT'D			12.45											2.4*	13*	2.3	
			1.00													2.0	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	9.45	12,670	16.6	12,210	16.0	24	16.5	M-F	13,580	17.8	13,350	17.5	28	18.3	M-F
			10.00													16.0	FRI.
ABC '80 VOTE 11.30PM-TUE(S)	2	11.30-12.15AM	11.30								7,020	9.2	4,880	6.4	21	7.4	TUE.
			11.45											6.8*	21*	6.3	TUE.
			12.00													5.6	TUE.
ABC '80 VOTE:NEW HAMP PRIMARY(S)	1	11.30-12.29AM	11.30	8,240	10.8	5,110	6.7	25	8.4	TUE.							
			11.45				7.7*	25*	7.0	TUE.							
			12.00						6.2	TUE.							
			12.15				5.6*	24*	5.0	TUE.							
ABC ABC SPEC REPORT:IRAN-FRI(S)	1	11.30-11.46PM	11.30	5,880	7.7	5,650	7.4	18	7.4	FRI.							
	2	11.30-11.43PM	11.30								7,860	10.3	7,550	9.9	25	9.9	FRI.
			11.45						7.2	FRI.							
ABC ABC SPEC REPORT:IRAN-MON(S)	1	11.30-11.45PM	11.30	6,790	8.9	6,490	8.5	23	8.5	MON.							
	2	11.30-11.46PM	11.30								6,790	8.9	6,410	8.4	25	8.5	MON.
			11.45													7.4	MON.
ABC ABC SPEC REPORT:IRAN-THU(S)	1	11.30-11.47PM	11.30	6,490	8.5	5,880	7.7	23	7.8	THU.							
	2	11.30-11.46PM	11.30								8,160	10.7	7,710	10.1	28	10.2	THU.
			11.45						6.7	THU.						8.8	THU.
ABC ABC SPEC REPORT:IRAN-WED(S)	1	11.30-11.45PM	11.30	6,870	9.0	6,560	8.6	25	8.6	WED.							
	2	11.30-11.46PM	11.30								7,630	10.0	7,250	9.5	29	9.6	WED.
			11.45													8.6	WED.
ABC CHARLIE'S ANGELS-11.30	2	11.43-12.51AM	11.30								7,320	9.6	5,420	7.1	23	7.1	FRI.
			11.45													6.8	FRI.
			12.00													7.3	FRI.
			12.15											7.3*	23*	7.2	FRI.
			12.30													7.1	FRI.
			12.45											7.0*	26*	6.6	FRI.
ABC BARNEY MILLER-11.30	1	11.45-12.23AM	11.45	5,720	7.5	4,270	5.6	20	5.6	MON.							
	2	11.46-12.22AM	11.45								5,110	6.7	4,040	5.3	20	5.5	MON.
			12.00						6.0	MON.						5.2	MON.
			12.15				5.6*	23*	4.9	MON.				5.1*	21*	4.9	MON.
ABC CHARLIE'S ANGELS-11.30	1	11.46-12.54AM	11.45	7,170	9.4	4,880	6.4	21	5.8	FRI.							
			12.00						6.4	FRI.							
			12.15				6.7*	21*	6.9	FRI.							
			12.30						6.9	FRI.							
			12.45				6.5*	26*	5.8	FRI.							
ABC LOVE BOAT-11.30	1	11.45-12.54AM	11.45	6,940	9.1	4,650	6.1	27	6.1	WED.							
	2	11.46-12.54AM	11.45								7,710	10.1	5,260	6.9	29	6.8	WED.
			12.00						6.1	WED.						7.1	WED.
			12.15				6.1*	27*	6.1	WED.				7.0*	29*	6.9	WED.
			12.30						6.2	WED.						7.3	WED.
			12.45				6.1*	33*	5.9	WED.				6.8*	35*	5.9	WED.
ABC POLICE WOMAN CONT'D	1	11.47-12.55AM	11.45	5,040	6.6	3,510	4.6	19	4.7	THU.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC POLICE WOMAN-CONT'D	2	11.46-12.54AM	11.45								5,720	7.5	3,740	4.9	20	6.2	THU.
			12.00						4.7	THU.						5.1	THU.
			12.15				4.6*	19*	4.5	THU.				4.8*	20*	4.4	THU.
			12.30						4.6	THU.						4.4	THU.
			12.45				4.5*	23*	4.4	THU.				4.3*	22*	4.2	THU.
ABC POLICE STORY	1	12.23- 1.16AM	12.15	3,820	5.0	2,750	3.6	20	3.7	MON.							
	2	12.22- 1.51AM	12.15								4,650	6.1	2,980	3.9	25	4.3	MON.
			12.30						3.9	MON.						4.7	MON.
			12.45				3.7*	20*	3.6	MON.				4.5*	25*	4.3	MON.
			1.00						3.4	MON.						3.7	MON.
			1.15						3.2	MON.				3.6*	26*	3.6	MON.
			1.30													3.3	MON.
			1.45											3.3*	28*	3.2	MON.
ABC TUESDAY MOVIE-WEEK-PART 1	1	12.29- 1.40AM	12.15	3,820	5.0	2,440	3.2	20	3.4	TUE.							
	2	12.15- 1.26AM	12.15								4,650	6.1	3,360	4.4	24	4.3	TUE.
			12.30						3.2	TUE.						4.4	TUE.
			12.45				3.2*	18*	3.2	TUE.				4.5*	24*	4.5	TUE.
			1.00						3.1	TUE.						4.3	TUE.
			1.15				3.1*	20*	3.0	TUE.				4.3*	27*	4.2	TUE.
			1.30						3.3	TUE.							
ABC BARETTA-THU.	1	12.55- 1.47AM	12.45	2,520	3.3	1,980	2.6	20	2.7	THU.							
	2	12.54- 1.44AM	12.45								2,590	3.4	1,910	2.5	17	2.9	THU.
			1.00						2.6	THU.						2.7	THU.
			1.15				2.6*	19*	2.5	THU.				2.5*	16*	2.4	THU.
			1.30						2.6	THU.						2.3	THU.
			1.45						2.7	THU.							
ABC BARETTA-WED.	1	12.54- 1.43AM	12.45	3,590	4.7	2,980	3.9	29	4.4	WED.							
	2	12.54- 1.45AM	12.45								3,200	4.2	2,290	3.0	22	3.6	WED.
			1.00						3.9	WED.						3.1	WED.
			1.15				3.9*	29*	3.8	WED.				3.0*	22*	2.8	WED.
			1.30						3.7	WED.						2.7	WED.
ABC TUESDAY MOVIE-WEEK-PART 2	2	1.26- 1.49AM	1.15								3,360	4.4	3,050	4.0	31	4.1	TUE.
	1	1.40- 1.56AM	1.30	2,520	3.3	2,440	3.2	27	3.4	TUE.						4.0	TUE.
			1.45						3.2	TUE.						3.9	TUE.
CBS NEWSBREAK-M-F	1	8.58- 8.59PM	8.45	12,890	16.9	12,890	16.9	25	16.9	M-F							
	2	>	8.45								12,670	16.6	11,830	15.5	23	15.0	M-F
			9.00													22.5	FRI.
CBS CAMPAIGN '80(S)	1	11.30-12.10AM	11.30	8,320	10.9	6,180	8.1	28	9.1	TUE.							
			11.45				8.5*	27*	7.8	TUE.							
			12.00						7.2	TUE.							
CBS CAMPAIGN '80-TUE(S)	2	11.30-12.11AM	11.30								7,780	10.2	5,570	7.3	24	8.2	TUE.
			11.45											7.5*	23*	6.9	TUE.
			12.00													6.8	TUE.
CBS LATE MOVIE I		>	→GRID	6,870	9.0	4,500	5.9	23		M-F	6,940	9.1	4,730	6.2	23		M-F
			11.45				7.5*	21*	6.4	MWTHF				7.0*	21*	6.6	MWTHF
			12.00						5.9	M-F						6.1	M-F
			12.15				5.8*	23*	5.7	M-F				6.2*	24*	5.8	M-F
			12.30						5.4	M-F						5.5	M-F
CONT'D																	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE I-CONT'D			12.45				5.0*	28*	3.8	M-F				5.3*	28*	5.4	M-F
			1.00						5.1	TUE.						5.1	TUE.
			1.15				4.8*	31*	4.3	TUE.				5.0*	31*	4.8	TUE.
CBS LATE MOVIE II		>	→GRID	3,890	5.1	3,130	4.1	26		M-F	4,040	5.3	3,280	4.3	26		M-F
			12.45						4.8	MWTHF				3.8*	20*	4.8	MWTHF
			1.00						4.4	M-F						4.7	M-F
			1.15				4.1*	27*	3.8	M-F				4.6*	28*	4.1	M-F
			1.30						3.1	TU & W						3.4	TUE.
			1.45				3.3*	28*	3.1	TU & W				3.2*	26*	3.0	TUE.
			2.00						2.9	TUE.						2.7	TUE.
NBC NBC NEWS UPDATE-M-F		8.58- 8.59PM	8.45	13,120	17.2	13,120	17.2	26	17.2	M-F	11,600	15.2	11,600	15.2	23	15.2	M-F
NBC DECISION '80-MASS.(S)	2	11.30-12.05AM	11.30								8,390	11.0	6,560	8.6	27	9.4	TUE.
			11.45											8.8*	27*	8.2	TUE.
			12.00													7.4	TUE.
NBC DECISION '80-NEW HAMPSHRE(S)	1	11.30-12.00MD	11.30	5,570	7.3	4,650	6.1	20	6.8	TUE.							
			11.45						5.5	TUE.							
NBC TONIGHT SHOW		>	→GRID	9,460	12.4	5,340	7.0	28		M-F	8,850	11.6	5,040	6.6	25		M-F
			11.45				9.9*	29*	9.9	W-F				8.7*	26*	8.3	MWTHF
			12.00						8.0	M-F						6.8	M-F
			12.15				7.3*	29*	6.6	M-F				6.4*	25*	6.1	M-F
			12.30						5.6	M-F						5.2	M-F
			12.45				5.1*	27*	5.1	M-F				4.3*	23*	3.9	M-F
			1.00						4.1	M & TU						3.3	TUE.
			1.15				3.9*	25*	3.8	M & TU				3.2*	20*	3.1	TUE.
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00	5,650	7.4	2,980	3.9	25	5.3	FRI.	4,810	6.3	2,820	3.7	22	4.6	FRI.
			1.15				4.9*	25*	4.5	FRI.				4.4*	22*	4.1	FRI.
			1.30						4.2	FRI.						3.7	FRI.
			1.45				3.9*	25*	3.7	FRI.				3.6*	22*	3.5	FRI.
			2.00						3.2	FRI.						3.4	FRI.
			2.15				3.0*	26*	2.9	FRI.				3.1*	23*	2.9	FRI.
NBC TOMORROW SHOW	1	>	1.00	2,590	3.4	1,910	2.5	22	3.3	M-TH							
	2	>	→GRID								2,590	3.4	1,980	2.6	20		M-TH
			1.15				3.0*	22*	2.7	W & TH				3.0*	21*	2.8	MWTH
			1.30						2.5	M-TH						2.4	M-TH
			1.45				2.5*	22*	2.2	M-TH				2.5*	21*	2.1	M-TH
			2.00						2.0	M & TU						1.8	TUE.
			2.15						1.4	M & TU				1.8*	17*	1.8	TUE.
DAY MONDAY-FRIDAY																	
ABC FYI-12.58-MON-FRI(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,870	9.0	6,490	8.5	29	8.5	M-F	7,250	9.5	6,940	9.1	31	9.1	M-F
ABC FYI-2.58-MON-FRI(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC FYI-3.58-MON-FRI(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								11,370	14.9	8,010	10.5	26	8.9	WED.
			4.45											9.4*	24*	9.9	WED.
			5.00													11.4	WED.
			5.15											11.5*	27*	11.7	WED.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC SPECIAL REPORT(SUS)	1	4.59- 5.00PM	4.45							TUE.							
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER-MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS MAGAZINE(S)	2	10.00-10.54AM	10.00								3,660	4.8	2,370	3.1	15	3.5	THU.
			10.15											3.3*	16*	3.1	THU.
			10.30													3.1	THU.
			10.45											2.9*	15*	2.5	THU.
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	3,430	4.5	2,900	3.8	18	3.8	M-F	3,430	4.5	2,820	3.7	18	3.7	M-F
CBS CBS LIBRARY(S)	2	4.00- 5.00PM	4.00								8,850	11.6	6,030	7.9	22	6.8	TUE.
			4.15											6.9*	20*	7.0	TUE.
			4.30													8.7	TUE.
			4.45											8.9*	24*	9.0	TUE.
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
NBC SPECIAL TREAT(S)	2	4.00- 5.00PM	4.00								10,070	13.2	7,100	9.3	24	8.3	TUE.
			4.15											8.8*	24*	9.2	TUE.
			4.30													9.8	TUE.
			4.45											9.9*	24*	10.1	TUE.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	4,500	5.9	4,270	5.6	28	5.6		4,500	5.9	4,040	5.3	27	5.3	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	4,200	5.5	3,820	5.0	19	5.0		5,490	7.2	4,960	6.5	24	6.5	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	6,560	8.6	6,100	8.0	28	8.0		6,100	8.0	5,490	7.2	25	7.2	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	5,340	7.0	4,730	6.2	22	6.2		4,580	6.0	4,270	5.6	20	5.6	
ABC PRO BOWLERS TOUR	2	3.30- 5.05PM	→GRID								10,680	14.0	6,030	7.9	22		
			5.00													11.3	
CBS SUNRISE SEMESTER-SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,200	4.2	3,050	4.0	24	4.0		3,590	4.7	3,430	4.5	26	4.5	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	5,260	6.9	5,040	6.6	32	6.6		5,420	7.1	5,190	6.8	32	6.8	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	7,710	10.1	7,480	9.8	40	9.8		7,940	10.4	7,550	9.9	40	9.9	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	8,850	11.6	8,470	11.1	42	11.0		8,850	11.6	8,620	11.3	42	11.5	
			10.00						11.1							11.1	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	7,170	9.4	6,790	8.9	33	8.9		7,550	9.9	7,100	9.3	32	9.3	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	7,250	9.5	6,560	8.6	30	8.6		6,640	8.7	6,180	8.1	28	8.1	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	7,320	9.6	6,790	8.9	30	8.9		5,950	7.8	5,190	6.8	24	6.8	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	6,710	8.8	6,260	8.2	26	8.2		5,650	7.4	5,340	7.0	25	7.0	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	6,330	8.3	6,030	7.9	26	7.9		6,560	8.6	6,330	8.3	29	8.3	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	6,560	8.6	6,180	8.1	25	8.1		5,110	6.7	4,880	6.4	22	6.4	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,280	4.3	3,200	4.2	21	4.2		3,360	4.4	3,130	4.1	21	4.1	
NBC TIME OUT-9:45AM		9.45- 9.47AM	9.45	5,040	6.6	5,040	6.6	25	6.6		5,190	6.8	5,190	6.8	26	6.8	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	4,120	5.4	3,970	5.2	20	5.2		5,340	7.0	5,040	6.6	25	6.6	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY SATURDAY-CONT'D																	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	4,350	5.7	4,120	5.4	20	5.4		4,960	6.5	4,880	6.4	23	6.4	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	4,200	5.5	4,120	5.4	19	5.4		3,890	5.1	3,820	5.0	18	5.0	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	3,890	5.1	3,740	4.9	17	4.9		4,730	6.2	4,500	5.9	21	5.9	
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,820	3.7	2,750	3.6	12	3.6		3,890	5.1	3,740	4.9	22	4.9	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,140	2.8	1,980	2.6	9	2.6		3,590	4.7	3,360	4.4	18	4.4	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	1,140	1.5	1,070	1.4	11	1.4		1,140	1.5	990	1.3	11	1.3	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	1,300	1.7	1,140	1.5	9	1.5		1,140	1.5	1,140	1.5	9	1.5	
CBS NBA BASKETBALL GAME	1	1.00- 3.51PM	→GRID	9,380	12.3	3,280	4.3	11									
	2	1.00- 3.16PM	→GRID								6,490	8.5	2,820	3.7	12		
			3.15													3.4	
			3.45				4.4*	11*	4.5								
CBS CBS SPORTS SPEC. SP. ED.(S)	2	3.16- 4.04PM	→GRID								5,340	7.0	3,660	4.8	14		
			4.00													5.8	
NBC NCAA CHAMP. SERIES-SUN-1(S)	2	1.00- 3.01PM	→GRID								11,830	15.5	6,940	9.1	29		
			3.00													7.3	
NBC NCAA CHAMP. SERIES-SUN-2(S)	2	3.01- 5.02PM	→GRID								14,500	19.0	8,550	11.2	31		
			5.00													11.0	
NBC BAY HILL GOLF CLASSIC-SUN(S)	1	3.15- 5.12PM	→GRID	10,380	13.6	4,810	6.3	15									
			5.00						7.1								
NBC SPORTSWORLD(B)	2	5.02- 5.24PM	→GRID								4,270	5.6	3,820	5.0	12		
			5.15													5.4	

 U.S. TV HOUSEHOLDS: 76,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**